

LETTER FROM THE EDITOR

Dear Euram members,

I hope our first newsletter after summer holidays finds all of you well.

We can imagine that by many of our members this period has been used not only to relax, but also to do some research activities that will lead to the production of very good papers for Euram.

In July we have reminded you of the tracks for the 2009 annual Euram conference. Now it is time to write your paper and select which track it fits better. You can choose between very specific tracks and more general ones: what is relevant is that you remember that the deadline for paper submissions is **December 5th 2008**. For information on tracks you can visit the website www.euram2009.org

The deadline for paper submission this year is earlier than it was in the past in order to have more time for accurate paper selection and to give all authors a feedback early enough. In fact Liverpool will be very crowded in the period of the conference and the sooner one can make a reservation of hotel and flight, the better it is.

The team directed by Terry McNulty is working hard to let us have a wonderful experience in Liverpool. The Local Organising Team has recently visited the conference facilities and, as you will see, there are very good hotels at different prices. Now we can also announce who are the guest speakers at Euram 2009:

- Julian Birkinshaw, Professor of Strategic and International Management at London Business School;
- Barbara Czarniawska, Professor of Management Studies at the University of Gothenburg;
- Jeffrey Pfeffer, Professor of Organisational Behavior at Stanford Graduate School of Business, USA.

Looking forward to the conference, the executive committee will meet to discuss the many issues that have risen in the last months, to monitor and support the activities of the conference organisers. You can find a report on the Executive committee in the President message.

See you next month..!

Donatella Depperu
Milan Catholic Sacred Heart University, Italy



Donatella Depperu

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LETTER FROM THE PRESIDENT

Dear Colleagues

I hope your summer has been an improvement on the rain and wind we have enjoyed in Scotland.

EURAM continues to forge ahead. On the back of our successful conference with CEEMAN in Slovenia, plans for the Liverpool event in 2009 are going ahead at full speed. Already, authors can submit papers on line at the EURAM 2009 Annual Conference website: <http://www.euram2009.org/r/submission> The EURAM Executive Group will visit the conference venues, meet the local organising team and hold one of their meetings in Liverpool on 17/18th November, 2008.

On behalf of the EURAM members, this Executive Group would like to thank Lars Strannegard of the Stockholm School of Economics for his creative work as a member since 2006. Lars has stepped down due to pressure of work and some important leading academic commitments in 2008/09. We shall all miss his ideas and his good company. One door closes and another opens. We welcome Arja Ropo (Professor of Management at the University of Tampere in Finland) to the Executive. Arja has been a long time EURAM supporter and the National Representative for Finland since 2003. She is the Vice Rector of her University as her academic work has specialised in leader-

ship and change and the arts and business. In addition, we welcome Ronald Ferguson as our new Canadian Representative. Ronald is Associate Professor at the John Molson School of Business at Concordia University.

Our plans for a new programme for European Directors of Research met a warm reception within EFMD and has the support from the UK's Association of Business Schools (ABS) who pioneered programmes of this type. ABS have agreed to support the launch of a European programme and their close liaison with EFMD will be an invaluable help to the new consortium. We have drawn up a programme for a 'Euro DoR' and will discuss this with EFMD in the next two weeks.

Please let us know of any issues or ideas that can propel our progress.

My kindest regards to all,
Faithfully,

Peter

Professor Peter McKiernan
Dean, School of Management,
University of St Andrews, Scotland



Peter McKiernan

EURAM 2009 CONFERENCE UPDATES



9th Annual EURAM Conference, 11th-14th May 2009
Renaissance & Renewal in Management Studies
ACC Arena, Mersey River Waterfront, Liverpool, UK

A list of Tracks, Round Tables and Symposia can now be viewed online at www.euram2009.org

The next stage is for you to look through the online abstracts and select the Track or Round Table that you intend to submit your paper to. Paper submission will be online via the EURAM 2009 website.

Please note, the submission deadline for all papers is **December 5th 2008**.

We are excited to announce the guest speakers at EURAM 2009:

Julian Birkinshaw, Professor of Strategic and International Management at London Business School

Barbara Czarniawska, Professor of Management Studies at the University of Gothenburg

Jeffrey Pfeffer, Professor of Organisational Behaviour at Stanford Graduate School of Business, USA

As a city, Liverpool is diverse, energetic and exciting. It is estimated that nearly 19 million people visit the city every year, resulting in a high demand on accommodation. The Local Organising Team in Liverpool have made a recent visit to the conference facilities and are happy to report the number of high quality hotels within 2 minutes walking distance of the state-of-the-art arena such as the Premiere Inn Albert Dock with river-view rooms from £65 per night, and the newly built Staybridge Suites complete with living, working and kitchen space from £99 per night. It is often advisable to book early to avoid disappointment.



Guidelines for Paper Submission

The deadline for the submission of full papers is **December 5th 2008**.

Below is a set of **guidelines** and **formatting instructions** to help you prepare and submit your paper.

Please read them carefully prior to submitting:

1. Each paper can only be submitted to ONE track (or round table), [please see list of tracks](#)
2. Submitted papers must NOT have been previously presented, published, accepted for publication, and if under review, must NOT appear in print before EURAM 2009 Conference.
3. **To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements, from the text. (Any submissions with author information will be automatically DELETED).**
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review Style Guide (http://emr.msubmit.net/cgi-bin/main.plex?form_type=display_auth_instructions)
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. NO changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly (i.e. all imported figures and tables are there), and ensure that the file is virus-free.
10. Submissions will be done on-line on the EURAM 09 Website (www.euram2009.org).



Guidelines for Round Table Submission

The deadline for the submission of full papers is **December 5th 2008**.

Below is a set of **guidelines** and **formatting instructions** to help you prepare and submit your paper.

Please read them carefully prior to submitting:

1. Each paper can only be submitted to ONE round table (or track), please see list of round tables
2. Submitted papers must NOT have been previously presented, published, accepted for publication, and if under review, must NOT appear in print before EURAM 2009 Conference.
3. **To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements, from the text. (Any submissions with author information will be automatically DELETED).**
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 20 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review Style Guide (http://emr.msubmit.net/cgi-bin/main.plex?form_type=display_auth_instructions)
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. NO changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly (i.e. all imported figures and tables are there), and ensure that the file is virus-free.
10. Submissions will be done on-line on the EURAM 09 Website (www.euram2009.org).

Call for Papers – EURAM 2009 Doctoral Colloquium
May 10th - 11th 2009, ACC Liverpool (UK)

Are you are a second or higher year doctoral student?

