

LETTER FROM THE EDITOR

Dear Euram members,

Looking forward to participating to the 2009 Euram conference, in this issue you find a short notice from the Conference Chair, Prof. Terry McNulty.

As you will read, there are many good reasons to be interested in this event!

In the next issues of the Euram newsletter we will also have something more about the keynote speakers and the many other events scheduled for Liverpool 2009.

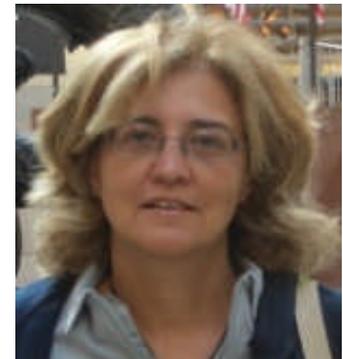
In order to let the Euram community know about the activities of Euram members in the countries where they are, I would also like to invite researchers, research centres directors and also doctoral students to contribute to our newsletter. We will be pleased to let them have space for anything they think could be interesting share with all of us.

My best wishes

Donatella

Donatella Depperu

**Milan Catholic Sacred Heart
University, Italy**



Donatella Depperu

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LETTER FROM THE PRESIDENT

Dear Friends,

Wet summer has turned into warm autumn in St Andrews. We host the Dunhill international links golf competition (including the pro-am) in October and it always rains on those guys, so we can expect another change soon.

The EURAM team have been active on a number of fronts:

a) We have had a good response to our requests to form a limited number of 'Special Interest Groups', around which we will build tracks for the conference. Other tracks will emerge from the open call and will run alongside the SIG ones so we preserve EURAM's vision to allow new material to flourish and established content to be examined and renewed. This process will be debated at the November Executive meeting and a preliminary announcement made in the December Newsletter. If you are keen to run a SIG, please contact Professor Henk Volberda (HVolberda@rsm.nl), EURAM's VP for Research.

b) The on-line submission for the Liverpool conference is now active and several people have registered already. Please go to the EURAM web-

site for information:

<http://www.euram2009.org/r/Renaissance-and-Renewal-in-Management-studies>

c) EURAM will launch a Membership Survey in the Autumn and this is being designed as I write.

Hopefully, it will be a chance for everyone to contribute critically to EURAM's current position and help reinforce our strengths and overcome our weaknesses. Please help us by completing and returning the electronic form when it arrives.

My best wishes to everyone,

Peter

Professor Peter McKiernan
Dean, School of Management,
University of St Andrews, Scotland



Peter McKiernan

EURAM 2009 CONFERENCE UPDATES



9th Annual EURAM Conference, 11th-14th May 2009
Renaissance & Renewal in Management Studies
ACC Arena, Mersey River Waterfront, Liverpool, UK

A list of Tracks, Round Tables and Symposia can now be viewed online at www.euram2009.org

The next stage is for you to look through the online abstracts and select the Track or Round Table that you intend to submit your paper to. Paper submission will be online via the EURAM 2009 website.

Please note, the submission deadline for all papers is **December 5th 2008**.

We are excited to announce the guest speakers at EURAM 2009:

Julian Birkinshaw, Professor of Strategic and International Management at London Business School

Barbara Czarniawska, Professor of Management Studies at the University of Gothenburg

Jeffrey Pfeffer, Professor of Organisational Behaviour at Stanford Graduate School of Business, USA

As a city, Liverpool is diverse, energetic and exciting. It is estimated that nearly 19 million people visit the city every year, resulting in a high demand on accommodation. The Local Organising Team in Liverpool have made a recent visit to the conference facilities and are happy to report the number of high quality hotels within 2 minutes walking distance of the state-of-the-art arena such as the Premiere Inn Albert Dock with river-view rooms from £65 per night, and the newly built Staybridge Suites complete with living, working and kitchen space from £99 per night. It is often advisable to book early to avoid disappointment.



Guidelines for Paper Submission

The deadline for the submission of full papers is **December 5th 2008**.

Below is a set of **guidelines** and **formatting instructions** to help you prepare and submit your paper.

Please read them carefully prior to submitting:

1. Each paper can only be submitted to ONE track (or round table), [please see list of tracks](#)
2. Submitted papers must NOT have been previously presented, published, accepted for publication, and if under review, must NOT appear in print before EURAM 2009 Conference.
3. **To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements, from the text. (Any submissions with author information will be automatically DELETED).**
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review Style Guide (http://emr.msubmit.net/cgi-bin/main.plex?form_type=display_auth_instructions)
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. NO changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly (i.e. all imported figures and tables are there), and ensure that the file is virus-free.
10. Submissions will be done on-line on the EURAM 09 Website (www.euram2009.org).



Guidelines for Round Table Submission

The deadline for the submission of full papers is **December 5th 2008**.

Below is a set of **guidelines** and **formatting instructions** to help you prepare and submit your paper.

Please read them carefully prior to submitting:

1. Each paper can only be submitted to ONE round table (or track), please see list of round tables
2. Submitted papers must NOT have been previously presented, published, accepted for publication, and if under review, must NOT appear in print before EURAM 2009 Conference.
3. **To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements, from the text. (Any submissions with author information will be automatically DELETED).**
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 20 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review Style Guide (http://emr.msubmit.net/cgi-bin/main.plex?form_type=display_auth_instructions)
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. NO changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly (i.e. all imported figures and tables are there), and ensure that the file is virus-free.
10. Submissions will be done on-line on the EURAM 09 Website (www.euram2009.org).



Call for Papers – EURAM 2009 Doctoral Colloquium
May 10th - 11th 2009, ACC Liverpool (UK)

Are you a second or higher year doctoral student?

Would you like to become part of a highly motivated community of young researchers?

Do you want to engage with doctoral students from different parts of Europe?

Do you want to become the winner of the “EURAM 2009 Doctoral Colloquium Best Paper Award”?

Are you ready to try something different?

Then we would like to invite you to participate in the EURAM 2009 doctoral colloquium!

Explore

Learn from leading management scholars! AND Learn from those, who have just finished...and survived their PhD!

In the first part of the colloquium experienced management scholars will share their experience in doing research and being a researcher. Learning from those scholars and ask them all the questions you’ve always wanted to ask management scholars is a great opportunity to become part of the management research community.

Also, we are pleased to announce, that this year for the first time, we will invite participants of the 2008 doctoral colloquium, who have just finished their PhD, to share their experience with you. Don’t miss this great opportunity to learn how to survive a PhD and get insights regarding strategies that helped your peers.

Experience

Learn from each other!

In the second part of the colloquium you will discuss your papers in small groups – each supervised by a senior researcher. The aim is *not* to give a “traditional” paper presentation but to briefly outline your research and then seek for advice and feedback for the particular questions you have. To do so we will circulate the papers of each member of a particular discussion group in advance to make sure that each one can read the papers of the others already on his/her way to Liverpool

Our scientific committee will decide about who will become the winner of the “EURAM 2009 Doctoral Colloquium Best Paper Award”.

Engage

Identify future trends of management research!

In the third part of the colloquium we invite you to take part in identifying future trends of management research: If you would be the editor of a key journal in your field, which special issues could you think off? Where would you put the focus on – why? What are the innovative ideas that will mark the forthcoming volumes? Discuss your ideas with the EMR editors.

Procedure & Important Dates

Please upload the following documents at www.euram2009.org by **January, 12th 2009**:

- Your CV
- A short letter of motivation,
- A letter of recommendation by PhD supervisor
- **EITHER** an abstract (500 words) of your dissertation marked as “ABSTRACT” **OR** a full paper/dissertation proposal (max. 15 pages), marked as “PAPER” or “PROPOSAL OF DOCTORAL DISSERTATION”.

Please note that only full papers/dissertation proposals can be considered for the Doctoral Colloquium Award 2009.

