

## LETTER FROM THE EDITOR

Dear EURAM Members,

In around one month the Liverpool conference will start. The team headed by Terry **McNulty** is very busy preparing for your warm welcome.

First of all, we would like to remind you to visit the conference website [www.euram2009.org](http://www.euram2009.org) to find latest information.

Please note that the **conference programme** will be available on the website during the week of **April 27<sup>th</sup>**.

Participating authors are asked to note that:

- presentation slides are required in **Power Point 2007 format**;
- there will be no provisions to use personal laptops or memory sticks for the purpose of paper presentations. Slides should be emailed to [eurampresentations@liverpool.ac.uk](mailto:eurampresentations@liverpool.ac.uk)

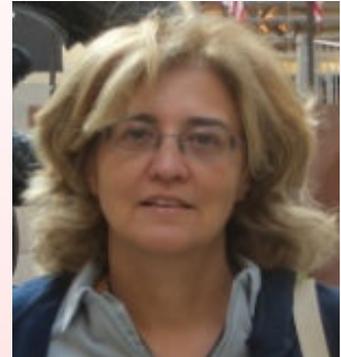
by **Friday April 24<sup>th</sup>**.

In addition to this, travel and accommodation information is also available on the website. We look forward to welcoming you all to Liverpool !!

My very best wishes

Donatella

**Professor Donatella Depperu,  
Università Cattolica del Sacro  
Cuore, Italy**



Donatella Depperu

### Inside this issue

Letter from the Editor	1
Euram 2009 Conference update	2
Call for Conference, Papers, Research Grant and Vacancies	4
Euram Contacts	40



**9<sup>th</sup> Annual EURAM Conference, 11<sup>th</sup>-14<sup>th</sup> May 2009**  
**Renaissance & Renewal in Management Studies,**  
**ACC Arena, Mersey River Waterfront, Liverpool, UK**

The 9<sup>th</sup> annual EURAM conference is now almost upon us. My experience of preparing for this event suggests a flourishing EURAM community and conference. Over 700 delegates have registered to attend the conference. The conference programme is a rich mixture of activities organized into themed tracks, round-table sessions and symposia, underpinned by over 500 confirmed papers. Key note speakers are outstanding scholars as Professors Jeffery **Pfeffer** (Stanford), Barbara **Czarniawska** (Gothenburg) and Julian **Birkinshaw** (London Business School).

The conference programme will be available on the web [www.euram2009.org](http://www.euram2009.org) during the week of April 27<sup>th</sup>.

Participating authors please note that presentation slides are required in PowerPoint 2007 format and note that there will not be provisions for you to use your own lap top or memory stick for the purpose of paper presentations. Your slides should be emailed to [eurampresentations@liverpool.ac.uk](mailto:eurampresentations@liverpool.ac.uk) by Friday April 24<sup>th</sup>.

Finally, why not take some time before or after the conference to enjoy the city of Liverpool, as well as explore what the local region has to offer? Getting to the conference couldn't be easier. Liverpool John Lennon Airport is situated eight miles from the city and is best reached by a 15 minute taxi ride or the express bus, both located directly outside the entrance to the airport terminal. Direct flights link the airport with over 15 European countries. Please note that KLM Royal Dutch Airlines has recently announced its new service between Amsterdam and Liverpool with 3 daily flights. Nearby Manchester Airport (approximately 30 miles) offers an international gateway from all parts of the world. There is a rail link from Manchester Airport directly into Liverpool City Centre (Journey time 1½ hour). Alternatively a cab would take approximately 1 hour and cost in the region of £40-50 UK Pounds.

As a city, Liverpool is diverse, energetic and exciting. It is estimated that nearly 19 million people visit the city every year, resulting in a high demand on accommodation so I would encourage you to book one of the many quality hotels via the conference website very soon. The conference website showcases a small selection of what is on offer around the conference venue at The Albert Dock, within Liverpool city centre and around the North West region of the UK.

You can: take a trip across the Mersey; enjoy Beatles attractions; take a stadium and museum tour of Anfield, home of Liverpool FC, and experience behind the scenes, including the walk onto the pitch, famous Kop. Other possibilities include the wonderful Maritime and World Museums as well as the Liverpool Tate gallery.



Easily accessible shopping destinations such as Liverpool One and much Natural Beauty will also make your stay enjoyable. Finally, should arrive and you feel in need of a meal and drink, you can head for 'Hope St' in sight of Liverpool's two splendid cathedrals, where you will find several excellent restaurants, and the Philharmonic Dining Rooms, a dazzling example of an English pub!

I look forward to welcoming you to the conference and to Liverpool.

**Terry McNulty**

**Conference Chair, EURAM 2009**



Terry McNulty

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## CALL FOR PAPERS, CONFERENCES, RESEARCH GRANTS, VACANCIES ETC



### **Imagination Lab Award for Innovative Scholarship 2009**

#### **Background**

The Imagination Lab Foundation Award for Innovative Scholarship was established in late 2006 to honour innovative scholarly activity rather than specific achievements, like a paper. The award was established as a long-term collaboration between Swiss-based Imagination Lab Foundation and EURAM, both established in 2000.

This Award recognizes contributions that fall within the purposes of both Imagination Lab and EURAM. The former is *to support scholarship that complements traditional management and organization theories with ideas grounded in the art and sciences, especially those of imagination and play*, and the latter is *to promote multidisciplinary theoretical perspectives and methodological pluralism as well as critical examinations of the historical and philosophical roots of management theory and praxis*. The shared space that connects these purposes deserves more attention as well as encouragement and the Award serves that purpose.

#### **Innovative Scholarship**

The Award considers two dimensions. The first dimension of the Award is “scholarship.” This is about the extent to which the academic activity crosses boundaries in terms of theories, the extent to which it involves interaction between theory and practice, the extent to which expresses humility, and to the extent to which it demonstrates a willingness to communicate ideas to different communities.

The second dimension is “innovativeness.” This includes the extent to which the academic activity exploits existing thinking and/or practice in new ways, explores new possibilities in thinking and/or practice, the extent to which it has already, or aspires to improve current thinking and/or practice, and the extent to which it challenges current thinking and/or practice.

Many strive to be both scholarly and innovative, but only few succeed. *To be both highly scholarly and very innovative in the shared space between the EURAM and Imagination Lab purposes is a real achievement.*

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## Previous Winners

The winners of the **2007** Award were Professors *Daved Barry* and *Stefan Meisiek* from the School of Economics & Management at the Universidade Nova de Lisboa, Portugal for their work on *arts-based innovation and change in organizations*.



Professor *William A. Fischer* and Research Associate *Rebecca Chung*, both at IMD in Lausanne, won the **2008** Award for their innovative approaches to the *design of teaching sessions, preparation of teaching materials and orchestration of class discussion for executive education*.

In addition two people received a 2008 Honorable Mention for their innovative scholarship, Professor *Ole Fogh Kirkeby* from the Copenhagen Business School for his efforts to *enrich leadership theory and practice with concepts from ancient philosophy* and Assistant Professor *Marcello Mariani* from University of Bologna for his efforts to *learn from Live Classical Musical Organizations*.



Will you win the 2009 Award?

**For additional information about this Award please see:**

[www.euram2009.org](http://www.euram2009.org) and [www.imagilab.org](http://www.imagilab.org).