Would you like to become part of a highly motivated community of young researchers?

Do you want to engage with doctoral students from different parts of Europe?

Do you want to become the winner of the “EURAM 2009 Doctoral Colloquium Best Paper Award”?

Are you are ready to try something different?

Then we would like to invite you to participate in the EURAM 2009 doctoral colloquium!

Explore

Learn from leading management scholars! AND Learn from those, who have just finished...and survived their PhD!

In the first part of the colloquium experienced management scholars will share their experience in doing research and being a researcher. Learning from those scholars and ask them all the questions you’ve always wanted to ask management scholars is a great opportunity to become part of the management research community.

Also, we are pleased to announce, that this year for the first time, we will invite participants of the 2008 doctoral colloquium, who have just finished their PhD, to share their experience with you. Don’t miss this great opportunity to learn how to survive a PhD and get insights regarding strategies that helped your peers.

Experience

Learn from each other!

In the second part of the colloquium you will discuss your papers in small groups – each supervised by a senior researcher. The aim is *not* to give a “traditional” paper presentation but to briefly outline your research and then seek for advice and feedback for the particular questions you have. To do so we will circulate the papers of each member of a particular discussion group in advance to make sure that each one can read the papers of the others already on his/her way to Liverpool

Our scientific committee will decide about who will become the winner of the “EURAM 2009 Doctoral Colloquium Best Paper Award”.

Engage

Identify future trends of management research!

In the third part of the colloquium we invite you to take part in identifying future trends of management research: If you would be the editor of a key journal in your field, which special issues could you think off? Where would you put the focus on – why? What are the innovative ideas that will mark the forthcoming volumes? Discuss your ideas with the EMR editors.

Procedure & Important Dates

Please upload the following documents at www.euram2009.org by **January, 12th 2009**:

- Your CV
- A short letter of motivation,
- A letter of recommendation by PhD supervisor
- **EITHER** an abstract (500 words) of your dissertation marked as “ABSTRACT” **OR** a full paper/dissertation proposal (max. 15 pages), marked as “PAPER” or “PROPOSAL OF DOCTORAL DISSERTATION”.

Please note that only full papers/dissertation proposals can be considered for the Doctoral Colloquium Award 2009.

- A signed statement stating, that “in the case of acceptance for the doctoral colloquium I have the funding and will definitely participate in the doctoral colloquium”.

You will be notified about the decision of the doctoral colloquium committee by **February, 13th 2009**.

If you have any problems or questions uploading your documents, please contact Luisa Jaffé from the EIASM office.

Specific information regarding submission of FULL PAPER/DISSERTATION PROPOSAL:

- 1) Please submit a paper/proposal of doctoral dissertation that is no longer than 10-15 pages (double spaced; excluding references, tables and figures)
- 2) Even if you submit a paper dealing with a specific aspect of your doctoral dissertation or a proposal of your doctoral dissertation, the following elements need to be covered:
 - A) Abstract
 - B) Introduction
 - C) Theoretical Framework
 - D) Method
 - E) Findings (if proposal of doctoral dissertation pls. present expected findings if you already have some OR leave this section out and focus on the theoretical framework)
 - F) Discussion & Conclusion
 - G) References

Fees

Participation fees for the Doctoral Colloquium (DC) only: **€100**

Reduced participation fees for DC & full Conference (to include Gala Dinner): **€420**

Chairs

Prof. Dr. Kathrin M. Möslin, University Erlangen-Nuremberg (Chair of Information System I) & CLIC (Centre for Leading Innovation & Cooperation), HHL- Leipzig Graduate School of Management

Dr. Anne-Katrin Neyer, University Erlangen-Nuremberg (Chair of Information System I) & CLIC (Centre for Leading Innovation & Cooperation), HHL- Leipzig Graduate School of Management

Hosted by



NEWS FROM THE EURAM COMMUNITY

Awarding of doctorate. Julie Felker successfully defended her doctoral dissertation and was awarded the degree of Doctorate of Business Administration from Lawrence Technological University, Michigan, USA in May, 2008. Her dissertation **Geographic Mobility of Knowledge Workers in the European Union: Implications from an Organizational Perspective** studies the opportunities for and barriers to geographic mobility of knowledge workers in the European Union. There is a vast array of literature, policy documents, white papers and popular press about geographic mobility in the European Union. Despite the extensive amount of information that is available, there are no frameworks that integrate the disparate sets of materials in ways that inform organizational policy or practice. Through in-depth interviews held with sixty organizational leaders, professional recruiters and knowledge workers in Europe using a grounded theory design, the dissertation research reveals a series of propositions that can be used to understand and guide organizational behaviors around geographic mobility in the European Union. The research proposes two distinct, yet inter-related frameworks; the Geographic Mobility Framework, and the Mobility Culture Framework. Organizations can use the Geographic Mobility Framework to make sense of the complex interactions of individual, organ-

izational and external policy influences on geographic mobility in order to capitalize on the benefits of mobility. The complementary Mobility Culture Framework will lead organizations to think about and better understand the influence that their own beliefs, attitudes, behaviors and practices have on promoting a culture of geographic mobility. The propositions and resulting mobility frameworks that emerged from the dissertation research will provide a much needed platform on which to build future research agendas in this under-researched area.

Julie is an Assistant Professor of Organizational Behavior and Human Resource Management at the University of Michigan-Dearborn. jdziekan@umich.edu

Happy people are lucky: not only are they happy, but they also are more successful than others. This finding from the field of Positive Psychology can be applied to companies. Managers who raise the happiness and strengthen the talents of their employee's boost the company's success and its value.

Glückliche Menschen haben es gut: Sie sind nicht nur glücklich, sondern auch erfolgreicher als andere. Dieses Erkenntnis der Positiven Psychologie kann auf Unternehmen übertragen werden: Manager, die das Glück und die Stärken ihrer Mitarbeiter fördern, steigern den Unternehmenserfolg.