- A signed statement stating, that “in the case of acceptance for the doctoral colloquium I have the funding and will definitely participate in the doctoral colloquium”.

You will be notified about the decision of the doctoral colloquium committee by **February, 13th 2009**.

If you have any problems or questions uploading your documents, please contact Luisa Jaffé from the EIASM office.

Specific information regarding submission of FULL PAPER/DISSERTATION PROPOSAL:

1) Please submit a paper/proposal of doctoral dissertation that is no longer than 10-15 pages (double spaced; excluding references, tables and figures).

2) Even if you submit a paper dealing with a specific aspect of your doctoral dissertation or a proposal of your doctoral dissertation, the following elements need to be covered:

A) Abstract B) Introduction C) Theoretical Framework D) Method E) Findings (if proposal of doctoral dissertation pls. present expected findings if you already have some OR leave this section out and focus on the theoretical framework) F) Discussion & Conclusion G) References

Fees

Participation fees for the Doctoral Colloquium (DC) only: **€100**

Reduced participation fees for DC & full Conference (to include Gala Dinner): **€420**

Chairs

Prof. Dr. Kathrin M. Möslin, University Erlangen-Nuremberg (Chair of Information System I) & CLIC (Centre for Leading Innovation & Cooperation), HHL- Leipzig Graduate School of Management

Dr. Anne-Katrin Neyer, University Erlangen-Nuremberg (Chair of Information System I) & CLIC (Centre for Leading Innovation & Cooperation), HHL- Leipzig Graduate School of Management

Hosted by



FROM THE EURAM 2009 CONFERENCE CHAIR

Hello,

As conference chair for EURAM09 may I say how delighted I am that our annual meeting in 2009 will be hosted by the University of Liverpool. Myself and colleagues are working hard to ensure that it will be an outstanding occasion and gathering for the EURAM community.

The idea to host the conference was developed in early 2006 soon after I joined the University of Liverpool Management School (ULMS). As a new school, created in 2002, and now part of one of the UK's oldest and most established Universities, I wanted my colleagues in Liverpool and the EURAM community to be aware of each other. Also returning to work in Liverpool after many years away I was struck by the energy, vibrancy and sheer physical change of the City, to reveal (once again) some of the finest buildings and architecture in the world. I wanted EURAM09 to be a time when colleagues can combine their scholarly interests with an opportunity to visit a world-famous city and experience so many interesting facets of its history, culture and diversity. Finally, management studies should be engaging with questions of development and renewal beyond firms and other organisational entities. In this respect, Liverpool, a City and region experiencing its own challenges of renewal and renaissance, is a good backdrop to consider the field of management studies, its past, present and future.



Terry McNutly

We have tried to create a conference whereby once you arrive in Liverpool you should be able to enjoy the conference and City with ease. To this end the conference venue, accommodation and main features of the City are in very close proximity. EURAM 09 will be held at the recently built Liverpool Arena and Convention Centre (ACC). This is an outstanding state of the art facility. In keeping with the conference theme the ACC is a landmark regeneration project located at the Rover Mersey waterfront and next to Liverpool's Albert Dock. The ACC contains a 10,000 plus seater arena used for concerts, and sporting events. It is worth looking to see if your trip to Liverpool coincides with a gig by a major singer, band or some other event of interest. EURAM09 will be held in that part of the ACC called the BT Convention Centre a unique, purpose built meetings facility that consists of 3 auditoriums, breakout rooms and multi-purpose hall. Also some sessions will be held in Jury's Inn approximately 100 metres from the entrance of ACC.

The Conference Programme is being developed locally with the support of the EURAM executive and members of the EURAM Scientific Committee. The call for proposals proved to be extremely popular with in-excess of 100 proposals received. Thank-you. All proposals were evaluated by the local organising

committee working with members of the EURAM Scientific Committee. The outcome is a very rich and varied programme containing a diverse array of: tracks; symposia; round-table discussions; panel debate and key note addresses by Professor Julian Birkinshaw, Professor Barbara Czanawska and Professor Jeffrey Pfeffer. In addition, the doctoral colloquium will run over two days (May 10th and 11th) prior to the formal start of the conference. Additional pre-conference activity is planned including an innovative scholarship laboratory. Details of all the sessions are on the conference web-site www.euram2009.org and will be continually updated.

The social programme of the conference is still in preparation. However, events are being planned to be easily accessible from the conference venue and accommodation located around the venue. The main conference will commence late afternoon on Monday May 11, after which there will be an evening reception at the ACC. The Gala evening will be held on Wednesday May 13th. We hope that will take place at the Liverpool Anglican Cathedral one of the great buildings in the world today. Beyond that which is organized as part of the EURAM programme, there is much to do in Liverpool. Delegates staying by ACC and the City's Albert Dock will be able to access within minutes, on foot, the landmark features of the City as well as the main galleries and museums of Liverpool. For football enthusiasts, Anfield, home of Liverpool FC, is just two miles away and open for visitors to take guided tours. This can include a trip around the club museum and stadium where one can see the major trophies and other memorabilia associated with Britain's most successful football club.

If you can't work or live in Liverpool you should visit it, more than once I hope! It's waterfront and City centre are hard to recognise as the same place of just a decade ago. Currently a European Capital of Culture site 2008, its museums, galleries, sporting and music venues ensure Liverpool is a very popular tourist destination for families. EURAM 09 is an opportunity to see that for yourselves.

One final word of advice however is that demand for hotel rooms far exceeds supply. My advice is to book your accommodation as soon as possible. The ideal location to stay will be in hotels in close proximity to the ACC and the Albert Dock. There are several to choose from which represent very good value. The conference website as well as well as the Liverpool tourist sites will be useful guides.

Further details of all the tracks and paper submission is available on the Conference web-site www.euram2009.org. Please note that the deadline for papers to tracks and round-tables is December 5th, 2008. Submission and selection of papers will be managed by chairs of Tracks and round-tables facilitated by online processes managed via staff at EIASM/EURAM

I look forward to seeing you in Liverpool in May 2009.

Professor Terry McNulty
Conference Chair, EURAM 09

CALL FOR PAPERS, CONFERENCES, RESEARCH GRANTS, ETC



A Special Event at the 9th Annual EURAM Conference – Innovative Scholarship Laboratory, 11th & 12th May, 2009

What is Innovative Scholarship and why is it important?

Scholarship involves crossing theory boundaries, interacting between theory and practice, and communicating thoughts to different audiences. *Innovative* scholarship must exploit existing thinking and/or practice in new ways, explore new possibilities in thinking and/or practice, and challenge and/or improve current thinking and/or practice. Innovative scholarship is vital because our environment constantly changes. For example, emerging technology has changed the way we, researchers, collect and manage data, the way we, teachers, interact with learners, the way learners acquire knowledge, and the way learners interact among themselves. However, to be both scholarly and innovative is a real challenge for management academics.

Why is this event organized?

The goal of this event is to help scholars, especially the more junior generations, develop skills in generating innovative ideas around how to frame and conduct their research, teaching, and interactions with managerial practice. We aim to achieve this objective through three means: 1) employing a unique format of experimental sessions to let selected participants experiment with their ideas/approaches and get feedback for refinement; 2) sharing experiences by 2007-2008 winners of the Imagination Lab Award for Innovative Scholarship (see <http://www.euram-online.org/r/default.asp?ild=LHGJD>); and 3) forming a pre- and post-event virtual forum to discuss issues related to innovative scholarship. In addition, we will invite editors of academic journals, like European Management Review and Academy of Management Learning & Education, to join the event and act as both “customers” and “mentors” to give advice to participants on how to articulate these new ideas/approaches in the form of text to be disseminated through academic journals for consumption by other scholars or practitioners.