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# Journal of Organizational Behavior

## Special issue

### Terrorism, Disaster, and Organizational Management

**Deadline for submissions: April 10, 2009**

**Guest Editor:** Keith James, Department of Psychology, Portland State University

Research is needed on organizational efforts to address threats from catastrophic events such as terrorism and natural disaster. To this point, however, the organizational sciences have given relatively little attention to studies aimed at understanding terrorism/disaster prevention and response by either single organizations (be they private- or public-sector or non-profit ones), or by multiple-organization networks. Some theories and models adapted from organizational topics might have some relevance to understanding terror/disaster management, but explicit, systematic examination of the relevance of such theories is necessary. Moreover, the unique dynamics (e.g., near-universal generation of powerful emotions; potential substantial disruption of organizations? Surrounding environments) of disaster and terror events are likely to render such catastrophes somewhat distinct in processes, worker outcomes, and organizational effects from even other types of crises. On the other hand, the extreme nature of the dangers and demands that disaster/terror can pose for organizations and their members may allow them to be used to illuminate fundamental organizational strategies, mechanisms, processes and outcomes such that broadly-relevant scientific and practical knowledge results. In line with the need for increased understanding of this topic, the papers in this special issue are intended to provide new data and models that illuminate disaster planning-and-response effectiveness in and by organizations.

In order to contribute to understanding of the management of disaster/terror by organizations or inter-organizational systems, organizational scholars need to address questions such as: What, exactly, are the distinctive organizational, worker, leadership and management demands generated by catastrophe and chaos? How can the need to be ready and able to respond to the punctuated equilibrium of disasters be reconciled with the requirements for functionality during ?normal? times? What tools, techniques, or systems might help organizations and their members plan for and successfully navigate disasters? Those are only example topics. Many others are possible.

Submissions of manuscripts are encouraged that report empirical studies of any aspect of disaster/terror-related efforts by either single organizations, or by multi-organization networks. In addition to providing new information bearing on questions such as those given above, this special issue is also intended to catalyze exploration and exploitation of the potential value of the study of organizations and disaster/terror for advancing organizational science, in general.

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While the special issue will consist of data-based papers, study results should also be used for theory-building, and authors should link the specific theme of this special issue to the broader organizational-behavior literature.

Contributors should note:

- This call is open and competitive, and the submitted papers will be blind reviewed in the normal way.
- Submitted papers must be based on original material not under consideration by any other journal or outlet.
- For empirical papers based on data sets from which multiple papers have been generated, the editor must be provided with copies of all other papers based on the same data.
- The editor will select a number of papers to be included in the special issue, but other papers submitted in this process may be published in other issues of the journal.

The special issue is intended for publication mid-2010.

Papers to be considered for this special issue should be submitted online via <http://mc.manuscriptcentral.com/job> (selecting Special Issue Paper as the Manuscript Type). Please direct questions about the submission process, or any administrative matter, to Managing Editor, Kaylene **Ascough**, [k.ascough@uq.edu.au](mailto:k.ascough@uq.edu.au)

The editor of the special issue is very happy to discuss initial ideas for papers, and can be contacted directly:

Keith **James**, Special Issue Editor, [keithj@pdx.edu](mailto:keithj@pdx.edu)

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## Equal Opportunities International (EOI) 2009 Conference

**15-17 July 2009,  
Istanbul, Turkey**

### **Submission deadline: 15th May 2009**

In recognition of the global crises which have left their marks on 2008 with enduring impacts today, the EOI 2009 Conference will focus on 'Equality, Diversity and Inclusion in Times of Global Crisis'. The conference will provide an interdisciplinary and international platform for exploration of equality, diversity and inclusion in context. There will be academic and doctoral sessions as well as sessions for officers in equality, diversity and inclusion.

EOI Conferences are coordinated and supported by DECERe (Diversity and Equality in Careers and Employment Research) at the University of East Anglia. Emerald Press sponsors two best paper awards at the conference. Orgics Ltd is the main organiser for the Istanbul conference.

The inaugural EOI conference was held in 2008 at the University of East Anglia, UK, and focused on multiple strands of equality, diversity and inclusion at work. It was organised by DECERe, University of East Anglia, Norwich, UK and it hosted 80 participants from 21 countries. Professors Geraldine Healy (Queen Mary, University of London) and Myrtle Bell (University of Texas , Arlington) have delivered keynote speeches. The conference had nine streams and a doctoral track.

We welcome proposals for streams, abstract, developmental and full-paper submissions to the conference as below. EOI Conference seeks to provide an international and interdisciplinary platform for exchange of ideas in the field of equality, diversity and inclusion in the world of work. The conference welcomes papers which make empirical, theoretical or methodological contribution to our understanding in this field.

We welcome stream and workshop proposals which will focus on the theme of the conference and will encourage interdisciplinary, international dialogue.

Stream/workshop proposal should be in a single A4 containing the following information:

- A short title for your proposed stream
- Stream proposers: Name, institutional affiliation, and email addresses (ideally two chairs per track)
- Stream outline (rationale and key themes)
- Stream questions

Stream keywords (maximum 5 words)

Stream proposals should be emailed to [Enquiries@eoi-conference.org](mailto:Enquiries@eoi-conference.org)

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EOI Conference welcomes three forms of paper submissions to regular streams:

- Extended abstract: Customarily an extended abstract should be approximately 300 words including references. This is suitable for research in its early stages of development.
- Developmental papers: These should be approximately 3000-5000 words, including references.
- Full papers: These are longer contributions less than 40 sides of A4 including references.

Please see EOI manuscript [guidelines](#).

The manuscript submission site will open in the first week of February, and will close on 15 May, 2009. Final session lists for each stream are due on 15 June 2009. All submissions to the EOI conference should be original pieces which were not published elsewhere in any other form.

Stream chairs may organise the sessions in different ways. However, in general, paper presentations at the conference will be a maximum of 20 minutes long, with 10 minutes for questions and discussion. Data projectors will be available in each conference room.

### **Important Dates**

Abstract or full paper submission: **15 May 2009**

Response to authors: **15 June 2009**

Some stream chairs may offer early decisions on papers. Please contact the relevant track chairs for review and acceptance/rejection criteria and decisions.

Full conference schedule will be available **1 July 2009**

Please note that some streams may impose other deadlines. Please read stream information for separate submission information.

For submission details and more information please visit: [www.eoi-conference.org](http://www.eoi-conference.org)

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## **From Global to Worldly Leadership Symposium**

The Centre for Applied Leadership Research at Leadership Trust Foundation and Bristol Centre for Leadership and Organizational Ethics (Bristol Business School)

**Date and time: 6 May 2009 11am to 7 May 2009 at 3pm**

**Venue: The Leadership Trust, Weston-under-Penyard,  
Ross-on-Wye, Herefordshire, HR9 7YH**

The purpose of this symposium is to consider an alternative way of framing the limited but popular idea of global leadership. We propose that thinking instead about *worldly leadership*, drawing on Mintzberg's (2004) 'worldly' mindset enables a new and important conceptualisation to emerge as a contribution to the field, and in turn advances our thinking about leadership development in the context of complex trans-national organization.

Mintzberg's idea of worldliness contrasts with a globalisation discourse which "sees the world from a distance that encourages homogenization of behaviour" (Mintzberg, 2004, p. 304) insofar as it engages at close proximity with the many different worlds within worlds that make up our globe and enrich our experience of it. Worldly leadership is not simply about observation. It is also about the ethical choices that we make and the way that we *act* within and across these world(s).

When global leadership is defined, as it often is, as a set of narrowly instrumental competencies, however contested, the implications for leadership development might be considered as relatively straightforward, since the design must focus on the alternative methods for developing each agreed competency. However, if global leadership is re-conceptualised along the lines of a worldly leadership agenda, then the challenges for leadership development become more complex and require greater imagination to address. Mendenhall claims that the main reason why much global leadership development fails is that it is based on a "confused jumbled understanding of the global leadership construct". He has called the task of developing global leaders "elusive but critical".