Book: Creusen, Utho / Eschemann, Nina-Ric Zum Glück gibt's Erfolg
Wie Positive Leadership zu Höchstleistung führt
Orell Füssli Verlag, Zürich 2008
150 Seiten, gebunden
ISBN 978-3-280-05298-3
Fr. 36.80 / € 22.50

Awarding of doctorate. Jan Lepoutre successfully defended thesis titled **Proactive Environmental Strategies in Small Businesses: Resources, Institutions and Dynamic Capabilities** Ghent University. The natural environment has soared to the top of the agenda of policy makers, business managers and societal actors alike. Simultaneously, it has been growing as a domain of interest for business scholarship. However, although the estimated impact of small businesses on the natural environment is estimated to be larger than that of large firms, the literature on small business proactive environmental strategies (PES) is largely underdeveloped. In my dissertation, my objective was therefore to resolve this gap in the literature, in particular by investigating the capabilities and mechanisms that enable small firms to effectively execute environmental strategies. Based on literature reviews and an empirical qualitative multi-case study research in the Belgian Ornamental

NEWS FROM THE EURAM COMMUNITY

Horticulture industry, we find that the lack of PES in small businesses is not the result of different attitudes towards the natural environment, but rather due to implementation problems as a result of a lack of time, knowledge, (financial) resources and power to realize their often good intentions. Furthermore, an important finding in the empirical part of the dissertation is mainly that, contrary to findings among large businesses that encounter stakeholder pressures pushing for more inclusion of the natural environment in their strategy, small businesses may encounter within-industry institutional pressures that discourage, rather than encourage, PES. As a result of a systematic comparison between successful and unsuccessful firms with PES, we found that the successful firms were able to mimic the theoretically necessary conditions for PES (internal and external resource capital and institutional capital), despite a general absence of these conditions in the industry. We found that firms relied on two dynamic capabilities to this purpose: “organicity”, the flexibility to adopt novel practices to obstinately realize their environmental objectives, and “munification”, the ability to invest in the creation of opportunities to let novel solutions emerge

from the wider network of the firm. Furthermore, we found that the firms were able to make themselves immune for the pressures for institutional conformity as a result of inter-organizational, cognitive and organizational features. The adoption of multiple roles in the organizational field, and the exposure to alternative institutional logics detached them from institutional prescriptions in their industries. Cognitively formulating the natural environment as part of an envisioned future helped the firms to be flexible in the way how environmental objectives were obstinately realized. Finally, an organizational business model that was institutionally non-conventional was necessary to realize the non-conforming environmental objectives.

Kim Warren (London Business School) arranges workshop. For anyone attending the British Academy Sept 9-11 or the Strategic Management Society Oct 12-15 in Germany, I am pleased to announce a free workshop on the afternoon before the opening of each conference, kindly sponsored by John Wiley & Sons. Information and registration for both events is at:
www.strategydynamics.com/lp/bamteachersignup.htm

For anyone attending the Strategic Management Society Oct 12-15 in

Germany, I am pleased to announce a free workshop on the afternoon before the opening of the conference, kindly sponsored by John Wiley & Sons. Information and registration is at:

www.strategydynamics.com/lp/bamteachersignup.htm

Thomas Gstraunthaler has become Associate Professor at the Department of Accounting at Cape Town University, South Africa (Head Michael Wormald). Thomas received his doctoral degree in social and economic sciences from the University of Innsbruck in Austria, where he held an academic position at the Department of Accounting, Auditing and Taxation. He spent research terms at Bournemouth University, UK, and Vytautas Magnus University, Lithuania. Thomas is vice-president of the “Association des Formations Européennes à la Comptabilité et à l’Audit”. In his research he is especially interested in the interaction between the economic rationality and the domain of the arts in museums. A second area of interest is accounting history, particularly military accounting history.

NEWS FROM NATIONAL REPRESENTATIVES

From **Sweden, Anders Soderholm** reports:

University merger: University of Växjö and Kalmar University College are applying for Government approval for a formal merger between the two institutions. The new "Linné University" will, if the time table holds, be formally inaugurated in 2010. **Tuition fees to be introduced in Sweden:** The Government is planning to introduce tuition fees for non EU/EES students, thus ending the tuition free system in Sweden. Tuition will continue to be free for European students. A Government proposal with this content is expected during the fall of 2008. **Increased:** A major increase in the research funds allocated to universities, research councils and research institutes are proposed by the Department of Education. The increase will be SEK 5 billion (around Euros 53,000,000) per year. The aim is to increase competitiveness and international research positions of Swedish research institutions. Some of the areas to be supported are research in engineering, medicine and climate change.

CALL FOR PAPERS, CONFERENCES, RESEARCH GRANTS, ETC



DOCTORAL PROJECT OPPORTUNITY: MEMBERSHIP SURVEY

EURAM is intending to conduct a membership survey in September 2008 and is looking for a Doctoral Student in Marketing with a good knowledge of market research who could help and assist it in performing the following tasks:

- The design of the survey
- The collection of Membership statistics
- The segmentation & sampling
- The compilation and presentation of the final report

It is an opportunity to boost your CV through a consultancy project for a major European management academy. A free registration and allowance to attend the Annual Conference of **EURAM** in 2009 held in Liverpool will be offered to the selected student. The project will have administrative support and an allocation for necessary expenses.

If you are interested in this project assignment or would like more information about it, please contact Luisa Jaffé (luisa.jaffe@eiasm.be), EURAM Administrative Coordinator.

For more information about **EURAM**, surf on www.euram-online.org

For more information about the 2009 **EURAM** Conference to be held in Liverpool, surf on: <http://www.euram2009.org/>

Feel free to pass this announcement on to your colleagues who may be interested!

About **EURAM**:

The **European Academy of Management (EURAM)** is a professional society for scholars in the field of management. **EURAM** aims to be an open, international and multicultural European forum for networking and research in general management, organisational behaviour, organisational theory, corporate governance, strategy and decision-making.



Workshops and Conferences

To view the full calendar of EIASM Events: visit our website <http://www.eiasm.org/index1.html>

September 26-September 27, 2008, Bucharest, Romania

3rd Workshop on Organisational Change & Development: Advances, Challenges & Contradictions

Deadline for abstract submission: **Closed**

November 27-28, 2008, Brussels – Belgium

5th Workshop on Corporate Governance, Brussels, Belgium

Deadline for abstract submission: **Closed**

December 1-2 2008, Brussels, Belgium

1st Asian Management and Entrepreneurship Workshop – New and Old Chinese, Indian and Japanese Firms

Deadline for submission of extended abstract: **September 10, 2008**

December 4-5, 2008, Cergy Pontoise, France

Workshop on the New Challenges of the Economics of Business Schools and Universities

Deadline for submission of abstract: **September 10, 2008**

EDEN Programmes – Doctoral Seminars

To view the full calendar of EDEN Events: visit our website <http://www.eiasm.org/index1.html>

November 17-18, 2008, London, UK

Doctoral Tutorial I on Entrepreneurship and Innovation

Deadline for application: **September 17, 2008**

December 1-5, 2008, Brussels, Brussels

EDEN Doctoral Seminar on Methods, Techniques and Theories in Entrepreneurship and Innovation

Deadline for application: **October 1, 2008**

Journal of Business & Industrial Marketing
Special Issue on “*International Sports Marketing*”

Guest Editors: Vanessa Ratten and Hamish Ratten

http://info.emeraldinsight.com/products/journals/call_for_papers.htm?id=660

Call for papers deadline: **May 30th 2009**

Sport is an international business orientated industry. Sporting organizations offer a number of marketing campaigns to businesses and organizations in order to compete globally. An important part of the sport industry is retaining and attracting businesses and organizations (Farrelly and Quester, 2005). Sports clubs do this by offering a variety of different marketing ideas designed to attract different business demographics. It is vital for academics and practitioners in the sports industry to understand which business and industrial orientated factors are the most successful in encouraging business and organizational loyalty. The aim of this special journal issue is to understand in more detail the way business and industrial marketing works in the sports industry.