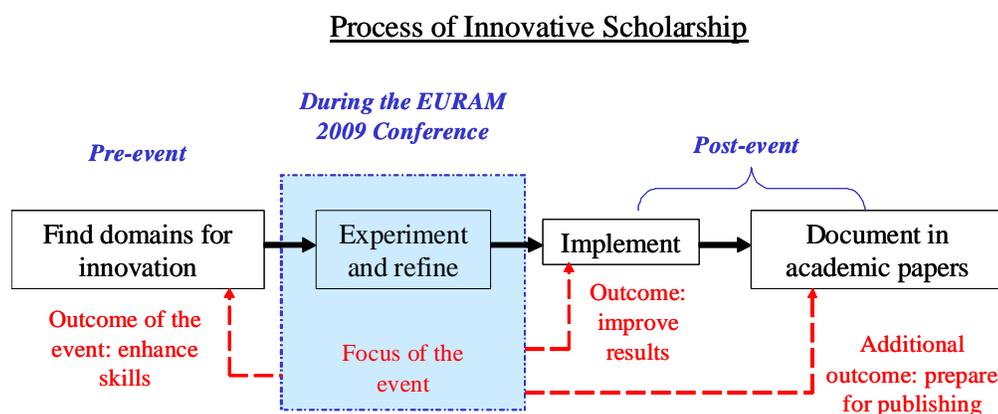
Who can join this event?

You are invited to submit a proposal telling us about a domain in which you would like to innovate and experiment. Sample domains might be how to innovatively re-read existing literature, innovate research designs around a particular topic, make conceptual/theoretical innovation, or innovatively apply a field of concepts/theories to the classroom and/or managerial practice. We would also like to hear your thoughts for how you might like to experiment with your innovative idea/approach at the event in which you can work with other participants. In other words, how might you employ these participants (20 or so) as both

CALL FOR PAPERS, CONFERENCES, RESEARCH GRANTS, ETC

“guinea pigs” and “advisors” to test and refine the idea/approach intensively; and to find solutions to overcome the potential barriers? Through a blind review process and based on a set of selection criteria, we will select some proposal teams to participate in this event.

What are the benefits of joining this event?



In addition to receiving feedback to improve your innovative idea/approach and obtaining advice to prepare for publishing, you will enhance your skills in innovative scholarship by working with other participants. Why? Educational research has shown that we remember a mere 20% of what we see and hear. However, we retain 60% of what we do, 80% of what we do with active guided reflection and 90% of what we teach or give to others. This evidence supports why we design this event with the action learning approach. First, the virtual forum will allow you learn more and better through sharing thoughts online over a long period of time. Second, you will experiment with your innovative idea/approach at the event in which you can work with other participants, who share the same innovative spirit, in an open-minded, supportive as well as constructively challenging ambiance. Such action might stimulate you to look at your idea/approach from a fresh perspective. Moreover, we will reserve time to reflect and debrief. Fourth, you will personally get a flavour of other teams' idea/approach through acting as their “guinea pig.” Then, you will be able to obtain more insights about innovative scholarship when giving advice to them to improve their idea/approach. Furthermore, there will be some surprise activities, such as a community-wide assignment to tackle real-life research and talent development issues in practice, to let you synthesize what you learn from the other activities mentioned. Finally, you could continue the learning by exchanging ideas and collaborating with other participants in the future.

CALL FOR PAPERS, CONFERENCES, RESEARCH GRANTS, ETC

In short, what is special about this event?

The learning approach which demands your active participation, the call for proposals describing your innovative idea/approach as well as how you structure the experimental session, and the community-wide assignment that tackles real-life issues.

How to find out more details about the special design of this event, requirements for proposals, guidelines for online submission, and selection criteria?

Please see the EURAM 09 Website (www.euram2009.org), and note that the submission deadline is **January 12, 2009** and the maximum length of the entire proposal is **10 pages**.

The logo for EURAM (European Academy of Management) features the word "EURAM" in a large, bold, red serif font. Below it, the full name "European Academy of Management" is written in a smaller, red, sans-serif font. The text is centered within a light gray rectangular background.

European Academy of Management

EUROPEAN MANAGEMENT REVIEW

Special Issue

Deadline 14 NOVEMBER 2008

Special Issues can potentially contribute to the development and diffusion of new knowledge by focusing scholars' attention on selected important/innovative questions, and by offering readers a one-stop source, almost a dialogue, on the topic at hand. Furthermore, a successful special issue carries the benefit of contributing to the establishment of a new journal among the leading outlets for scholarly work.

In light of these considerations, and in the spirit of open engagement of the community of management scholars worldwide, the editorial team of the *European Management Review* would like to call for proposals on possible special issues for future volumes of the journals. Contentwise, we are open to any domain in management studies and to any methodological approach.

In selecting the proposals we will adopt the following criteria:

1. Innovativeness of the core idea, assessed with respect to the importance of the gaps identified in the current debate and to the evolutionary trends of the field.
2. Potential impact, judged on the basis of the likelihood of the chosen topics to attract breakthrough contributions.
3. Relevance. The degree to which the suggested topic addresses a key managerial concern.
4. Multi-disciplinarity. Attractiveness of the topic to different social science disciplines and areas of management studies.
5. Ability to deliver. Experience and centrality of the proposed editorial team in the community of scholars.

The proposal will aim to elaborate, in a maximum 5 pages document, on the expected contributions for the advancement of knowledge in our fields and include a draft of the call for papers.

Each proposal will be submitted no later than November 14th via the regular system at <http://emr.msubmit.net>, and will be reviewed following the regular EMR double-blind review process. When submitting the manuscript, please insert "Submission related to Call for Special Issue" in the "manuscript comment" section. For any information, contact the new EMR editorial team at alfonso.gambardella@unibocconi.it or Maurizio.zollo@unibocconi.it

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European Academy of Management

EUROPEAN MANAGEMENT REVIEW

Special Issue

Strategic Dynamics in Industry Architectures: The challenges of Knowledge Integration

Submission date: January 15, 2009

Guest Editors

Stefano Brusoni, Bocconi University

Michael G. Jacobides, London Business School

Andrea Prencipe, University G. d'Annunzio

Motivation

Industries can no longer be taken for granted. As sectors dis-integrate and re-integrate, converge and transform, the question of how exactly economic activities are structured, and what determines the nature of firms' and sectors' boundaries evolution becomes more relevant than ever. Firms are increasingly trying to shape the nature of their environment and the ways in which labor is divided in the sector; they try to shape the "rules and roles" through which labor (and knowledge) is divided – i.e. their "industry architectures".

Some argue that the ability – and need – to manipulate industry architectures derives from the emergence of new bodies of scientific and technological knowledge which affect the competitive dynamics of the entire economy. New sectors have emerged on the basis of new disciplines (e.g. biotechnologies) as well as on the basis of the integration of old ones (e.g. mechatronics). Traditional sectors are affected by new disciplines in ways which challenge incumbents' positions and favor the entry of new actors (e.g. telecommunications).

Others stress the 'political' role played by established organizations. For example, incumbents may influence which technological paths are pursued: leveraging on their role as industrial leaders, through strategic moves such as mergers and acquisitions, focused investments, lobbying for the adoption of specific standards, etc. Thus, as firms try to re-organize their industry environment, one major issue emerges: firms must create and simultaneously integrate knowledge to create advantage as well as coordinate sets of complex interdepend-

encies that cut across firms' boundaries.