Most research into global leadership fails to address the development of worldly leadership, as imagined here, where questions of integrity, ethics, dispersed or shared leadership, networks, boundary-crossing, steward-

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ship, sustainability and notions of the common good take centre stage increasingly for global organisations in all sectors. Contributions to the symposium are invited on any aspect of worldly leadership but indicative topics would include:

- Conceptualising worldly leadership
- Critiques of global leadership
- Worldly leadership in practice (case studies, empirical research)
- Narratives and discourses of the global and worldly leader
- Gender and diversity dimensions of global/worldly leadership
- Worldly wise? Ethics and the worldly leader
- Sustainable leadership: Global or worldly?

We welcome innovative interpretations of the symposium theme and suggested topics. Contributions might take the form of papers, case studies or more imaginative events that address the issues outlined above.

If you would like to discuss the event, please contact Dr Sharon **Turnbull** [sharonturnbull@leadership.org.uk](mailto:sharonturnbull@leadership.org.uk) or Dr Gareth **Edwards** [garethedwards@leadership.org.uk](mailto:garethedwards@leadership.org.uk) at The Leadership Trust or Professor Peter **Case** [peter.case@uwe.ac.uk](mailto:peter.case@uwe.ac.uk) or Dr Peter **Simpson** [peter.simpson@uwe.ac.uk](mailto:peter.simpson@uwe.ac.uk) at University of the West of England.

Please email abstracts or outline proposals to Linda Keirby-Smith on [lindakeirby-smith@leadership.org.uk](mailto:lindakeirby-smith@leadership.org.uk)

Registration will open in January 2009

*The inclusive symposium fee will be:* **£204 plus VAT** including all meals, daytime refreshments, symposium dinner and **including** accommodation at The Leadership Trust (accommodation will be allocated on a first come first served basis) or

**£132 plus VAT** including lunches, daytime refreshments, and symposium dinner **excluding** accommodation

An additional night's accommodation on 6<sup>th</sup> May 2009 will be charged at **£72 plus VAT** for bed and breakfast

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## MANAGEMENT & SOCIAL NETWORKS: STRETCHING BOUNDARIES

3<sup>rd</sup> conference on « Management & Social networks  
Université de Savoie, IREG, Annecy, France  
November 6th 2009

Chaired by Prof. **Giuseppe SODA** (Bocconi)  
Organized by Vincent **Chauvet** and Barthélémy **Chollet**

Annecy is hosting the 3<sup>rd</sup> conference on “Management & Social Networks”, following Lyon in 2005 and Clermont-Ferrand in 2007. This event, sponsored by AGRH and AIMS, has now established itself as a regular opportunity to discuss emerging and future trends in the field, welcoming communications and presenters speaking both in French and English.

We invite papers building on the social networks approach as a way to examine current management issues. This perspective covers a wide range of fields, going from human resources management and organizational behavior to strategic management. We can mention, as a very incomplete list of examples, themes such as innovation, knowledge management, geographical clusters, corporate governance, conflict management, career, project management..

Another range of welcome submissions are those providing new insights regarding the mechanisms at work in social networks:

- identifying where do network outcomes come from: what are the structural and non-structural antecedents of networks outcomes such as performance, career success, etc. ? What other outcomes should we investigate? What about the negative effects of social networks?
- outlining the evolution of social networks: how do social networks evolve over time? How do individual tie-building strategies affect networks? What makes a tie live or die? How do institutional and organizational contexts influence them?
- examining how do nodes in the network matter: do network effects depend on individual attributes, such as gender, personality traits, reputation? How do cultural, technical, organizational dissimilarities affect networks returns?
- relating network to action: what are the relevant strategies to take advantage of a network? Where do broker advantages come from? How to maintain them?
- uncovering exchange processes in dyadic relationships: what are the conditions for resources (knowledge, legitimacy, social support, etc.) to be transferred from one actor to the other? How do some relationships lead to negative returns or conflicts?

Lastly, we also invite submissions shedding light on possible ways to increase the value of social networks studies:

- how do social networks studies can help practitioners? How to make social network studies “useful” for firms?
- what are the key current methodological challenges in the field? How to deal with “off the road” network data (sports, arts, etc.)?

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- do analyzing networks for managerial purposes introduces ethical issues? Do we need to approach managerial discourses about social networks from a critical point of view?

Communications that address the specific issues outlined above, as well as the broader theme of social networks applied to management issues are welcome. We expect both empirical and theoretical papers, from a range of disciplines and perspectives within the social sciences and have no preference towards any specific methodology.

Call for papers and more information: <http://www.enquetesreseaux.fr/conference>

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## Leadership & Organization Development Journal

**Special Issue: On being emotionally intelligent: exploring the tension between organisational interests and individual benefits through the lens of leadership roles.**

**Deadline of submission: 1 October 2009** (earlier submissions welcome).

**Guest Edited by:** Susan **Cartwright** and Dirk **Lindebaum**

There are few studies in the management literature that explore the tension between ‘emotionally intelligent’ behaviour that, serves organisational interests, and yet at the same time safeguards one’s well-being and integrity. This tension can be related to the view that organisations and individuals may not, of necessity, converge on the same objectives. This lack of research should give rise to significant concern, as corporate EI intervention schemes are ubiquitous and increasing, impelled by the view that the results thereof will positively affect the ‘bottom line’ in organisations. By now, a multi-million dollar ‘training’ industry is thriving on claims that EI is a learned competence that can be trained at any stage, a claim that is not without its critics. Several writers lament that in these schemes individuals are often told ‘how’ to feel. Such normative and prescriptive undertaking can have, for instance, detrimental implications for the well-being of individuals, as the suppression of truly felt emotions has been associated with negative physiological costs (e.g. increased blood pressure and heart rate). In contrast, a recent meta-analysis has shown that higher EI (as trait) is associated with better mental, psychosomatic, and physical health. One overarching question manifests itself therefore: Who is the beneficiary of EI? Is it the organisation or the individual? The special issue seeks to examine these questions through the lens of leadership roles, as leaders often operate at the interface between these two forces. For instance, a leader may be under pressure to sustain the competitive advantage of an organisation.

Yet, those at the receiving end may experience undue stress as a result of it. The objectives of this special issue are to (i) generate research interest into this underrepresented line of inquiry, and (ii) to publish a collection of high-quality articles that stem from a variety of management disciplines and areas within a comprehensive volume. Articles submitted should aim to inform theory development, enhance practice where possible, and encourage future empirical work. Such articles can adopt a qualitative and/or quantitative focus.

The articles will undergo a rigorous double-blind review process, using LODJ’s normal review process and selection criteria. Submissions must reflect the original work of the author(s), which has not previously been published and is not under consideration for publication elsewhere.

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**Authors should follow regular LODJ guidelines, which can be found on the [journal's website](#).**

Please submit the article via **email** to one of the guest editors:

*Susan Cartwright*

Professor of Organizational Psychology & Well-Being  
Director of the Centre for Organizational Health & Well-Being  
Lancaster University

Email: [susan.cartwright@lancaster.ac.uk](mailto:susan.cartwright@lancaster.ac.uk)

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## **IFERA 2009**

**9th Annual IFERA Cyprus 2009 Global Family Business Research Conference**

"Global Perspectives on the Development of Family Business: Theory - Practice - Policy"

**Date: June 24-27 2009**

**Venue:** Hawaii-Grand Resort Hotel, Limassol, Cyprus

For more information visit:

[www.ifera2009.org](http://www.ifera2009.org)

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## International Journal of Entrepreneurial Venturing (IJEV)

### Special issue: “Business Networks and enterprise development”

**Deadline of submission: March 11<sup>th</sup>, 2009**

**Guest Editors: Åsa Hagberg-Andersson** (Hanken School of Economics, Finland) **Annika Tidström** (University of Vaasa, Finland)

The focus of this special issue is on combining research that adopts a business network approach and research on strategic entrepreneurship. This issue is especially focused on business networks and their contribution to /role in the development of entrepreneurial firms.