In the United States sport is the eleventh largest industry and impacts many other sectors such as technology and education (Danylchuk, Doherty, Nicholson and Stewart, 2008). Much of the marketing that occurs in the sport industry is business related as sports teams such as those in the NBA, NHL and MLB market their products and services to other businesses (Irwin, Zwick and Sutton, 1999). Likewise non-profit sporting organizations and universities market themselves to corporate sponsors. The way sporting companies and organizations utilize marketing strategies to businesses differs from the way they interact with the general public (Wolfe, Meenaghan and O’Sullivan, 2002).

Often the business and industrial marketing that occurs in sporting organizations revolves around international brand management and global networks (Olkkonen, 2001). International business-to-business marketing is an important part of the global economy (Johnston and Spekman, 1995). We hope the special journal issue will encourage debate on issues related to business and industrial marketing from diverse sporting industry contexts from around the world. Particularly interesting is the difference between business-to-business marketing in emerging and developed economies (Pels, Brodie and Johnston, 2004).

Papers from academics and practitioners in the sports field are sought. The special issue will examine how a company or organization in the sports industry or involved with sports markets its goods/services/ideas to another company or organization. Papers that take an interdisciplinary perspective in understanding business-to-business and industrial marketing in the sports industry are encouraged. Contributions to this special issue should present new theories or research about business and industrial marketing in the sports context. All types of research paradigms including case studies, qualitative and quantitative analysis, conceptual and empirical research are welcome. Examples of possible topics that will be examined in the special industry include:

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- What the quality of business-to-business marketing is in the sports industry?
 - How to plan business-to-business marketing in sports?
 - What are international comparative examples of sports business-to-business marketing?
 - How to market successfully in sports?
 - What are the latest and most innovative business-to-business marketing practices in sports?
 - What important insights into sports-based business-to-business marketing behavior are there?
 - How does non-profit business-to-business marketing differ to profit business-to-business marketing in sports?
 - What competition in sports does there exist between business-to-business marketing firms?
 - What distribution channels are involved in selling sports related products and services to other businesses?
 - What is the role of media distribution in sports?
 - What does new product development between sporting organizations and other businesses contain?
 - How to organize sports marketing for international growth?
 - What types of relationship marketing exists in sports?
 - How can you manage a successful salesforce in sports?
 - What is the buying culture of sports related products?

Process for the submission of papers:

Papers submitted must not have been published, accepted for publication, or presently be under consideration for publication. Submissions should be approximately 6,000 words in length. Submissions to the Journal of Business and Industrial Marketing must be made using the ScholarOne Manuscript Central system: <http://mc.manuscriptcentral.com/jbim> . A separate title page must be uploaded containing the title, author/s, and contact information for the author(s). For additional guidelines please see the “Notes for Contributors” from a recent issue of the Journal of Business and Industrial Marketing, or see the home page at www.emeraldinsight.com/jbim.htm . Suitable articles will be subjected to a double-blind review; hence authors should not identify themselves in the body of the paper.

Please address questions about the special issue to:

Dr. Vanessa Ratten
Assistant Professor
A.J. Palumbo School of Business Administration
Duquesne University
Pittsburgh PA 15282 USA
Email: vanessaratten@gmail.com

The Israel Strategy Conference Doctoral Consortium

The Israel Strategy Conference (ISC) will be holding its first Doctoral Consortium at the 2008 meetings. The consortium will be held at Tel Aviv University on Sunday, December 28 from 10 a.m. to 5 p.m.

The ISC Doctoral Consortium is most valuable to Ph.D. students interested in conducting cutting-edge research and teaching in strategy and related areas. The consortium will be led by a panel of faculty members with proven research and teaching records who will address key issues in academic life such as publishing in top journals, managing your time for research, meeting teaching and institutional demands, managing research collaborations, and funding your research.

The consortium coordinator is Robert Salomon (NYU). Additional faculty facilitators include: Joel Baum (Toronto), Avi Fiegenbaum (Technion), Niron Hashai (Hebrew University), Daniel Levinthal (Wharton), and Frank Rothaermel (Georgia Tech), and several others TBA.

The application deadline is **Friday, October 3, 2008**.

Students wishing to attend must apply online on the Consortium page of the Israel Strategy Conference website (<http://www.isc.org.il/>).

If you have questions regarding the doctoral consortium, please e-mail Robert Salomon at robert.salomon@stern.nyu.edu.

The 2nd Annual Copenhagen Conference on Partnerships

"Creating Innovative Solutions through Collaboration"

Time and place: November 17-18, 2008, Copenhagen Business School, Solbjerg Plads, 2000 Frederiksberg, Denmark

Arranged by: Center for Strategic Management and Globalization, Department of Management, Politics and Philosophy

in collaboration with

The academic council of the Association of Strategic Alliance Professionals (ASAP) & ASAP Scandinavia

Submissions & Deadlines:

Full Papers: **September 15, 2008** to lgk.lpf@cbs.dk

Notification: **October 1, 2008**

Conference registration: **October 3, 2008**

Organizing Committee : Bo Bernhard Nielsen, Line Gry Knudsen

Inter-organizational collaboration is an organizational form used by an increasing number of firms to meet a wide range of organizational aims. In the globalized, digital market place organizations seek to provide creative solutions (rather than simple products or services), which puts a premium on their ability to gain access to critical external resources. This has spurred collaboration in many fields, amongst which IT and Pharmaceuticals are well-known examples, but also organizations in the emergent fields of green tech are profiting from the act of collaboration.