Research questions

In terms of our existing theoretical apparatus, research has offered key building blocks that provide answers to partial questions to understand the evolution of industry architectures. Researchers from the New Institutional / Transaction Cost economics, for instance, have explained how firms may choose their boundaries. Scholars of technological change have considered how organizations and technologies co-evolve over time. Yet, only recently have we started understanding what *shapes* the nature of the sectors that we study, and in what are the forces that explain *why* and *how* sectors swing between integration and disintegration. Likewise, the link between the boundaries of organizations and the knowledge bases in the sector has been shown to be important in the strategy literature, and it is clear that the boundaries of knowledge and the boundaries of organization are not fully mapped onto each other. However, our understanding of how knowledge becomes integrated in a complex web of relationships in a sector is still in its early stages: we have yet to propose the micro-mechanisms that explain how the structures that integrate knowledge emerge, and how they affect the industries' prospects, or how they change over time.

This special issue intends to extend and consolidate this growing area of interest. We are interested in contributions which look at the micro-level processes of knowledge integration and coordination, through changes in the division of labor and power. Questions of interest include, but are not limited to:

- Are *sectors* characterized by one or multiple “industry architectures”, i.e. ways to divide labour between firms and coordinate the knowledge production? How do such architectures emerge, stabilize, and change?
- How do sectors get reorganized to accommodate for the diffusion of new bodies of scientific and technological knowledge?
- How do the dynamics of knowledge integration relate to the challenges of sectoral change? Other than science and technologies, what role is played by the distribution of power, intra- and inter-organizational conflict in shaping the evolution of sectors?
- How do *firms* get organized to integrate knowledge? How do they identify what to integrate? What are the different options available to them?
- What does knowledge integration actually mean? Is there any empirically observable or theoretically relevant distinction between the concepts of knowledge integration and recombination?

Whether at the level of the sector or the firm (or both), who *determines and drives* the processes through which knowledge becomes integrated? How, when and why do these change?

We would want to encourage the submission of empirical papers, whether qualitative or quantitative, exploratory or confirmatory. However, conceptual, theoretical, or modeling papers (with reference to the specific phenomena identified above) will also be considered.

Deadlines and Submission Instructions

The deadline for submission of papers is January 15, 2009. Please submit your papers online on the *European Management Review* website and make sure to follow the Submission Guidelines available at:

Review Process and Special Issue Conference

Papers will be reviewed following the regular *European Management Review* double-blind review process. It takes an average of four weeks to obtain the first round of reviews.

More Information

For additional information, please contact the special issue editors:

- Stefano Brusoni, stefano.brusoni@unibocconi.it
- Michael G Jacobides, mjacobides@london.edu
- Andrea Prencipe, a.prencipe@unich.it



“How can you make money out of climate change?”

The Ashridge Sustainable Innovation Award

**In association with the European Academy of Business in Society
supported by HP and WWF**

You'd have to have been living in a cave for the last few years to have missed the urgent issue of climate change and what it means for our society.

Many factors contributing to the increasing concentration of greenhouse gases in our atmosphere:

World's population increases by over 200,000 people every day

More travel than ever

Growing economies require more resources

Though we can all do our bit in reducing travel, switching unnecessary lights and electronic devices off; the challenge of climate change will require some bigger solutions.

It is [estimated that we have only 10 years](#) to reverse the trend of increasing carbon dioxide emissions. Hence, we need to transform the global infrastructure further and faster than ever before, creating a low carbon economy where we reduce our reliance on fossil fuels like coal, oil and gas.

A key part of forming a low carbon economy will be to find new, innovative and efficient ways of meeting all our needs in the future. In the transition to a low carbon economy, companies that innovate to produce climate-smart innovations and transform themselves through new ways of conducting business will thrive, while others will find their market share reduced.

With the launch of the sustainable innovation award, we want to change the mindset that sees climate change as a risk or hindrance to growth, replacing it with one of opportunity. If we think innovatively, we can create value from the shift to a low carbon economy.

Therefore, Ashridge Business School invites MBA and other post-graduate students to submit their best ideas about how organisations can do exactly this.

The award is open to

- Full or part-time students studying on any MBA programme being taught in Europe, the Middle East or Africa during the 2008/2009 academic year
- Full or part-time MBA students at all EABIS member schools, also outside the EMEA region
- Students on MBA or Masters level postgraduate programmes at an HP-linked university – to see a full list visit our website.

Prizes

- First Prize: €7,000, a 6-month mentorship with HP and career advice from Spencer Stuart
- Second Prize: €5,000 and career advice from Spencer Stuart
- Third Prize: €3,000 and career advice from Spencer Stuart

The closing date for entries is **2 March 2009**.

If you want to know more:

Visit the Sustainable Innovation Award website: <http://www.ashridge.org.uk/Website/Content.nsf/wFARACB/Ashridge+Sustainable+Innovation+Award?opendocument>

Watch the YouTube Video: <http://www.youtube.com/watch?v=82liiOys-WU>

Become a fan on the Facebook Fan page: <http://www.facebook.com/pages/Ashridge-Sustainable-Innovation-Award/23715149027>

International Organisational Performance: New Worlds, New Thinking

Performance Measurement Association

International Organisational Performance: New Worlds, New Thinking

Conference Chairs:

Prof Andy Neely,

Cranfield School of Management and

Prof Ralph Adler,

Dr Richard Greatbanks,

Dr Carolyn Stringer,

Dr Paul Theivananthampillai

Otago School of Business, New Zealand

We are pleased to announce the Sixth Conference of the PMA. The event will be held between the 15th and 17th April 2009 in Dunedin, New Zealand.

The themes for PMA 2009 will be centred around *'The Science and Theory of Organisational Performance'* and *'The Art and Practice of Organisational Performance'*. There will be a selection of keynote speakers, parallel sessions and plenary sessions around these key themes.

A formal call for papers will be released in August 2008, and will be looking for submissions from PM-related academic disciplines and will encourage submissions from practitioners, especially those reporting collaborative research.

New Worlds, New Thinking about Service and Production

With the growing importance of the Pacific and Indian Oceans Region to world business, and the growing size of the Asian and Pacific membership of the PMA the location of Dunedin, New Zealand presents the perfect location for this next PMA conference.

Dunedin was the first capital city of New Zealand, and the University of Otago was its first university, established in 1869. Dunedin is a small compact city rich in heritage, wildlife and lifestyle. The timing of the conference has deliberately been scheduled to allow

UNIVERSITY
of
OTAGO



Te Whare Wānanga o Ōtāgo

Conference organised jointly
between Cranfield University
and the University of Otago

Cranfield
UNIVERSITY
School of Management

FAX

**TO: JACQUELINE BROWN,
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Third Annual International Offshoring Research Conference and Paper Development Workshop

**Location: Duke University, Washington Duke Inn
Durham, NC**

Dates: April 5-7, 2009

Sponsoring CIBERS: Duke University, Florida International University, Indiana University, Michigan State University, Temple University, University of Connecticut, University of Hawaii, University of Kansas, University of Maryland, University of Memphis and the University of NC Chapel Hill

Overview

By all accounts Offshoring-offshoring has more than come of age. All manner of business functions - back office and administrative tasks, entire business process, IT operations, product and process innovations and R&D – have emerged as the new dynamic of the globalization of business. It is no longer just a tactic of moving jobs to a low cost country to reduce costs. Increasingly, Latest findings from Duke-Conference Board 2007/2008 ORN survey indicate that:

The C level is discovering the strategic importance of outsourcing – offshoring;

Global race for talent is on;

Globalization of innovation: software and product development are highest offshored functions in 2007;

It is all about speed for entering new locations, new markets identifying and recruiting talent; and

New flexible global organizational forms.

It affects companies in all the industrialized economies.

More importantly it has implications for new internationalization strategies, new organizational forms, managing globally distributed organizations, new geographic knowledge cluster, organizational boundaries and the competitiveness of countries.

Although the offshoring phenomenon has received wide attention from consultants, practitioners, and various industry associations it is only beginning to emerge as a sustained subject of research in the social and management sciences underlying international business. Because offshoring has the potential of transforming global competition, business models and management of companies, and the competitiveness of countries the consortium of sponsoring CIBERs is undertaking a multiyear effort to advance research on offshoring in all its

manifestations as well as speed up the diffusion of offshoring research and case studies into the classroom and teaching.