No business is an island, so it is therefore important to recognize the relationships in which an enterprise is involved and how these relationships influence the enterprise. In order to understand the dynamics of business markets it is important to focus on business relationships instead of single firms. If one firm grows it may also have an impact on the performance or position of other firms.

The only thing that is constant is change. Therefore, firms need to manage or cope with change as it occurs. One of the central questions within the field of business networks is whether relationships can be managed or whether firms just have to cope with different situations as they occur. In order to deal with change firms need to adapt in relationships with others. It is possible to identify different reasons for adaptation, such as changes in market conditions. However, adaptation also presents an opportunity for renewal. Another opportunity for renewal is the search for business relationships that may facilitate development.

There is a need to increase our understanding about the dynamics of business networks and how these influence development and renewal. It is important to study how companies manage and/or cope with change in business networks. Moreover, there is a need for more studies that explore the ways in which business relationships influence the development and performance of single firms.

### **Subject Coverage**

Topics of interest to this IJEV special issue include, but are not limited to:

- How do business relationships facilitate the development of firms within those relationships?
- How do firms cope with changes in their relationships in business networks?
- To what extent and how do firms choose business partners in order to renew and develop?
- What are the reasons for adaptation and what modes of adaptation can be identified?
- How can firms improve their position in business markets by cooperating with other companies?
- How can the network position of a firm influence its performance?
- How does the development of a firm influence the need for renewal in other connected firms?
- What needs to be renewed in relationships in order for firms to develop and gain competitive advantages?
- What is the role of business networks in the identification of opportunities?

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## 20th AGRH Conference of the French-speaking HR/OB Research Scholarly Association

### Workshop on Country-specific approaches to the management of competence

9<sup>th</sup> - 11<sup>h</sup> September 2009,  
Toulouse, France

A conference co-organized by Toulouse Business School and IAE, University of Toulouse I

A workshop organized by Audrey **Charbonnier-Voirin**, University of Toulouse I, Eric **Davoine**, University of Fribourg, Switzerland, Alain **Klarsfeld**, Toulouse Business School, Ewan **Oiry**, University of Aix-Marseille II, and Jonathan **Winterton**, Toulouse Business School

AGRH is the most prominent French-speaking HR/OB research association. See their website [www.agrh.eu](http://www.agrh.eu). For the first time, on the occasion of its 20th anniversary, its annual conference welcomes an international workshop in English with translation provided for the French-speaking audience. Because the conference can only accommodate a limited number of papers in English, we only invite papers about "country-specific approaches to the management of competence".

In any given country, what does the word 'competence' entail? What is its contribution to existing theory and practice within this country? What are its neighboring concepts (skill, capability, qualification, agility)? What are the legal supports to the development and management of competence in this country? To what extent do public policies influence the methodologies with which competences are identified, developed, evaluated and recognized in the country in question? What are the respective roles of multinationals, state administrations and 'social partners' (i.e., trade unions and employer organizations) in the management and development of competence in the country in question? What is the role of sector-specific actors and processes such as nation-, sector- or company- wide collective bargaining?

Papers sent will have full paper status, undergo a blind review process as all French-speaking papers, and be published in the conference proceedings. Papers from other scientific backgrounds than HR/OB are invited: industrial relations, sociology and political science papers can contribute to the above questions as well as HR/OB papers. Best papers will be considered for forming a book proposal to Edward Elgar Publishing on 'Country perspectives on the management of competence'

Any questions and queries should be sent to: [audrey.charbonnier@univ-tlse1.fr](mailto:audrey.charbonnier@univ-tlse1.fr)

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**Journal of Economic Geography**  
**“International Business and Economic Geography;  
The Multinational in Geographical Space”**

**Deadline for paper submission: June 30, 2009**

**Guest editors:** Ram **Mudambi**, Temple University, USA

Sjoerd **Beugelsdijk**, University of Groningen, The Netherlands

Philip **McCann**, University of Waikato, New Zealand

A firm's location choice and its spatial antecedents and consequences are key issues in economic geography. International business (IB) scholars have also been long interested in the issue of location. It is a pillar of the well-known Ownership-Location-Internalization (OLI) paradigm, recently re-emphasized by the current highest cited paper in the *Journal of International Business Studies* (Dunning, 1998). However, while the regional science and economic geography literatures (notably the Uppsala school) have studied the sub-national geographical behavior of multinational enterprises (MNEs), they do not focus on the firm's organizational characteristics. These literatures tend to highlight the crucial importance of space and proximity (Gertler, 2003). The role of the firm in space is rarely the main object of study (Beugelsdijk, 2007). For example, many economic geographers would argue that spatial proximity is important to generate knowledge spillovers, and are often willing to make the empirical assumption that co-location implies interaction. Conversely, IB scholars have a thorough knowledge of the firm, but a relatively underdeveloped view of geographic space (McCann and Mudambi, 2005). The IB literature rarely recognizes the fundamental distinction between geographic location and geographic 'space'. For example, IB studies of multinationality routinely use measures like 'number of countries', in effect treating the US and Andorra as the same.

Despite the large literature on clusters, an MNE's strategy and structure within the context of its *spatial* embeddedness has not received much attention. This is a crucial omission since studies that link regional characteristics to firm strategy based on macro data suffer from various forms of aggregation bias. For instance, regional scores of R&D expenditure do not tell us the whole story about firm level innovation. Thus, "the economics of territories reflect the ways in which they are 'inserted' into the *organizational* spaces of firms – either directly, as the geographic locus of particular functions, or indirectly, through customer-supplier relationships with other (local) firms (emphasis added)" (Dicken and Malmberg: 359). Hence, integrating a discussion of organizational issues with the characteristics of the sub-national region is important to better understand the interplay between the MNE and its spatial environment. The impact of the changing strategy of MNEs on global economic geography is now considered to be one of the 'big questions' in IB (Buckley and Ghauri, 2004; Mudambi, 2008).

This special issue of the *Journal of Economic Geography* constitutes an attempt to strike a balance between the emphasis on space in economic geography, and the focus on firm organization in IB. Our goal is to create a forum wherein we can increase the mutual awareness of IB and economic geography scholars. This should lead to a fruitful exchange of ideas, increasing the audience for both literatures. A significant call for just such an exchange

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of ideas has recently been made by John Dunning (Dunning, 2009). Indeed, this piece suggests several important research avenues of mutual interest to economic geography and international business scholars. Moreover, in terms of impact and visibility the *Journal of Economic Geography* provides is the ideal setting for such a forum, with an ISI citation impact factor which is typically of the order of three and a ranking in the top five of all economics journals and the top three of all geography journals.