This conference invites researchers and practitioners from a variety of fields to elaborate upon theoretical and practical issues that are of relevance to partnership professionals. The purpose is to encourage dialogue between partnership professionals and academics on the topic of creating innovative solutions through strategic collaboration. We invite scholars to submit papers dealing with the different aspects of partnership success, including issues pertaining to the difficulty of measuring collaborative outcomes. Issues from the following (non-exhaustive) list of topics may be addressed:

- How do partnerships facilitate innovation and innovative solutions?
- How do organizations best profit from collaborative activities and how is success measured in part-

nerships?

- What kinds of collaborative competences (organizational or individual) are necessary in order to achieve success in partnerships?
- What is the importance of operational processes and social dynamics in partnerships?

Both theoretical and empirical submissions are welcome. A cross-disciplinary and practical emphasis is particularly encouraged.

Confirmed key-note speakers for the conference (so far) include Professor Africa Ariño (Universidad de Navarra), Professor Jean-François Hennart (Tilburg University), and Professor Ard-Pieter de Man (Eindhoven University of Technology (TUE) - Eindhoven Center for Innovation Studies (ECIS). Amongst others, Lise Backer, Vestas (Vestas Governmental Relations), will speak of alliance operations in practice.

Submission:

All scholars who wish to present a paper at the CCP must submit a paper before the deadline on **September 15, 2008** by sending it to: lgk.lpf@cbs.dk. For submission-guidelines see www.cbs.dk/partnershipconference2008. Reply will be given by **October 1, 2008**.

More information: For further details we refer to the conference website:

www.cbs.dk/partnershipconference2008

Line Gry Knudsen
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Tel: +45 3815 2670
E-mail: lgk.lpf@cbs.dk

International Organisational Performance: New Worlds, New Thinking

Performance Measurement Association

International Organisational Performance: New Worlds, New Thinking

Conference Chairs:

Prof Andy Neely,

Cranfield School of Management and

Prof Ralph Adler,

Dr Richard Greatbanks,

Dr Carolyn Stringer,

Dr Paul Theivananthampillai

Otago School of Business, New Zealand

We are pleased to announce the Sixth Conference of the PMA. The event will be held between the 15th and 17th April 2009 in Dunedin, New Zealand.

The themes for PMA 2009 will be centred around *'The Science and Theory of Organisational Performance'* and *'The Art and Practice of Organisational Performance'*. There will be a selection of keynote speakers, parallel sessions and plenary sessions around these key themes.

A formal call for papers will be released in August 2008, and will be looking for submissions from PM-related academic disciplines and will encourage submissions from practitioners, especially those reporting collaborative research.

New Worlds, New Thinking about Service and Production

With the growing importance of the Pacific and Indian Oceans Region to world business, and the growing size of the Asian and Pacific membership of the PMA the location of Dunedin, New Zealand presents the perfect location for this next PMA conference.

Dunedin was the first capital city of New Zealand, and the University of Otago was its first university, established in 1869. Dunedin is a small compact city rich in heritage, wildlife and lifestyle. The timing of the conference has deliberately been scheduled to allow

UNIVERSITY
of
OTAGO



Te Whare Wānanga o Ōtāgo

Conference organised jointly
between Cranfield University
and the University of Otago

Cranfield
UNIVERSITY
School of Management

FAX

**TO: JACQUELINE BROWN,
CRANFIELD SCHOOL OF
MANAGEMENT**

FROM:

FAX NUMBER: +44 (0)1234 754332

DATE:

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754805**

To register interest in PMA 2009 please complete your contact details below. You will then automatically be sent the call for papers and other relevant material. Please also indicate if you would like to be added to the Performance Measurement Association members database.

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Jacqueline Brown
Centre for Business Performance
Cranfield School of Management
Cranfield
Bedfordshire

Fax: +44 (0) 1234 754332
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**Third Annual International Offshoring Research Conference and
Paper Development Workshop**

**Location: Duke University, Washington Duke Inn
Durham, NC**

Dates: April 5-7, 2009

Sponsoring CIBERS: Duke University, Florida International University, Indiana University, Michigan State University, Temple University, University of Connecticut, University of Hawaii, University of Kansas, University of Maryland, University of Memphis and the University of NC Chapel Hill

Overview

By all accounts Offshoring-offshoring has more than come of age. All manner of business functions - back office and administrative tasks, entire business process, IT operations, product and process innovations and R&D – have emerged as the new dynamic of the globalization of business. It is no longer just a tactic of moving jobs to a low cost country to reduce costs. Increasingly, Latest findings from Duke-Conference Board 2007/2008 ORN survey indicate that:

The C level is discovering the strategic importance of outsourcing – offshoring;

Global race for talent is on;

Globalization of innovation: software and product development are highest offshored functions in 2007;

It is all about speed for entering new locations, new markets identifying and recruiting talent; and

New flexible global organizational forms.

It affects companies in all the industrialized economies.

More importantly it has implications for new internationalization strategies, new organizational forms, managing globally distributed organizations, new geographic knowledge cluster, organizational boundaries and the competitiveness of countries.

Although the offshoring phenomenon has received wide attention from consultants, practitioners, and various industry associations it is only beginning to emerge as a sustained subject of research in the social and management sciences underlying international business. Because offshoring has the potential of transforming global competition, business models and management of companies, and the competitiveness of countries the consortium of sponsoring CIBERs is undertaking a multiyear effort to advance research on offshoring in all its manifestations as well as speed up the diffusion of offshoring research and case studies into the classroom

and teaching.

The goal of the third conference, as of the two earlier ones, is to attract and begin building a global community of scholars from a wide spectrum of the social and management sciences and thoughtful leading edge practitioners to share research, ideas, identify emerging issues, and resources that can be introduced in the class room at all levels.

This Call for papers is soliciting proposals for plenary sessions and for research papers, research case studies and teaching cases. Each paper featured in the plenary session will be assigned an academic discussant. A new feature of the 2009 conference will be the participation of subject matter expert practitioners who will discuss and critique the group of three papers in each plenary session. Another feature of the conference will be a pre-conference paper development workshop. The purpose of the PDW is give authors an opportunity to have their papers discussed in a format that will maximize feedback to each author (s) of paper. Each collection of PDW papers will be led and moderated by an established scholar who is currently active in researching some aspect of offshoring phenomenon. The PDW can accommodate a maximum of 4 parallel thematic tracks with a maximum of 10 papers per track.

Participation in the conference and workshop is by invitation only and will be limited to a maximum of 80 attendees. Every effort will be made to extend invitations on the basis of balancing seniority, range of research topics, and international affiliation.