The goal of the third conference, as of the two earlier ones, is to attract and begin building a global community of scholars from a wide spectrum of the social and management sciences and thoughtful leading edge practitioners to share research, ideas, identify emerging issues, and resources that can be introduced in the class room at all levels.

This Call for papers is soliciting proposals for plenary sessions and for research papers, research case studies and teaching cases. Each paper featured in the plenary session will be assigned an academic discussant. A new feature of the 2009 conference will be the participation of subject matter expert practitioners who will discuss and critique the group of three papers in each plenary session. Another feature of the conference will be a pre-conference paper development workshop. The purpose of the PDW is give authors an opportunity to have their papers discussed in a format that will maximize feedback to each author (s) of paper. Each collection of PDW papers will be led and moderated by an established scholar who is currently active in researching some aspect of offshoring phenomenon. The PDW can accommodate a maximum of 4 parallel thematic tracks with a maximum of 10 papers per track.

Participation in the conference and workshop is by invitation only and will be limited to a maximum of 80 attendees. Every effort will be made to extend invitations on the basis of balancing seniority, range of research topics, and international affiliation.

The design and organization of the conference is intended to maximize interaction and exchange of ideas among the participants.

Deadlines for submitting proposals

The deadline for submission of a **three page** summary proposal for a panel (must include names of panelists and their topics) or for a paper to be included on a panel or for a PDW paper or for a research case study is **October 31, 2008**.

Selections will be finalized and invitations to participate will be issued by December 19, 2008.

Copies of papers and cases must be submitted on line by February 13, 2009.

Early registration will open on December 22 and will close on January 16, 2009.

Requests to attend conference on an **at large** basis should be received no later than February 9, 2009.

Invitations to **at large** invitations will be issued by February 28, 2009.

Corporate Governance: An International Review

Special Issue on “Shareholder Activism”

Deadline: March 31, 2009

Guest edited by:

Huimin Chung, National Chiao Tung University, Taiwan (chunghui@mail.nctu.edu.tw)

Till Talaulicar, Technical University of Berlin, Germany (t.talaulicar@ww.tu-berlin.de)

Corporate Governance: An International Review (CGIR) invites paper submissions for a special issue on shareholder activism. Whereas the phenomenon of activist shareholders has a rather long tradition in Anglo-Saxon countries, shareholder activism has become more prevalent in other governance environments, too. The popular business press extensively discusses the pros and cons of shareholder activism, but scholarly thought has yet to weigh in substantively. In particular, we are interested in learning more about the antecedents and effects of shareholder activism, as well as more in-depth understanding of the various forms and features of this phenomenon. Research questions that are of particular interest include the following:

- Do corporate governance proposals advanced by institutional investors lead to better corporate governance and/or enhanced firm performance?
- Do other shareholders and/or stakeholders get ignored when activist investors become more influential? What are the fiduciary duties of activist investors?
- How do shareholder activists pick and influence their targets?
- How do boards, and how should boards, respond to activist shareholders?
- Is shareholder activism more effective than traditional governance mechanisms such as involved and independent boards or formal rules and regulations?
- How do the laws vary from nation to nation regarding shareholder activism?

It is the tradition of CGIR to welcome a wide variety of theoretical perspectives and methodological approaches. Since the overarching mission of the journal is to develop a global theory of corporate governance, international comparative studies are especially welcome. Both national and international topics are appropriate for consideration, but priority is given to research which spans multiple governance environments. We also invite papers dealing with different types of activist shareholders such as pension funds, (socially responsible) mutual funds, hedge funds, sovereign funds, and private equity investors.

This list of topics is suggestive rather than exhaustive. We are open to a wide range of approaches from different disciplinary backgrounds (e.g., finance, management, economics, or sociology). Both theoretical and empirical work will be considered. In accordance with CGIR’s mission, we seek for research that is both rig-

orously done and relevant to practitioners and/or policy-makers.

Papers must be submitted via the CGIR website (<http://mc.manuscriptcentral.com/corg>) and should indicate that the manuscript is intended for this special issue. Contributors should follow the CGIR Author Guidelines (which can be found at www.cgir.org). The deadline for submissions is **March 31, 2009**. Papers will be subject to our standard double-blind reviewing process. It is anticipated that papers accepted for this special issue will be published in the last issue of 2009 or the first issue in 2010. For queries about this special issue, please feel free to contact the special issue guest editors, Huimin Chung (chunghui@mail.nctu.edu.tw) or Till Talaulicar (t.talaulicar@ww.tu-berlin.de).

Group & Organization Management

Special Issue on Gossip in / around Organizations

Deadline: 1st December 2008 (but earlier submissions are welcome).

Guest Editors:

Grant Michelson (Audencia Nantes School of Management, France)

Ad van Iterson (Maastricht University, the Netherlands)

Kathryn Waddington (City University, United Kingdom)

It has been fifteen years since Mike Noon and Rick Delbridge argued that gossip as a subject in management and organizations 'demands greater attention in the future in terms of theory and empirical research' (Organization Studies, 1993). They proposed that gossip was intrinsic to organizational life. To ignore its seemingly ubiquitous and pervasive character would be to limit our understanding and explanation of organizations and peoples' experience in organizations. Since then, there have been relatively few studies which have sought to engage with the topic of organizational gossip. Although some have explored the role of context on gossip (e.g. Tebbutt and Marchington, Work, Employment and Society, 1997) or how gossip is related to constructs such as power (e.g. Kurland and Pelled, Academy of Management Review, 2000), there seems still much to learn about the antecedents, processes and consequences of organizational gossip.

The aim of this special issue is to extend the study of organizational gossip by generating new insights about verbal and/or written gossip both within and between organizations. How, and in what ways, does gossip illuminate our understanding of individuals, teams, and organizations and the various relationships and dynamics between these different levels? To help address such questions we invite submissions from a wide spectrum of disciplinary and cultural/national perspectives.

We will welcome papers that examine how gossip is related to a number of important topics in the study of

management and organizations. Such areas might include identity, reputation, emotion, stress, sensemaking, group behavior and dynamics, leadership, and change management. The parameters of the special issue allows for papers that address their research questions through both quantitative and qualitative approaches. However, all papers should provide rigorous and theoretically informed analyses of their subject matter.

Suggested topics might include the following:

- Gossip antecedents and processes
- The relationship between organizational gossip and other topics including trust, identity, emotion, voice, discipline, power, control and resistance
- Gendered understandings, rules and roles of organizational gossip
- Contexts of gossip including cross-cultural dimensions and meanings of gossip
- Organizational gossip as socialization, collaboration and/or competition
- The ethics of gossip in and around organizations
- The relationship between gossip and organizational knowledge/learning
- The contribution of gossip to social exclusion and victimization; distress and harm
- Team/organizational attempts to silence gossip and team/organizational benefits of gossip
- The role and influence played by the media and governments in shaping the wider social and global context of organizational gossip
- Various ambiguities and paradoxes about teams/organizations that are revealed by and through gossip
- Methodological challenges concerning the study of gossip in and around organizations

The above list is illustrative rather than exhaustive. Other proposals that help us better understand the purpose, nature, and consequences of gossip in/around organizations are also very welcome. Prospective authors are encouraged to approach the guest editors with proposals for papers. The review process will follow a two-stage approach: first, the guest editors will ensure the paper fits the general call and meets the usual high standard expected by the journal for an academic work. If these criteria are met, papers will then be double-blind refereed. The special issue will contain no more than 4-5 full-length papers.