We hope that this Special Issue of the *Journal of Economic Geography* will contribute to an integration of the literatures in economic geography and international business and catalyze research on the relation between multinational enterprises and geographical space. More specifically, by including geographic space in the analysis of MNE behavior we aim to advance our understanding of the role of the MNE in a globalizing world. We welcome both theoretical and empirical contributions, and papers adopting either a single or Multi Level Analysis. Illustrative topics are mentioned below:

- The 'death of distance' and 'spiky' global innovation
- The disaggregation of the value chain and the location of value creation
- The role of the MNE in (regional) cluster formation
- Local partners and geographic space; spatially proximate vs. spatially distant local partners in large economies
- Extra-organizational knowledge spillovers in industrial districts/clusters
- Economic geography and the 'global factory'
- Spatial antecedents and consequences of offshoring
- The dynamics of the spatial distribution of economic activity

### **Timeline & submission guidelines**

All paper submissions should conform to the *Journal of Economic Geography's* standard guidelines for authors, details of which can be found at the JEG website: <http://joeg.oxfordjournals.org/>

The deadline for paper submission is **June 30, 2009** and the issue is scheduled to appear in Spring 2010. Papers should be saved in Microsoft Word format and submitted to:

[ram.mudambi@temple.edu](mailto:ram.mudambi@temple.edu)

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# JOURNAL OF MANAGEMENT STUDIES

**Special Issue:**

**Strategy as Discourse: Its Significance, Challenges and Future Directions**

**Submission Deadline 31 October 2009**

**Co-Editors:**

Julia **Balogun**, Lancaster University Management School

Claus **Jacobs**, St Gallen University

Paula **Jarzabkowski**, Aston Business School

Saku **Mantere** & Eero **Vaara**, Hanken, Finland

Strategic management in organizations is to a significant extent discursive and rhetorical in nature. First, strategic management is a discipline – an institutional discourse – with a particular history. This discipline has developed its own social codes and knowledge that revolve around specific concepts (theories / models). These concepts are discursive constructions that both enable and constrain organizational strategizing and other action. The knowledge of these concepts has also become a symbol of professionalization and competence in organizations, with important implications for organizational power relations and subjectivity construction. Second, strategizing in organizations is based on discursive and rhetorical work. This involves specific vocabularies, rhetorical strategies, storytelling, and metaphors. Also, it is through and within discourses that these two aspects of strategy practice – the macro and the micro – are interlinked. At the macro level, the pervasive discourse of strategy and its status as a symbol of professionalization give it an institutionalized presence. At the micro level, this discourse is enacted, reproduced and modified through the everyday practice of strategic actors. This interplay between macro and micro strategy discourses is not simply a theoretical abstraction but has consequential effects for how strategy work is done.

While the role of language in general, and of discourse and communication in particular, has been acknowledged in previous research in strategic management, this area remains theoretically underdeveloped and empirically under-explored. This special issue argues that it is time to take language seriously in strategy research. Its purpose, therefore, is to publish theoretically enriched and methodologically sound discourse based studies of strategic management that advance the strategic management field as a whole and build upon and extend alternative approaches such as the economic, behavioural and cognitive traditions.

In order to move forward there is a need to build on what we already know to develop a more comprehensive understanding of the true potential of language based studies of strategic activity and provide a solid conceptual foundation for more cumulative knowledge generation in this domain. We invite studies which examine language and its relevance in strategic management from a broad range of perspectives, such as various forms of frame and sensemaking analysis, content analysis, conversation analysis, rhetorical studies, metaphor analysis, narrative analysis of various forms and critical discourse analysis. In order to be eligible for the special issue, papers must address activity / processes / phenomena / practices that are *strategic*,

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meaning that they are consequential for the strategic outcomes, directions, survival and competitive advantage of organizations, although those consequences could be emergent rather than part of an intended and formally articulated strategy

We encourage articles which explore, but are not limited to, questions such as:

- How do particular forms of speech and discourse shape the conduct and outcome of strategic conversations?
- How are strategy texts authored, edited, translated, and consumed in organizations?
- How does the discourse of strategy construct organizations and individuals as competent strategic actors; and, what are the implications of the discourse of strategy for organizational and individual behavior?
- How are actors able to draw upon and use the discourse of strategy as a resource?
- How do the discursive practices of strategy forge subjectivity in organizations? How do individuals in different parts of the organization use strategy language to advance their interests? How do the discursive practices of actors enable or constrain participation in strategy work?

This special issue reaches out, and is open, to strategy scholars of any persuasion who see language, discourse and communication as central in their research, but also other scholars in organizing and management conducting research from language based perspectives on issues relevant to strategic management. We are particularly interested in papers that develop discourse or language based perspectives that shift our understanding of topics that have traditionally been approached from, for example, cognitive or knowledge-based perspectives.

Papers should be submitted as e-mail attachments to Julia **Balogun** (papers should be sent for the attention of Julia Balogun to [f.riley@lancaster.ac.uk](mailto:f.riley@lancaster.ac.uk)) by 31<sup>st</sup> October 2009. Call for Papers

They should conform to the normal guidelines for submission to JMS – see [www.blackwellpublishing.com/jms](http://www.blackwellpublishing.com/jms). Any enquiries relating to this Special Issue can be directed to any of the editors ([j.balogun@lancaster.ac.uk](mailto:j.balogun@lancaster.ac.uk); [claus.jacobs@unisg.ch](mailto:claus.jacobs@unisg.ch); [p.a.jarzabkowski@aston.ac.uk](mailto:p.a.jarzabkowski@aston.ac.uk); [saku.mantere@hanken.fi](mailto:saku.mantere@hanken.fi); [eero.vaara@hanken.fi](mailto:eero.vaara@hanken.fi) )

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*Management and Organization Review* 5.1, an exciting issue on "The Future of Chinese Management Research." The articles and commentaries in this Editors' Forum discuss the dilemma of management scholarship in an emerging research context. Should it follow the well established paradigm or should it chart its own path? What is the role of context in emerging scholarship? While the focus of the discussion is on China, the ideas may also be meaningful for other contexts facing similar challenges in their own management research development journeys.

All the articles and commentaries are FREE to download. We hope you enjoy this important issue!  
The following publications can be found at: [www3.interscience.wiley.com/journal/118509033/home](http://www3.interscience.wiley.com/journal/118509033/home)

1-14

**Editor's Introduction – Autonomy of Inquiry: Shaping the Future of Emerging Scientific Communities**

Anne S. Tsui

**Published Online:** 22 Feb 2009

**Articles**

15-28

**The Future of Chinese Management Research: A Theory of Chinese Management versus A Chinese Theory of Management**

Jay B. Barney, Shujun Zhang

**Published Online:** 27 Aug 2008

29-55

**An Examination of the Interface between Context and Theory Applied to the Study of Chinese Organizations**

David A. Whetten

**Published Online:** 26 Sep 2008

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## Commentaries

57-73

### **Context, Comparison, and Methodology in Chinese Management Research**

John Child

**Published Online:** 26 Nov 2008

75-89

### **The Future of Chinese Management Research: Rigour and Relevance Redux**

Mary Ann Von Glinow, Mary B. Teagarden

**Published Online:** 11 Dec 2008

91-105

### **The Road More Popular versus the Road Less Travelled: An 'Insider's' Perspective of Advancing Chinese Management Research**

Bor-Shiuan Cheng, An-Chih Wang, Min-Ping Huang

**Published Online:** 19 Nov 2008

107-119

### **Learning by Doing: Emerging Paths of Chinese Management Research**

Shuming Zhao, Chunyan Jiang

**Published Online:** 15 Dec 2008

121-129

### **Never the Twain Shall Meet? Integrating Chinese and Western Management Research**

Kwok Leung

**Published Online:** 25 Nov 2008

131-143

### **Chinese Management Research at a Crossroads: Some Philosophical Considerations**

Eric W. K. Tsang

**Published Online:** 29 Aug 2008

157-160

### **International Association for Chinese Management Research Commitment to Excellence**

**Published Online:** 22 Feb 2009

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Call for Papers

161-162

**Special issue on 'The Globalization of Chinese Enterprises: Environment, Strategy and Performance'**

**Published Online:** 22 Feb 2009

163-164

**Special Issue on 'Innovations in Public and Non-profit Sector Organizations in China'**

**Published Online:** 22 Feb 2009

**DOI** 10.1111/j.1740-8784.2009.00141.x

165-166

**Special Issue on 'Indigenous Management Research in China'**

**Published Online:** 22 Feb 2009

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## **CREATIVE ECONOMY AND BEYOND**

**International Conference on the Creative Economy**

**September 9.-10.2009 Helsinki, Finland**

**Organised by**

**University of Art and Design Helsinki in co-operation with Turku School of Economics and  
University of Tampere, Finland**

**Deadline for abstract submission: 30 April, 2009**

The CREATIVE ECONOMY AND BEYOND conference is a multidisciplinary meeting place for the academia, policy-makers as well as artists, creative entrepreneurs and businesses. The conference aims to look at current phenomena and identify future trends in order to understand emerging possibilities beyond the creative economy dynamics.