The design and organization of the conference is intended to maximize interaction and exchange of ideas among the participants.

Deadlines for submitting proposals

The deadline for submission of a **three page** summary proposal for a panel (must include names of panelists and their topics) or for a paper to be included on a panel or for a PDW paper or for a research case study is **October 31, 2008**.

Selections will be finalized and invitations to participate will be issued by December 19, 2008.

Copies of papers and cases must be submitted on line by February 13, 2009.

Early registration will open on December 22 and will close on January 16, 2009.

Requests to attend conference on an **at large** basis should be received no later than February 9, 2009.

Invitations to **at large** invitations will be issued by February 28, 2009.

All proposals or requests to attend on an **at large** basis should be sent to Ms Carla Sturdivant at sturdi@duke.edu

Corporate Governance: An International Review – Call for Papers **Special Issue on “Shareholder Activism”**

Deadline: **March 31, 2009**

Guest edited by:

Huimin Chung, National Chiao Tung University, Taiwan (chunghui@mail.nctu.edu.tw)

Till Talaulicar, Technical University of Berlin, Germany (t.talaulicar@ww.tu-berlin.de)

Corporate Governance: An International Review (CGIR) invites paper submissions for a special issue on shareholder activism. Whereas the phenomenon of activist shareholders has a rather long tradition in Anglo-Saxon countries, shareholder activism has become more prevalent in other governance environments, too. The popular business press extensively discusses the pros and cons of shareholder activism, but scholarly thought has yet to weigh in substantively. In particular, we are interested in learning more about the antecedents and effects of shareholder activism, as well as more in-depth understanding of the various forms and features of this phenomenon. Research questions that are of particular interest include the following:

- Do corporate governance proposals advanced by institutional investors lead to better corporate governance and/or enhanced firm performance?
- Do other shareholders and/or stakeholders get ignored when activist investors become more influential? What are the fiduciary duties of activist investors?
- How do shareholder activists pick and influence their targets?
- How do boards, and how should boards, respond to activist shareholders?
- Is shareholder activism more effective than traditional governance mechanisms such as involved and independent boards or formal rules and regulations?
- How do the laws vary from nation to nation regarding shareholder activism?

It is the tradition of CGIR to welcome a wide variety of theoretical perspectives and methodological approaches. Since the overarching mission of the journal is to develop a global theory of corporate governance, international comparative studies are especially welcome. Both national and international topics are appropriate for consideration, but priority is given to research which spans multiple governance environments. We also invite papers dealing with different types of activist shareholders such as pension funds, (socially responsible) mutual funds, hedge funds, sovereign funds, and private equity investors.

This list of topics is suggestive rather than exhaustive. We are open to a wide range of approaches from different disciplinary backgrounds (e.g., finance, management, economics, or sociology). Both theoretical and empirical work will be considered. In accordance with CGIR’s mission, we seek for research that is both rig-

orously done and relevant to practitioners and/or policy-makers.

Papers must be submitted via the CGIR website (<http://mc.manuscriptcentral.com/corg>) and should indicate that the manuscript is intended for this special issue. Contributors should follow the CGIR Author Guidelines (which can be found at www.cgir.org). The deadline for submissions is **March 31, 2009**. Papers will be subject to our standard double-blind reviewing process. It is anticipated that papers accepted for this special issue will be published in the last issue of 2009 or the first issue in 2010. For queries about this special issue, please feel free to contact the special issue guest editors, Huimin Chung (chunghui@mail.nctu.edu.tw) or Till Talaulicar (t.talaulicar@ww.tu-berlin.de).

Group & Organization Management

Special Issue on Gossip in / around Organizations

Deadline: **1st December 2008** (but earlier submissions are welcome).

Guest Editors:

Grant Michelson (Audencia Nantes School of Management, France)

Ad van Iterson (Maastricht University, the Netherlands)

Kathryn Waddington (City University, United Kingdom)

It has been fifteen years since Mike Noon and Rick Delbridge argued that gossip as a subject in management and organizations ‘demands greater attention in the future in terms of theory and empirical research’ (Organization Studies, 1993). They proposed that gossip was intrinsic to organizational life. To ignore its seemingly ubiquitous and pervasive character would be to limit our understanding and explanation of organizations and peoples’ experience in organizations. Since then, there have been relatively few studies which have sought to engage with the topic of organizational gossip. Although some have explored the role of context on gossip (e.g. Tebbutt and Marchington, *Work, Employment and Society*, 1997) or how gossip is related to constructs such as power (e.g. Kurland and Pelled, *Academy of Management Review*, 2000), there seems still much to learn about the antecedents, processes and consequences of organizational gossip.

The aim of this special issue is to extend the study of organizational gossip by generating new insights about verbal and/or written gossip both within and between organizations. How, and in what ways, does gossip illuminate our understanding of individuals, teams, and organizations and the various relationships and dynamics between these different levels? To help address such questions we invite submissions from a wide spectrum of disciplinary and cultural/national perspectives.

We will welcome papers that examine how gossip is related to a number of important topics in the study of management and organizations. Such areas might include identity, reputation, emotion, stress, sensemaking,

group behavior and dynamics, leadership, and change management. The parameters of the special issue allows for papers that address their research questions through both quantitative and qualitative approaches. However, all papers should provide rigorous and theoretically informed analyses of their subject matter.

Suggested topics might include the following:

- Gossip antecedents and processes
- The relationship between organizational gossip and other topics including trust, identity, emotion, voice, discipline, power, control and resistance
- Gendered understandings, rules and roles of organizational gossip
- Contexts of gossip including cross-cultural dimensions and meanings of gossip
- Organizational gossip as socialization, collaboration and/or competition
- The ethics of gossip in and around organizations
- The relationship between gossip and organizational knowledge/learning
- The contribution of gossip to social exclusion and victimization; distress and harm
- Team/organizational attempts to silence gossip and team/organizational benefits of gossip
- The role and influence played by the media and governments in shaping the wider social and global context of organizational gossip
- Various ambiguities and paradoxes about teams/organizations that are revealed by and through gossip
- Methodological challenges concerning the study of gossip in and around organizations

The above list is illustrative rather than exhaustive. Other proposals that help us better understand the purpose, nature, and consequences of gossip in/around organizations are also very welcome. Prospective authors are encouraged to approach the guest editors with proposals for papers. The review process will follow a two-stage approach: first, the guest editors will ensure the paper fits the general call and meets the usual high standard expected by the journal for an academic work. If these criteria are met, papers will then be double-blind refereed. The special issue will contain no more than 4-5 full-length papers.

