



MANAGEMENT INNOVATION: A JOURNEY INTO THE CORE OF
RESEARCH IN MANAGEMENT

EURAM Mini-Conference on Management Innovation

(Strategy Special Interest Group)

**Rotterdam School of Management, Erasmus University Rotterdam, The
Netherlands**

November 24 - 25, 2011,

Deadline for Submission: August 1st, 2011

Organizing committee:

Prof. Dr. Henk W. Volberda, *RSM, Erasmus University*

Prof. Dr. Frans. A.J. Van Den Bosch, *RSM Erasmus University*

Key-note speakers include:

Prof. Dr. Julian Birkinshaw, *London Business School, UK*

Prof. Dr. Fariborz Damanpour, *Rutgers Business School, USA*

Deadline for submission: August 1, 2011

Papers will be selected for publication in a *Special Issue of European Management Review* and a *Themed Section in Organization Studies*



Purpose

As innovation is considered central to firms' competitive advantage, innovation research has become a cornerstone of strategic management inquiry. However, the vast majority of research attention is dedicated to understanding how firms can stimulate technological innovation. An emerging (or rather resurrecting) research trend espouses the benefits of management innovation. Management innovation refers to the introduction of management practices, processes and structures that are intended to further organizational goals (Birkinshaw, Hamel and Mol, 2008). The emergent dialogue consists of conceptual work (e.g., Birkinshaw et al., 2008), historical outlines of various management innovations (e.g., Mol and Birkinshaw, 2007) and empirical studies (e.g., Damanpour, Walker and Avellaneda, 2009; Vaccaro, Jansen, Van Den Bosch, and Volberda, 2010).

Background

Despite the recent surge in academic interest, management innovation remains an under-researched topic. As recent work emphasizes the importance of management innovation for firm performance, both as a complement of technological innovation (Damanpour et al., 2009) and as an independent phenomenon (Mol and Birkinshaw, 2009), reaching a better understanding of the issues surrounding management innovation should be high on the research agenda. For example, Feigenbaum and Feigenbaum (2005: 96) argue that "the systematization of management innovations will be a critical success factor for 21st century companies".

Research questions

The goal of this EURAM Mini-Conference and special issue is to stimulate academic enquiry by providing a platform to share ideas and state-of-the art research on management innovation. To this end, we invite paper submissions addressing, among others, the following topics:



- *Conceptual contributions*: What is the level of analysis at which management innovation should be considered? How to conceptualize management innovation as an outcome vs. management

innovation as a process? How to describe and analyze management innovation as a process? How to define and describe the degree of newness of management innovation?

- *Antecedents of management innovation*: Who are the actors that drive management innovation? What is the role of top/middle/line managers in management innovation? Is the generation of management innovation a top-down or a bottom-up process? What is the role of internal and external change agents? What are the organizational conditions that stimulate the introduction of management innovations? How to develop conceptual frameworks focusing on the dynamics of co-evolutionary interactions at both firm and industry level of management innovation?
- *Consequences of management innovation*: What are the implications of management innovation for firm performance in different environmental conditions? How is management innovation related to technological innovation over time and under different conditions? For what outcomes other than financial performance may management innovation be important?
- *Methodological contributions*: How to measure management innovation? What are appropriate scales? How to obtain objective measures of management innovation?

Empirical, conceptual, and practitioner-oriented papers from a plurality of theoretical perspectives, units of analyses, contexts, and research designs are welcome, with particular encouragement for those integrating multiple theoretical lenses and/or methodological approaches. The focus is on high quality papers that potentially move the field of management innovation forward. Papers will be selected for publication in a special issue of *European Management Review* and a Themed Section in *Organization Studies*. Please send papers and address all correspondence to: Kevin Heij MScBA (kheij@rsm.nl), Department of Strategic Management & Business Environment, RSM Erasmus University, P.O. Box 1738,



3000 DR Rotterdam, The Netherlands. The EURAM Mini-Conference is sponsored by the Strategy Special Interest Group of EURAM and the top institute INSCOPE – Research for Innovation (www.inscope.nl).

Deadline for submission of papers: August 1, 2011

Notification to authors: September 15, 2011

Location: Rotterdam School of Management,
Erasmus University
M-Building
Burgemeester Oudlaan 50
3062 PA ROTTERDAM
The Netherlands
(located near city centre)

Preliminary programme:

Thursday evening (November 24): Dinner and key-note

Friday (November 25): Key-note Julian Birkinshaw

Paper presentations

Lunch

Paper presentations

Key-note Fariborz Damanpour



Transfer:

By air: Arrival at **Schiphol Airport Amsterdam:** Direct train

connection to Rotterdam Centre “Centraal Station” from the airport railway station, then take a taxi to the Erasmus University campus Woudestein (15 minutes).

Arrival at **Rotterdam Airport** (European flights only): Taxi to Erasmus University Rotterdam, Woudestein campus (approximately 20 minutes).

More information about travelling to the RSM Erasmus University can be found on the website:

<http://www.rsm.nl/home/about/contact>

References

Birkinshaw, J., Hamel, G., Mol, M.J. (2008), ‘Management innovation’, *Academy of Management Review*, 33 (4): 825 – 845.

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Damanpour, F., Schneider, M. (2006), ‘Phases of the Adoption of Innovation in Organizations: Effects of Environment, Organization and Top Managers’, *British Journal of Management*, 17: 215 – 236.

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Mol, M.J., Birkinshaw, J. (2009), ‘The sources of management innovation: When firms introduce new management practices’, *Journal of Business Research*, 62 (12): 1269 – 1280.



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Walker, R.M., Damanpour, F., Devece, C.A. (2010), 'Management Innovation and Organizational Performance: The Mediating Effect of Performance Management', *Journal of Public Administration Research and Theory* (in press).