We welcome insights from different disciplines and approaches to critically and analytically uncover what lies beyond the creative economy. What are the skills, research approaches, understanding and operating models that allow us to identify and engage with these prospects from individual, organizational, educational and political perspectives? On the other hand, what are the implications to the changes needed in cultivating the relationship of creativity and economy and a well-being and prosperous society.

Special themes of the conference focus on the shift from tangible to intangible production, future boundary conditions of organizing, emerging business models, law and policy implications, roles of the citizen-consumers in the markets. Further themes explore how to lead creative individuals and processes, what can other sectors learn from the arts, media, culture and design and what does the shift towards a creative economy implicate for education planning, research practices and policy making.

Conference tracks are:

**Track I: Creativity in Business and Leadership** (Track chair: Professor Arja **Ropo**, University of Tampere)

A shift from an industrial to a knowledge and experience society requires new forms of business and leadership. The creative industries are looked upon for answers in how to organize work in a new business envi-

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ronment. In this track, the central questions are, but are not limited to the following:

- Leading creative individuals and processes: What is the role of art and design based methods and thinking for management and leadership?
- How can art-based competencies and services be utilized by other sectors?
- How to use creativity to lead more effectively?
- Experienced bodily knowledge in leadership: How are emotions, rhythm, time, and space paid attention to in workplace interaction?
- The relationship between creativity and innovation: Are they separate or how do they link together?

**Track 2: Creative Regimes: Immaterial Business, Future Law, and the User of Tomorrow**  
(Track chair: Professor Saara **Taalas**, Turku School of Economics)

The creative economy allows for, may be even demands, several strategic shifts in the boundary conditions that define contemporary markets. Issues regarding concepts such as usability, privacy, ownership, immaterial production and the very nature of usage become heightened and recast in a market regime defined by creativity and creative products, leading to institutional, cultural and legal shifts in the way in which creativity is incorporated into bigger structures. This track will address questions of how creativity is ordered and organized, all of which have the potential to change the way business activity, the nature of production and consumption, and markets are defined in the future. We welcome contributions analyzing these shifts and beyond.

Possible routes:

- Limiting conditions and boundaries in creativity; beliefs, ideas, and rules of action.
- Shifts in trade and business models: ownership, production and use of immaterial resources, goods and services
- Flows of content creation, consumption and value
- Service design and law
- Analytical work from IPR legislation to IPR regimes
- Collectives, commons and property rights: from creative commons and open source innovation to patent pools and IPR monopolies

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- Strategic uses and markets for IPR

**Track 3: Designing our Future: Education, Research and Innovation Policy** (Track chair: Professor Marjo **Mäenpää**, University of Art and Design Helsinki)

The shift towards a creative economy poses a demanding task for the development of educational systems and research policy making. Methods developed in the field of design have been recently proposed as a new way to reach solutions in a world of accelerated change. This theme concentrates on the following questions:

- The role of design in accelerating multi-disciplinary education, research and innovation policy. Methods, contents and best-practices for raising the next generation.
- Strategic Design: Perspectives to global, national and local problems or organizational challenges.
- Design & Social impact: addressing complex, systemic and inherently human challenges and sustainable development.
- The Innovative Borderlines between Design and ICT.

If you are interested in presenting a paper at the workshops, please submit an abstract (max. 1000 words) along with a suggestion for the suitable workshop to the conference coordinator Outi **Liedes**, [outi.liedes@tkk.fi](mailto:outi.liedes@tkk.fi) Please place the title, author names, affiliations and contact information at the top of the title page.

Abstracts should provide sufficient information about the aims, methods, discipline or theory in question and the results of the research. As well as traditional scientific presentations, innovative ways of making presentations are welcome. The presented papers will be published afterwards in the conference proceedings. The conference language is English.

The time for paper presentations is limited to 20 minutes, followed by 10 minutes of discussion. For further information, please visit the conference website at [www.ceb.fi](http://www.ceb.fi)

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## The 3<sup>rd</sup> Israel Strategy Conference (ISC 2009)

Be'er Sheva, Israel

December 27-29, 2009

### Submission Deadline: June 15, 2009

In a continuous effort to build a thriving international community of strategic management scholars and promote the field of strategic management in Israel, we are proud to announce the 3<sup>rd</sup> Israel Strategy Conference (ISC2009). The tentative program features several prominent keynote speakers including Jay **Barney** (Ohio State), Michael **Hitt** (Texas A&M), Anita **McGahan** (Toronto) and Harbir **Singh** (Wharton). ISC2009, sponsored by the Guilford Glazer School of Business & Management at Ben-Gurion University of the Negev, offers a unique opportunity to explore recent developments and emerging issues in strategic management, as well as receive feedback on work-in-progress, and network with colleagues.

We invite paper proposals for possible presentation at the conference.

Possible topics include (but are not limited to):

- A. Strategy formulation and implementation
- B. Strategic planning and decision processes
- C. Managing risk and uncertainty
- D. Strategic control and reward systems
- E. Resource development and allocation
- F. Knowledge management
- G. Internationalization and multinational corporations
- H. Strategic alliances and networks
- I. Diversification and portfolio strategies
- J. Competitive strategy
- K. Selection and behavior of general managers
- L. Corporate venturing
- M. Entrepreneurship
- N. Corporate governance

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### Submission guidelines

ISC will consider unpublished original paper proposals relating to the above topics of interest. International and global perspectives are encouraged. Proposals can be conceptual or empirical, quantitative or qualitative. Published papers or papers that were accepted for publication prior to the submission deadline will not be considered for the conference. We seek to accept a relatively small number of high-quality papers that target top tier academic journals. Submitted papers will go through a double blind review. Submissions will be evaluated based on their academic rigor, relevance, and contribution to the field of strategic management. Accepted proposals will be assigned to paper sessions or interactive sessions based on this evaluation.

Paper proposals, written in English, should clearly identify the research questions and methodology. If available, the main results, implications, and contributions should be discussed. Paper proposals are limited to 2 pages of text and 1 page of references. Use double spacing with 1-inch margins and a font size no smaller than 11 pt. The title of your paper must be included in the header and should exactly match the title provided in the online submission form. Please do not include any author identifying information. To submit the paper proposal, upload your proposal in a Word or PDF file format to the Submissions Section of the ISC website at: <http://www.isc.org.il/> where guidelines will be provided. Presenting authors must be available to present their papers any time during the conference. There will be no changes in the program to accommodate specific time preferences. An author may be designated as the presenter of only one paper, but can be listed as a co-author of up to 3 papers. Notices to authors will be sent in August, 2009, indicating whether the proposed paper has been accepted to a paper session or an interactive session.

### ISC Best Paper Award

Select paper proposals which receive the highest assessment in the review process will be nominated as finalists for the ISC Best Paper Award and go through an additional blind-review process. The selected winner (s) of the ISC Best Paper Award will receive a plaque and a \$1,000 cash prize sponsored by Rotem Strategy, an Israeli-based strategy consulting firm. The winning paper will be announced in the concluding session of ISC.

### After-conference trip to Eilat

Conference attendees can sign up for a tour of the Negev desert and a trip to the city of Eilat, one of Israel's best tourist attractions. Special conference rates apply. Come celebrate the Sylvester in the Red Sea!