All submissions should follow the Publication Manual of the American Psychological Association (5th ed.) format. All papers should be submitted on-line with SageTrack (<http://mc.manuscriptcentral.com/gom>) and also send a copy of the paper to one of the guest editors: Grant Michelson (gmichelson@audencia.com), Ad van Ijtersen (a.vanijtersen@os.unimaas.nl) or Kathryn Waddington (k.waddington@city.ac.uk).

STRATEGIC MANAGEMENT JOURNAL

Special Issue

THE AGE OF TEMPORARY ADVANTAGE?

Guest Co-editors: Richard A. D'Aveni, Giovanni Battista Dagnino, and Ken G. Smith

Submission Deadline: October 1, 2008

Special Issue Purpose

The aim of this special issue is to develop theory and empirical evidence about *whether* and *why* competitive advantages may be becoming less sustainable, and how organizations can successfully compete using a series of temporary or dynamic competitive advantages. We believe an important outcome of the special issue would be an enhanced ability to address the following question: What are the implications for the field of strategy if the *sustainability* of competitive advantage was very rare or nonexistent?

Background

Over the past decade and a half, two literatures have challenged the concept of sustainable competitive advantage, suggesting that firm-specific advantages are not sustainable and more temporary in nature due to endogenous and exogenous reasons. These two literatures are: 1) the literature on hypercompetitive, high-velocity, hyper-turbulent, and chaotic environments; and 2) the studies on competitive dynamics that focus on speed and aggressiveness of firm actions that may undermine the effectiveness of a firm's position and movements. Together these literatures have found numerous endogenous and exogenous competence-destroying strategies, disruptions and discontinuities. Additionally, they have suggested that product positioning-, knowledge-, resource-, barrier to entry-, and deep pocket-based advantages have been deteriorating more quickly, due to revolutionary new business models, disruptive technologies, fast diffusion and access to information, as well as increased emphasis on growth through innovation versus maintaining margins and stability. Taken together, these literatures call into question the core tenet in the strategy field that firms should seek out sustained advantages.

Yet the vast majority of strategic management scholarship has continued to assume that sustainable competitive advantage exists and should be the focus of strategic thinking. Indeed, considerable effort is still being dedicated to defining and empirically demonstrating the existence of sustainable advantages. The field's most current response to the challenges to unsustainable advantage is "dynamic capabilities"—again assumed to be a sustainable advantage that enables continuous strategy innovation necessary in disruptive environments. However, others point to the dearth of evidence that dynamic capabilities are sustainable over extended periods of time and in different contexts, and many suspect that firms can either become exhausted by continuous transformation and innovation or get complacent by success.

Research Questions

The analysis of temporary and dynamic advantage can be partitioned into three main parts: (a) causes or antecedents, (b) management of temporary or dynamic advantages, and (c) consequences of temporary advan-

tage. We seek studies of the many causes of the erosion of advantage including studies that focus on the following questions: What are the endogenous and exogenous antecedents of various kinds of temporary or dynamic advantages? Are controllable or uncontrollable causes more important? Answers to these questions are necessary to understand whether there are ways to slow the accelerating depreciation of advantages and which strategic solutions or strategies are possible.

We are also seeking articles on how to manage a series of temporary or dynamic competitive advantages. Specifically, we seek papers on: How do companies develop strategies to actively manage luck? How does organizational structure, culture, compensation, and processes vary to enable the concatenation a series of short-lived advantages? How is organizational decision-making and firm resource configurations different in a world of temporary or dynamic advantages?

Finally, we are looking for papers that answer how firms achieve high performance where advantages are fleeting? Do they intentionally cannibalize old advantages and transition to new ones to pre-empt the competition? If so, when and under what conditions? Is there logic to the sequence and timing of moves deployed or is it a “random walk”? Do firm shift to advantages designed to reduce risk or increase growth at the expense of profitability? As the pace of change and disruption accelerates, will other forces arise to create stability/instability in markets? What economic, societal and collaborative actions and strategies, if any, are emerging to dampen the escalation of strategic turmoil, rivalry and fleeting advantage associated with dynamic, hypercompetition, high velocity and other chaotic environments?

In sum, we are looking for papers that examine the formulation and execution of very short-term dynamics of strategy, the use of temporary advantages in hyper-competitive environments.

Deadlines and Submission Instructions:

The deadline for submission of papers is October 1, 2008. Please submit your papers online on the *Strategic Management Journal* website (<http://mc.manuscriptcentral.com/smj>) and make sure to follow the Submission Guidelines available at: <http://www3.interscience.wiley.com/journal/2144/home/ForAuthors.html>.

Review Process and Special Issue Conference: The Guest Editors are seeking reviewers for this issue and are soliciting nominations and volunteers to participate in the review process. Reviewers are invited to contact the guest co-editor Giovanni Battista Dagnino, who is responsible for preparing the list of potential reviewers. Papers will be reviewed following the regular *Strategic Management Journal* double-blind review process. After the second round of reviews, the authors of the most promising submissions will be invited to a Special Issue Conference on “The Age of Temporary Advantages,” to be held at the Tuck School of Business at Dartmouth in September 2009.

Guest Co-editors’ contact details: Professor Richard D’Aveni, Tuck School of Business at Dartmouth, 100 Tuck Hall, Hanover, NH email: richard.a.daveni@tuck.dartmouth.edu; Professor Giovanni Battista Dagnino, University of Catania, Catania, Italy; e-mail: dagnino@unict.it; Professor Ken G. Smith, Robert H. Smith School of Business, University of Maryland, College Park, MD; e-mail: rsmith@umd.edu.

CRITICAL PERSPECTIVES ON CORPORATE GOVERNANCE: at the 6th International Critical Management Conference

Date: 13-15 July 2009, Warwick Business School

Deadline for submission of abstracts: November 1st, 2008

Stream Convenors:

Ismael Al-Amoudi (University of Reading; i.alamoudi@reading.ac.uk), **John Hendry** (University of Reading; j.hendry@reading.ac.uk), **John Roberts** (University of Cambridge; J.Roberts@econ.usyd.edu.au), **David Seidl** (University of Munich; seidl@bwl.lmu.de)

Corporate governance is typically defined as being just beyond the realm of management which, if textbooks are to be believed, reaches organisationally only as far as the CEO and the top team. Insisting on the importance of corporate governance to critical management studies is therefore vital since it opens up to scrutiny and challenge, the largely invisible influence of investors, analysts, regulators and governments on senior management conduct and the conduct of the firm. However, 'critical' in the realm of corporate governance involves some rather unique specifications. Conventional corporate governance is still largely dominated by attempts to test, through the quantitative analysis of large data sets, the assumptions of agency theory, extended in recent times to attempts to conceptually combine shareholder and stakeholder theories of the corporation.

If this is accepted as the conventional space for corporate governance research then critical perspectives define a very broad range of approaches that seek, through a variety of disciplinary lenses, to challenge or question this prevailing consensus, either theoretically or empirically. Possibly the most valuable basis for critique in this area is achieved through a shift of methodology, and we would particularly welcome theoretically informed papers that include qualitative empirical and process oriented studies of the operation of some element of corporate governance. Whilst qualitative studies of boards are very welcome, we would also like to encourage papers that focus on the work of professional service organisations – accountants, lawyers, compensation consultants, investment bankers – in their role as key gatekeepers for corporate executives. We would also particularly welcome qualitative studies that focus on the work of analysts, fund managers, credit rating agencies, investment advisors and trustees as these mediate the relationship between corporate management and boards and their ultimate shareholder beneficiaries. In relation to all these different contexts, a critical approach involves using empirical work both to more fully describe practice and to challenge the normative rationales that are offered for the work of these different groups.

Much corporate governance research also makes the normative assumption that Anglo-American corporate governance is the ideal against which other national systems should be judged and towards which they should seek to converge. We would welcome papers that explore corporate governance practices in their own institutional, economic and political contexts.