All submissions should follow the Publication Manual of the American Psychological Association (5th ed.) format. All papers should be submitted on-line with SageTrack (<http://mc.manuscriptcentral.com/gom>) and also send a copy of the paper to one of the guest editors: Grant Michelson (gmichelson@audencia.com), Ad van Iterson (a.vaniterson@os.unimaas.nl) or Kathryn Waddington (k.waddington@city.ac.uk).

Management and Organization Review 4.2 is now available, featuring a special and timely Editors' Forum entitled 'Made in China: The Implications of Chinese Product Recalls'. The five essays by distinguished scholars provide relevant, insightful analyses on this phenomenon and illuminating ideas for both practitioners and researchers.

MOR 4.2 also contains articles on the following topics: control systems in Chinese business groups, the distinction and relationship between culture and institutions, and enterprise culture management.

Authors include Marshall W. Meyer; Marjorie A. Lyles, Barbara B. Flynn, and Mark T. Frohlich; Yadong Luo; Paul W. Beamish and Hari Bapuji; Jay B. Barney and Shujun Zhang; Robert E. White, Robert E. Hoskisson, Daphne W. Yiu, and Garry D. Bruton; Gordon Redding; and Fang Lee Cooke.

Enjoy this exciting issue!

The MOR Editors

Pages: 157-165

Editor's Introduction & No Free Lunch: Dilemmas of Product Quality in China Marshall W. Meyer <http://www3.interscience.wiley.com/cgi-bin/abstract/120748079/ABSTRACT>

Published Online: 9 Jul 2008

DOI: 10.1111/j.1740-8784.2008.00112.x

Pages: 167-182

All Supply Chains Don't Flow Through: Understanding Supply Chain Issues in Product Recalls Marjorie A. Lyles, Barbara B. Flynn, Mark T. Frohlich <http://www3.interscience.wiley.com/cgi-bin/abstract/120119436/ABSTRACT>

Published Online: 21 Mar 2008

DOI: 10.1111/j.1740-8784.2008.00106.x

Pages: 183-196

A Strategic Analysis of Product Recalls: The Role of Moral Degradation and Organizational Control Yadong Luo <http://www3.interscience.wiley.com/cgi-bin/abstract/120119434/ABSTRACT>

Published Online: 19 Mar 2008

DOI: 10.1111/j.1740-8784.2008.00104.x

Pages: 197-209

Toy Recalls and China: Emotion vs. Evidence Paul W. Beamish, Hari Bapuji <http://www3.interscience.wiley.com/cgi-bin/abstract/120119435/ABSTRACT>

Published Online: 21 Mar 2008

DOI: 10.1111/j.1740-8784.2008.00105.x

Pages: 211-223

Collective Goods, Free Riding and Country Brands: The Chinese Experience Jay B. Barney, Shujun Zhang <http://>

www3.interscience.wiley.com/cgi-bin/abstract/120748076/ABSTRACT

Published Online: 9 Jul 2008
DOI: 10.1111/j.1740-8784.2008.00110.x

Pages: 225-256
Employment and Market Innovation in Chinese Business Group Affiliated Firms: The Role of Group Control Systems Robert E. White, Robert E. Hoskisson, Daphne W. Yiu, Garry D. Bruton <http://www3.interscience.wiley.com/cgi-bin/abstract/120119437/ABSTRACT>

Published Online: 25 Mar 2008
DOI: 10.1111/j.1740-8784.2008.00107.x

Pages: 257-289
Separating Culture from Institutions: The Use of Semantic Spaces as a Conceptual Domain and the Case of China Gordon Redding <http://www3.interscience.wiley.com/cgi-bin/abstract/120119433/ABSTRACT>

Published Online: 19 Mar 2008
DOI: 10.1111/j.1740-8784.2008.00103.x

Pages: 291-314
Enterprise Culture Management in China: Insiders' Perspective Fang Lee Cooke <http://www3.interscience.wiley.com/cgi-bin/abstract/120126272/ABSTRACT>

Published Online: 6 Feb 2008
DOI: 10.1111/j.1740-8784.2008.00101.x

Pages: 315-322
Chinese Abstracts

<http://www3.interscience.wiley.com/cgi-bin/abstract/120748078/ABSTRACT>

Published Online: 9 Jul 2008
DOI: 10.1111/j.1740-8784.2008.00113.x

Pages: 323-323
Erratum

<http://www3.interscience.wiley.com/cgi-bin/abstract/120748075/ABSTRACT>

CALL FOR PAPERS: SPECIAL ISSUE OF THE STRATEGIC MANAGEMENT JOURNAL

THE AGE OF TEMPORARY ADVANTAGE?

Guest Co-editors: Richard A. D'Aveni, Giovanni Battista Dagnino, and Ken G. Smith

Submission Deadline: October 1, 2008

Special Issue Purpose

The aim of this special issue is to develop theory and empirical evidence about *whether* and *why* competitive advantages may be becoming less sustainable, and how organizations can successfully compete using a series of temporary or dynamic competitive advantages. We believe an important outcome of the special issue would be an enhanced ability to address the following question: What are the implications for the field of strategy if the *sustainability* of competitive advantage was very rare or nonexistent?

Background

Over the past decade and a half, two literatures have challenged the concept of sustainable competitive advantage, suggesting that firm-specific advantages are not sustainable and more temporary in nature due to endogenous and exogenous reasons. These two literatures are: 1) the literature on hypercompetitive, high-velocity, hyper-turbulent, and chaotic environments; and 2) the studies on competitive dynamics that focus on speed and aggressiveness of firm actions that may undermine the effectiveness of a firm's position and movements. Together these literatures have found numerous endogenous and exogenous competence-destroying strategies, disruptions and discontinuities. Additionally, they have suggested that product positioning-, knowledge-, resource-, barrier to entry-, and deep pocket-based advantages have been deteriorating more quickly, due to revolutionary new business models, disruptive technologies, fast diffusion and access to information, as well as increased emphasis on growth through innovation versus maintaining margins and stability. Taken together, these literatures call into question the core tenet in the strategy field that firms should seek out sustained advantages.

Yet the vast majority of strategic management scholarship has continued to assume that sustainable competitive advantage exists and should be the focus of strategic thinking. Indeed, considerable effort is still being dedicated to defining and empirically demonstrating the existence of sustainable advantages. The field's most current response to the challenges to unsustainable advantage is "dynamic capabilities"—again assumed to be a sustainable advantage that enables continuous strategy innovation necessary in disruptive environments. However, others point to the dearth of evidence that dynamic capabilities are sustainable over extended periods of time and in different contexts, and many suspect that firms can either become exhausted by continuous transformation and innovation or get complacent by success.