### Conference registration

Registration to the conference will open on August, 2009 on the ISC website at <http://www.isc.org.il/>. The conference registration fee is as follows:

Early registration fee:	NIS 500
Early registration fee for students:	NIS 400
Late registration fee:	NIS 600

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Late registration fee for students:                   NIS 500

Conference co-organizers

Niron **Hashai** (Hebrew University) - [nironH@huji.ac.il](mailto:nironH@huji.ac.il)

Dovev **Lavie** (Technion) - [dlavie@tx.technion.ac.il](mailto:dlavie@tx.technion.ac.il)

Ithai **Stern** (Northwestern University) - [i-stern@kellogg.northwestern.edu](mailto:i-stern@kellogg.northwestern.edu)

Advisory committee

Joel **Baum** (University of Toronto) - [baum@rotman.utoronto.ca](mailto:baum@rotman.utoronto.ca)

David **Brock** (Ben-Gurion University) - [dmb@bgu.ac.il](mailto:dmb@bgu.ac.il)

Avi **Fiegenbaum** (Technion) - [avif@ie.technion.ac.il](mailto:avif@ie.technion.ac.il)

Zur **Shapira** (New York University) - [zshapira@stern.nyu.edu](mailto:zshapira@stern.nyu.edu)

Brian **Silverman** (University of Toronto) - [silverman@rotman.utoronto.ca](mailto:silverman@rotman.utoronto.ca)

For additional information, visit the ISC website at <http://www.isc.org.il/> or contact one of the conference co-organizers at [info@isc.org.il](mailto:info@isc.org.il)

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**International Conference of Work and Family (ICWF III)**  
**“Harmonizing Work, Family, and Personal Life in Times of Crisis”**  
**July 6-8 2009**  
**IESE Business School, Barcelona, Spain.**

The third bi-annual International Conference of Work & Family, one of the few academic conferences to gather scholars from around the globe will address the actual socio-economic context, and calls for papers that address the prevention and management of work-family conflict in times of personal and socio-economic turmoil. We are specifically interested in how individuals, couples, and organizations cope with adversity. Can companies be expected to cut back on work-life policies or on the contrary intensify efforts to retain scarce talent? How do individuals and couples cope with stress when their personal and professional responsibilities increase and vital resources come under threat?

The conference will be organized in 6 main tracks – (1) Work-family policies & culture; (2) International Careers & Expatriate Families; (3) Coping & Decision Making; (4) International and Cross-Cultural Research; (5) Resilience & Enrichment; (6) Diversity & Talent Management. If you are interested to participate, you need to submit your (full-paper) contribution to one of these 6 tracks by *May 1st 2009*. The ICWF conference follows a specific format to facilitate intense collaboration with other academics in small teams. The first day is aimed at giving each other feedback, the second in developing thought collaboratively as in a think-tank, and the third to mix participants of different tracks in small groups and in a plenary session at the end to share thoughts and draw conclusions. We especially encourage theoretical papers and innovative empirical papers. PhD students are especially encouraged to participate and can enjoy cheap lodging and a special discounts on the conference fee.

Please submit all requests for information and papers to: [ostepanova@iese.edu](mailto:ostepanova@iese.edu)

Please consult the website for more information: <http://www.iese.edu/icwfIII>

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**EABIS**  
European Academy  
of Business in Society



## **Sustainable Innovation – Creating value from a low carbon economy**

WWF put a fantastic video together (<http://www.youtube.com/watch?v=gP8Frk2VidQ>) to promote a student essay award on Low Carbon Innovation. The award is run by Ashridge, in association with the European Academy of Business and Society and supported by HP and WWF. Under the topic of Sustainable Innovation or “How to make money out of climate change”, the award is designed as a competition to find the best ideas from management and other post-graduate students about how organisations can innovate to create value from the shift to a low carbon economy.

To promote the award, WWF is running a road show at various EABIS member schools and HP-linked universities. The demands for hosting this road show went beyond expectations and in order to give more time to the events to take place, the **deadline** for entries was extended until **May 3**.

For more information and questions, please check: <http://www.ashridge.org.uk/sustainableinnovation> or contact Eileen Mullins at [eileen.mullins@ashridge.org.uk](mailto:eileen.mullins@ashridge.org.uk)

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## PMI Opens Call for Sponsored Research Proposals

PMI requests research proposals from scholars in project management and other disciplines (e.g. management, organizational psychology, education, sociology, etc.). Proposed research should have direct application to any aspect of the project management body of knowledge or its practice.

PMI encourages proposals for research involving multi-disciplinary teams of scholars or teams consisting of academics and practitioners, who can potentially bring new ways of thinking and related bodies of literature to the field.

Preliminary proposals will be accepted between 1 April and 25 May 2009, and those advancing to the second round will be notified by 10 July 2009. Awards, up to \$50,000, will be announced in October 2009.

To view detailed information on the RFP timeline, the application process and submission guidelines, please visit:

<http://www.pmi.org/Resources/Pages/Submit-Sponsored-Research-Proposal.aspx>

Questions should be addressed to Jean Marie **Martin**, PMI Research Coordinator at [jeanmarie.martin@pmi.org](mailto:jeanmarie.martin@pmi.org).

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**EABIS**

European Academy  
of Business in Society



## **EABIS 2009 Colloquium: Call for Contributions**

**"The Role and Purpose of Business in Society:  
Challenges and Issues for Global and Corporate Governance"**

**21 - 22 September, Barcelona, Spain**

**Deadline for Submissions: Friday, May 29**

The European Academy of Business in Society (EABIS) is pleased to launch the Call for Contributions for its 8th Annual Colloquium at IESE Business School. The Full Call and the Submission Guidelines can be downloaded from <http://www.eabis.org/colloquium/eabis-colloquium-2009.html>.

The current financial crisis has highlighted deep flaws in past approaches to the governance of the firm and of economic systems. **This year's Colloquium will therefore focus on the governance of the firm, in the context of new global governance challenges.** We have particular interest in contributions addressing the questions how the role of business in society is likely to change and to what extent governance mechanisms can foster corporate responsibility at the global, company and individual levels.

We invite EURAM members to submit contributions that present new research insights and ideas, business responses, and forward-looking thought leadership. EABIS and IESE value multidisciplinary and interdisciplinary inputs from Corporate Governance, Public Affairs, Organisational Behaviour, HRM, Operations Management, Value Creation, Strategic Management, Accounting, Finance, and Entrepreneurship, International Relations and Global Governance, Political Economy.

The Colloquium will bring together over 300 senior academics, executives, policy thinkers and policy makers, plus international and non-governmental representatives. More information is available at [www.iese.edu/eabis2009](http://www.iese.edu/eabis2009).

For further information, please contact: Prof. Joan **Fontrodona**, Colloquium Co-Chair, at [fontrodona@iese.edu](mailto:fontrodona@iese.edu).

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**23rd AMZAM Conference**  
**1-4 December 2009,**  
**Crown Promenade Hotel, Melbourne, Australia**

This year for the first time, the primary professional, Australian and New Zealand bodies for management (ANZAM) and marketing (ANZMAC), (includes educators, researchers, students, scholars and practitioners), combine their annual conferences into one event entitled 'sustainable management and marketing'. The Key-note Speaker is Prof Tim **Flannery**, internationally acclaimed, writer, scientist, explorer and 2007 Australian of the Year.

The call for papers information is now available on our website [www.anzam.org](http://www.anzam.org) with online submission to be opened from early May 2009.

As an associated organisation, the ANZAM Secretariat has asked me to contact you, to see if details of the ANZAM 2009 conference and weblink can be placed on your website in a relevant/related section, or if the details below (and attached) can be distributed to your members.