Finally, at a theoretical or conceptual level we would welcome papers that question or challenge the economic conception of governance which typically combines assumptions about the property rights of owners and the self interested opportunism of agents to derive a theory of governance based on incentives, disclosure and monitoring. Alternative ethical, political or post-modern explorations of the process of governance would be very welcome.

Please email abstracts to i.alamoudi@reading.ac.uk (maximum 1000 words, A4 paper, single spaced, 12 point font) **before 1st November 2008.**

Teacher Workshop on Strategy

Kim Warren (London Business School) arranges the ‘Teacher Workshop on Strategy’ before the Cologne SMS conference. John Wiley & Sons are sponsoring a free half-day workshop on teaching strategy dynamics on the afternoon of Saturday October 11th, before the start of the Strategic Management Society conference in Cologne. This will be given by Kim Warren, Teaching Fellow at London Business School –

For more information and registration visit www.strategydynamics.com/teachers.

International Journal of Opportunity, Growth and Value Creation (IJOGVC)

Special Issue on: "Growth"

Guest Editors:

Dr. Rainer Harms, University of Klagenfurt, Austria

Dr. Joanne Scillitoe, Michigan Technological University, USA

This special issue spotlights the *growth* of entrepreneurial enterprises. Growth is at the core of entrepreneurial activities and subsequent development, and is reflected by the exploitation of opportunities and subsequent organizational development. The issue will thus draw attention to shedding new light on the *sources*, *processes*, and *outcomes* associated with organisational growth, particularly in the context of entrepreneurial firms. As we acknowledge that growth is a multidimensional phenomenon, papers that address growth from multiple levels of analysis are very welcome.

Topics of interest to this IJOGVC focus issue include, but are not limited to:

- Influence of founder/team characteristics on growth
- Influence of strategy, particularly innovation and entrepreneurial, on growth
- Influence of the task/external environment on growth
- Management and control of fast/rapidly growing enterprises
- Measuring entrepreneurial growth across various stages of development
- The (temporal) relationship between growth and other performance indicators
- Theory on growth: resources, capabilities, networks, and barriers

Role of institutions, such as government, incubators, and agencies, in firm growth

Notes for Prospective Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere

All papers are refereed through a peer review process. A guide for authors, sample copies and other relevant information for submitting papers are available on the [Author Guidelines](#) page

Important Dates

Paper Submission Deadline: *31 October 2008*

Editors and Notes

You may send one copy in the form of an MS Word file attached to an e-mail (details in Author Guidelines) to the following:

Dr. Rainer Harms
University of Klagenfurt
Department of Innovation Management and Entrepreneurship
Universitätsstr. 65-67, A-9020 Klagenfurt
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Email: rainer.harms@uni-klu.ac.at

Dr. Joanne Scillitoe
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1400 Townsend Drive
Houghton, MI 49931
Email: jlscilli@mtu.edu

with a copy to:

IEL Editorial Office
E-mail: ijogvc@inderscience.com

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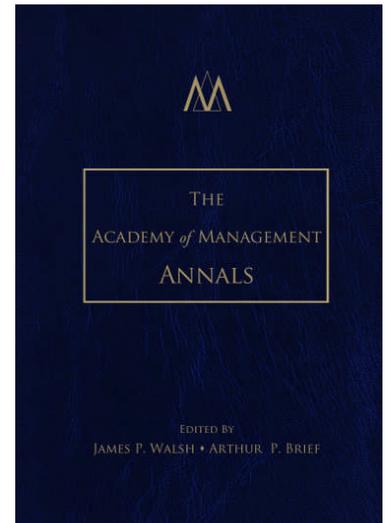
The latest publication from The Academy of Management

(www.aomonline.org)

Editors:

James P. Walsh - *Stephen M. Ross School of Business, University of Michigan, USA*

Arthur P. Brief - *Department of Management, University of Utah, USA*



To purchase *The Academy of Management Annals*, Volume 1, 2007 visit www.informaworld.com/rama and click on the 'News and Offers' link.

To purchase *The Academy of Management Annals*, Volume 2, 2008 visit www.informaworld.com/rama and click on the 'Subscribe' link.

The Academy of Management is proud to announce the second volume of *The Academy of Management Annals*. This exciting series follows one guiding principle: the advancement of knowledge is possible only by conducting a thorough examination of what is known and unknown in a given field. Such assessments can be accomplished through comprehensive, critical reviews of the literature—crafted by informed scholars who determine both when a line of inquiry has gone astray, and how to steer the research back onto the proper path.

The Academy of Management Annals provide just such essential reviews. Written by leading management scholars, the reviews are invaluable for ensuring the timeliness of advanced courses, for designing new investigative approaches, and for identifying faulty methodological or conceptual assumptions. *The Academy of Management Annals* strive each year to synthesize a vast array of primary research, recognizing past principal contributions while illuminating potential future avenues of inquiry.

Academic scholars in management and allied fields (e.g., sociology of organizations and organizational psychology) will see *The Academy of Management Annals* as a valuable resource to turn to for comprehensive, up-to-date information—published in a single volume every year by the preeminent association for management research.

Volume two of *The Academy of Management Annals* continues to review research literature across a variety of areas incorporating: technological innovation; negotiation and gender inequality; staffing practices; person-environment fit; turnover and retention research; organizational competition and cooperation; work-family initiatives; power and status in social hierarchies; behavioural decision research; systematic research synthesis in management; entrepreneurship and ethical decision making.

'It's an exceptional volume—and exceptionally timely to boot.

I found myself trying to put this new Annals in perspective. I tried, in particular, to cast a rather hard and critical light on this volume: Just how essential is it for the time-starved and besieged scholar to have yet another thing to keep up with? Do we really need, in short, yet another annual volume? The answer I gave myself to this question was a resounding, "Yes!"

Review in *International Public Management Journal* (2008)

Journal of Organizational Behavior

Special issue

Terrorism, Disaster, and Organizational Management

Guest Editor: Keith James, Department of Psychology, Portland State University

Research is needed on organizational efforts to address threats from catastrophic events such as terrorism and natural disaster. To this point, however, the organizational sciences have given relatively little attention to studies aimed at understanding terrorism/disaster prevention and response by either single organizations (be they private- or public-sector or non-profit ones), or by multiple-organization networks. Some theories and models adapted from organizational topics might have some relevance to understanding terror/disaster management, but explicit, systematic examination of the relevance of such theories is necessary. Moreover, the unique dynamics (e.g., near-universal generation of powerful emotions; potential substantial disruption of organizations? Surrounding environments) of disaster and terror events are likely to render such catastrophes somewhat distinct in processes, worker outcomes, and organizational effects from even other types of crises. On the other hand, the extreme nature of the dangers and demands that disaster/terror can pose for organizations and their members may allow them to be used to illuminate fundamental organizational strategies, mechanisms, processes and outcomes such that broadly-relevant scientific and practical knowledge results. In line with the need for increased understanding of this topic, the papers in this special issue are intended to provide new data and models that illuminate disaster planning-and-response effectiveness in and by organizations.

In order to contribute to understanding of the management of disaster/terror by organizations or inter-organizational systems, organizational scholars need to address questions such as: What, exactly, are the distinctive organizational, worker, leadership and management demands generated by catastrophe and chaos? How can the need to be ready and able to respond to the punctuated equilibrium of disasters be reconciled with the requirements for functionality during ?normal? times? What tools, techniques, or systems might help organizations and their members plan for and successfully navigate disasters? Those are only example topics. Many others are possible.

Submissions of manuscripts are encouraged that report empirical studies of any aspect of disaster/terror-related efforts by either single organizations, or by multi-organization networks. In addition to providing new information bearing on questions such as those given above, this special issue is also intended to catalyze exploration and exploitation of the potential value of the study of organizations and disaster/terror for advancing organizational science, in general.

While the special issue will consist of data-based papers, study results should also be used for theory-

building, and authors should link the specific theme of this special issue to the broader organizational-behavior literature.

Contributors should note:

- This call is open and competitive, and the submitted papers will be blind reviewed in the normal way.
- Submitted papers must be based on original material not under consideration by any other journal or outlet.
- For empirical papers based on data sets from which multiple papers have been generated, the editor must be provided with copies of all other papers based on the same data.
- The editor will select a number of papers to be included in the special issue, but other papers submitted in this process may be published in other issues of the journal.

The deadline for submissions is April 10, 2009. The special issue is intended for publication mid-2010.

Papers to be considered for this special issue should be submitted online via <http://mc.manuscriptcentral.com/job> (selecting Special Issue Paper as the Manuscript Type). Please direct questions about the submission process, or any administrative matter, to Managing Editor, Kaylene Ascough, k.ascough@uq.edu.au

The editor of the special issue is very happy to discuss initial ideas for papers, and can be contacted directly:

Keith James, Special Issue Editor, keithj@pdx.edu

Journal of International Business Studies

Special Issue

Qualitative Research in International Business

Special Issue Editors

Rosalie L. Tung (Simon Fraser University, tung@sfu.ca)

Julian Birkinshaw (London Business School, jbirkinshaw@london.edu)

Mary Yoko Brannen (San Jose State University/ INSEAD, branne_m@cob.sjsu.edu)

Deadline for submission: September 18, 2009

Tentative publication date: Spring or Summer 2011

Introduction

This special issue seeks to shape the future direction for qualitative research in the field of international business. Our purpose is to showcase high-quality qualitative studies, to encourage debate on the merits of various approaches to qualitative research, and to help build a common understanding of the appropriate standards for publishing qualitative research in JIBS and other leading journals. We seek original research contributions that are informed by qualitative research methods, as well as manuscripts that address the value, the methods, or the potential of qualitative research in international business.

Special Issue Theme

Over the past two decades, quantitative methods have come to dominate the field of international business research. This state of affairs mirrors the broader trend towards more sophisticated empirical methods in the social sciences. It is driven both by the gradual maturation of the field of international business and by the norms propagated within our own academic community that typically equate quantitative data with “hard science”.

While there are clear merits associated with quantitative methods, the multi-cultural, multi-dimensional and dynamic nature of the field of international business lends itself to many different research methodologies – including qualitative methods. In order to understand the complexities and relative newness of some of the topics under investigation in international business, it is often inappropriate to engage in large sample studies or reductionist methods. Rather, thick description, exploratory research and comparative analysis that focus on theory building and hypotheses generation, to cite a few approaches, may be more suitable. Indeed, many of the landmark studies in international business, such as Chris Bartlett and Sumantra Ghoshal’s *Managing across Borders* and E.T. Hall’s *Silent Language*, were built explicitly around qualitative insights.

There is a great deal of awareness of the merits of qualitative research methods in international business, and recently there have been some attempts to bring it closer to the fore (e.g. Marschan-Piekkari and Welch's *Handbook of Qualitative Research Methods for International Business*). Despite the efforts of some scholars and journal editors, the number of articles in leading journals using qualitative methods continues to fall. We would like to reverse this trend and use this Special Issue to bring qualitative methods back into the main-stream of international business research.

Topics for the Special Issue

In this Special Issue, we hope to showcase exemplars of various forms of qualitative research that advance our understanding of international business phenomena. Qualitative research encompasses a diversity of methods that includes, but is not limited to, single or multiple case study, ethnographic/field studies, unobtrusive observations, interviews, narrative analysis, participant observation/action research, grounded theory practice, and archival analysis of documents and texts.

Some topics suitable for inclusion in the Special Issue include:

Original research contributions that use qualitative methods in an effective way.

Examples of how to use multiple case studies as a way of deductively testing strong constructs induced from base ethnographies in international business research.

Qualitative studies used to triangulate uncertain or "squishy" quantitative results.

Exemplars of the Constant Comparative Method (Glaser & Strauss, 1967) as praxis (dialogue between practice and academe) used to build theory in IB.

Exemplars of rigorous theory induction in IB to build strong constructs and testable propositions.

The Special Issue Editors have intentionally kept the above list of suggested topics short so as to stimulate creativity and thereby encourage prospective authors to adopt a variety of perspectives in approaching this subject. All submissions must fit within the domain statement of the journal and follow the JIBS policy statements including the Statement of Editorial Policy, Information for Contributors, Style Guide and Code of Ethics; see: <http://www.jibs.net>.

Submission Process

All manuscripts will be reviewed as a cohort for this Special Issue. Manuscripts must be submitted in the window between September 1 and September 18, 2009, at <http://mc.manuscriptcentral.com/jibs>. Please select the option from the special issue drop-down menu on Manuscript Central that identifies your paper as a submission for the "Qualitative Research & IB" Special Issue, and include the words "Qualitative Research and IB Special Issue Submission" on your title page. All submissions will go through the JIBS regular double-blind review process and follow the same norms and processes. As manuscripts are accepted for publication, they will be posted in the Advance Online Publication system on <http://www.jibs.net>.

For more information about this Call for Papers, please contact the Special Issue Editors or the JIBS Managing Editor (managing-editor@jibs.net).

Workshop on Research Advances in Organizational Behavior and Human Resources Management

University of Toulouse I – IAE – CRM/LIRHE & GRACCO CNRS

Toulouse, FRANCE - May 18 to 20, 2009



Guests

David Balkin (University of Colorado), Kathleen Bentein (UQAM), Jacqueline Coyle-Shapiro (London School of Economics), Marylène Gagné (University of Concordia), Timothy Judge (University of Florida), Robert Liden (University of Illinois at Chicago), Lynn Shore (San Diego State University), Christian Vandenberghe (HEC Montréal)

The Sixth annual workshop on *Research Advances in Organizational Behavior and Human Resources Management* will be held at the CRM/LIRHE (CNRS) and the IAE University of Toulouse, in France, on May 18 to 20, 2009. We are inviting researchers and PhD students to submit a paper for presentation during this workshop. Below is some information concerning the submission process and the workshop schedule.

Workshop schedule

The workshop deals with the following topics: Work Motivation, Commitment in workplace, Core-Self Evaluation/Satisfaction/Behavior and Attitudes, Social Exchange Theory, Employment relationships, LMX & TMX, Compensation management.

We welcome papers taking either a theoretical or an empirical perspective on these topics. They could be a research in progress, a draft, or a completed study before being submitted for an academic review. It could also be advances in a doctoral research project. All papers selected will be reviewed and commented on by two guests.

Authors will have 20 minutes for presenting their research. This period will be followed by 25 minutes dis-

cussion time, including specific feedback from Guests and an open discussion with the audience.

The workshop will also include conferences with Timothy Judge and Lynn Shore, and a Ph-D session for “junior paper”.

Submission process

The deadline for the submission of intention to contribute (title and abstract, 10 to 20 lines) is February 10, 2009 by email.

The deadline for the submission of full papers is **March 10, 2009**.

Submissions must be sent to: caroline.manville@univ-tlse1.fr

The standards for presentation of papers are Microsoft Word for Windows, Times New Roman, size 12, double-spaced, between 15 and 30 pages (including reference list, tables and figures). Papers must be written in English.

Contributions accepted for presentation and discussion are selected by the Guests. Four contributions are selected for each session.

Acceptances are given to authors: **April 1, 2009**.

Information

Submissions of contributions : caroline.manville@univ-tlse1.fr

Visit to the University of Toulouse : Mohamed-ikram.Nasr@univ-tlse1.fr

Organization of the workshop : patrice.roussel@univ-tlse1.fr

Website : [TUhttp://gracco.univ-tlse1.fr](http://gracco.univ-tlse1.fr)UT

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