23rd Annual ANZAM Conference  
Crown Promenade Hotel  
Melbourne, Victoria, Australia  
1-4 December 2009

'Sustainable Management and Marketing'  
hosted by Monash University  
[www.anzam.org](http://www.anzam.org)

Conference Secretariat:  
Promaco Conventions Pty Ltd  
PO Box 890, Canning Bridge WA 6153  
Ph: +61 8 9332 2900  
Fax: +61 8 9332 2911  
EMAIL: [PROMACO@PROMACO.COM.AU](mailto:PROMACO@PROMACO.COM.AU)

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## The 3rd Annual Copenhagen Conference on Partnerships

**“Creating Value through Knowledge Sharing in Inter-organizational Partnerships”  
22-23 October 2009**

**Arranged by: Center for Strategic Management and Globalization (SMG) Copenhagen  
Business School,**

**DEA - Danish Business Research Academy,**

**in collaboration with**

**The Academic Council of the Association of Strategic Alliance Professionals**

**Submission deadline: 1st August 2009**

**Organizing Committee: Bo Bernhard Nielsen, Line Gry Knudsen**

Firms and organizations may significantly improve their knowledge and innovative capabilities by leveraging the skills of others through the transfer and sharing of knowledge with external partners. However, inter-organizational knowledge management is a complex phenomenon and in practice, successful sharing of knowledge is often not easy to achieve. The focus of this year’s conference is on how value is created through effective governance of knowledge sharing processes in inter-organizational partnerships.

This conference invites researchers and practitioners from a variety of fields to elaborate upon theoretical and practical issues related to the effective management of knowledge in strategic alliances and partnerships. While the focus will be on value-creation via knowledge management practices, we invite contributions within a range of related areas, such as (but not limited to):

- Performance measurement in alliances; how do/should firms measure the outcome of knowledge transfer and sharing?
- Motivation for knowledge sharing; how do/should firms and organizations encourage individuals and groups to share knowledge across organizational borders?
- Knowledge governance; how do/should firms organize activities for effective knowledge sharing?
- Trust and knowledge management; what is the role of social capital in inter-organizational knowledge sharing?

The purpose of the conference is to encourage dialogue between partnership professionals and academics. Both theoretical and empirical submissions are welcome. A cross-disciplinary and practical emphasis is particularly encouraged.

Confirmed keynote speakers are:

Professor Alice **Lam**, Director of Research, School of Management, Royal Holloway University of London, United Kingdom

Professor Bernard **Simonin**, The Fletcher School, Tufts University, USA

Professor Ard-Pieter **de Man**, Eindhoven Center for Innovation Studies (ECIS), Eindhoven University of Technology (TUE), The Netherlands

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## Revue Management International

### “Location Strategies of Multinational Enterprises (MNEs): Towards New Practices and Theories?”

**Deadline for Submission: November 15, 2010**

**Invited Editors:**

Ana **Colovic**, Groupe Esc Rouen

Anthony **Goerzen**, University of Victoria, and Visiting Scholar at Groupe ESC Rouen

Ulrike **Mayrhofer**, IAE de Lyon, Université Jean Moulin Lyon 3, and Groupe ESC Rouen

In a context of economic globalisation and growing regional integration, multinational enterprises (MNEs) face an ongoing need to reshape their investment strategies and, more specifically, to optimize the choice of location for their activities (Goerzen and Asmussen, 2007; Colovic and Mayrhofer, 2008). In fact, MNEs currently conduct 28% of their R&D abroad, and scholars expect this trend to become more marked in the coming years with these activities increasingly migrating to emerging economies (UNCTAD, 2005).

The process of MNE internationalization and the examination of their foreign location choice are some of the central issues in International Business research (Dunning, 1998). The literature on MNEs and their location strategies has evolved considerably in recent years. The topic was developed first from an economic perspective where researchers have attempted to explain the strategic decisions of MNEs, mainly focusing on the reasons for internationalization and the determinants of market entry mode choices (e.g. Dunning's 1988 eclectic paradigm). These models allow a better understanding of why companies choose to locate activities in foreign markets and which options they have for entering new markets.

During the 1990s, a new approach emerged, called the New Economic Geography, concentrating on the geographic dimension of location strategies (Krugman, 1991, 1995). This analysis emphasizes that economic activities tend to agglomerate in certain regions and shows why some regions tend to attract certain activities (clusters). Several recent contributions also emphasize the importance of economic drivers (Cantwell and Narula, 2003) such as market size (Sethi *et al.*, 2003) and investment incentives (Loree and Guisinger, 1995).

A second research stream explains the location choice based on institutional and cultural factors (Flores and Aguilera, 2007). This stream suggests that MNEs' location strategies are influenced by the institutional and the cultural environment (Kedia and Mukherji, 1999; Globerman and Shapiro, 2003). According to this stream, MNEs prefer to locate foreign operations in host countries that are close or similar to their home country because this will substantially minimize uncertainty and thus increase chances for success (Kostova, 1999; Xu and Shenkar, 2002). The literature on institutional and cultural effects includes legal, political and cultural dimensions. For example, Dow and Karunaratna (2006) find that differences between the MNEs

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Related to this is the debate in the literature as to the 'regional' vs. 'global' character of MNEs' operations. Recently, Rugman (2005) analyzed the 500 largest multinational firms and concluded that the great majority of these firms concentrate their activities in their home region - North America, Europe or Asia-Pacific. The author argues that most companies are not global but rather regional or in some smaller proportion bi-regional. This can be explained by the fact that distance still plays an important role, despite the globalisation of markets. In this perspective, the multidimensional character of the concept of distance (including cultural, administrative, geographical, economic and technological aspects) that influences the international expansion of activities (Ghemawat, 2001; Angué and Mayrhofer, 2008) should be taken into account. Flores and Aguilera (2007) analyze location choices of the top 100 US MNEs in 1980 and 2000. Their findings suggest, first, that the extent of MNEs' activities around the globe is more extensive than assumed by regionalists' arguments and well beyond Ohmae's Triad, but still less widespread than claimed by the globalists - the two main traditions within the globalization - regionalization debate.

Taken together, this brief overview of the literature on location strategies of multinational corporations shows that the field needs further theoretical and empirical development to better understand the complexity of location choices. Therefore, we invite authors to submit articles on the following themes:

- Configuration/reconfiguration of the global value-chain of MNEs
- Comparison of location strategies of MNEs (countries of origin, industries, performance, etc.)
- Location strategies for specific functions: production, R&D, marketing, etc.
- Attractiveness of territories for MNE location (countries, regions, cities)
- Contribution of location strategies to the performance of MNEs
- Relationships between headquarters and foreign subsidiaries
- Changing roles of headquarters and foreign subsidiaries

Disaggregation and functional fragmentation of the value chain

The above is only a suggestive list - we would also encourage authors to explore issues of location strategies that extend beyond this list. Both theoretical and empirical papers are welcome. Papers should be submitted by e-mail to **Management International** ([mi-cetai@hec.ca](mailto:mi-cetai@hec.ca)) **no later than November 15, 2010** for publication in the special issue of fall 2011. The presentation of submitted papers must strictly follow the style guide of Management International (<http://revue.hec.ca/mi>). Papers selected for possible publication will be evaluated through a peer review system on a double blind basis.

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## 32<sup>nd</sup> Institute for Small Business & Entrepreneurship Conference

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For all enquiries about the conference please contact: Liz **Carrington** – Business Development and Events Manager: [Liz@isbe.org.uk](mailto:Liz@isbe.org.uk) or 0207 554 9940 or visit our website [www.eventsforce.net/isbeconference2009](http://www.eventsforce.net/isbeconference2009)

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