Research Questions

The analysis of temporary and dynamic advantage can be partitioned into three main parts: (a) causes or antecedents, (b) management of temporary or dynamic advantages, and (c) consequences of temporary advantage. We seek studies of the many causes of the erosion of advantage including studies that focus on the fol-

lowing questions: What are the endogenous and exogenous antecedents of various kinds of temporary or dynamic advantages? Are controllable or uncontrollable causes more important? Answers to these questions are necessary to understand whether there are ways to slow the accelerating depreciation of advantages and which strategic solutions or strategies are possible.

We are also seeking articles on how to manage a series of temporary or dynamic competitive advantages. Specifically, we seek papers on: How do companies develop strategies to actively manage luck? How does organizational structure, culture, compensation, and processes vary to enable the concatenation a series of short-lived advantages? How is organizational decision-making and firm resource configurations different in a world of temporary or dynamic advantages?

Finally, we are looking for papers that answer how firms achieve high performance where advantages are fleeting? Do they intentionally cannibalize old advantages and transition to new ones to pre-empt the competition? If so, when and under what conditions? Is there logic to the sequence and timing of moves deployed or is it a “random walk”? Do firm shift to advantages designed to reduce risk or increase growth at the expense of profitability? As the pace of change and disruption accelerates, will other forces arise to create stability/instability in markets? What economic, societal and collaborative actions and strategies, if any, are emerging to dampen the escalation of strategic turmoil, rivalry and fleeting advantage associated with dynamic, hypercompetition, high velocity and other chaotic environments?

In sum, we are looking for papers that examine the formulation and execution of very short-term dynamics of strategy, the use of temporary advantages in hyper-competitive environments.

Deadlines and Submission Instructions:

The deadline for submission of papers is October 1, 2008. Please submit your papers online on the *Strategic Management Journal* website (<http://mc.manuscriptcentral.com/smj>) and make sure to follow the Submission Guidelines available at: <http://www3.interscience.wiley.com/journal/2144/home/ForAuthors.html>.

Review Process and Special Issue Conference: The Guest Editors are seeking reviewers for this issue and are soliciting nominations and volunteers to participate in the review process. Reviewers are invited to contact the guest co-editor Giovanni Battista Dagnino, who is responsible for preparing the list of potential reviewers. Papers will be reviewed following the regular *Strategic Management Journal* double-blind review process. After the second round of reviews, the authors of the most promising submissions will be invited to a Special Issue Conference on “The Age of Temporary Advantages,” to be held at the Tuck School of Business at Dartmouth in September 2009.

Guest Co-editors’ contact details: Professor Richard D’Aveni, Tuck School of Business at Dartmouth, 100 Tuck Hall, Hanover, NH email: richard.a.d’aveni@tuck.dartmouth.edu; Professor Giovanni Battista Dagnino, University of Catania, Catania, Italy; e-mail: dagnino@unict.it; Professor Ken G. Smith, Robert H. Smith School of Business, University of Maryland, College Park, MD; e-mail: rsmith@umd.edu.

MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

at



13 and 14 November 2008

GUEST SPEAKER: PROFESSOR ALAN LOWE, ASTON UNIVERSITY

We are pleased to announce that the annual MARG conference is to be held at Aston Business School on Thursday 13th and Friday 14th November. Papers are invited addressing any area of management accounting research and practice, but we would particularly welcome papers motivated by *interpretive, mixed methods and interventionist (or action research) approaches within management accounting settings*.

Papers addressing the application, or refinement, of management accounting techniques in practical settings or related ICT implementation are especially encouraged. Examples could include, but are by no means restricted to, the effects of IT/IS (eg. ERP systems or similar integrated ICT systems in the public and private sectors), the impact of service centres, performance measurement or benchmarking systems. Possibly even the question of management control in the financial services sector. Papers from practitioners in such settings would be especially welcome.

The first day of the conference will commence at 10.30am and will consist of plenary presentations of substantive papers. At the end of the first day there will be a conference dinner where, it is hoped, delegates will have the opportunity to meet and discuss their research interests and practice developments in a relaxed setting. The second day will have parallel sessions and may be especially appealing to early career researchers, many of whom may still be completing their PhD. The conference will end after lunch on Friday 14th November.

Full papers (or extended abstracts) should be submitted to the organisers by 30th September 2008. For the plenary presentations on the first day preference will be given to full papers.

Stan Brignall ((+44 (0)121 204 3045; Email: t.j.s.brignall@aston.ac.uk)

Alan Lowe ((+44 (0)121 204 3370; Email: a.d.lowe@aston.ac.uk)

Melina Manochin ((+44 (0)121 204 3732; Email: m.m.manochin@aston.ac.uk)

* Aston Business School, Aston University, Aston Triangle, Birmingham, B4 7ET.

Thanks to the generous support of our sponsors, see below, the first 50 delegates will incur no conference fee and will benefit from free accommodation, breakfast and dinner. Thereafter delegates will be required to pay delegate rates.

SPONSORED BY



**Tenure Track position for Assistant/Associate Professor Strategy and Innovation (1,0, fte)
(Groningen), 38 hours per week University of Groningen**



Job description

Tenure track position for assistant/associate professor

with the following tasks:

- research on S&I topics and themes
- teaching courses in the faculty's bachelor and master programs with a focus on S&I courses
- (co)supervision of PhD students
- acquisition of externally funded research projects
- miscellaneous administrative responsibilities.

Requirements

University Graduate

- the candidate should have a finished PhD in a relevant field (Strategy, Innovation Studies, Business Administration, Economics)
- the candidate is author of at least three international publications, of which at least two in the three-points category or one in the five-points category (see the regulations for SOM fellowship: <http://www.rug.nl/feb/onderzoek/somresearchgraduateschool/criterionew/index>)
- the candidate should have excellent teaching skills
- the candidate should have an international network
- the candidate should have the ability to attract research funding.

In case you do not fully meet the requirements for a tenure track position, it is possible to enter a trajectory leading to a tenure track position.

Organization

University of Groningen

Founded in 1614, the University of Groningen is one of the best universities in Europe and the world. Internationally oriented and located in the north of the Netherlands, the university covers a wide variety of disciplines and is socially active. Our researchers and lecturers are inspired academics teaching ambitious students. We respect the differences in talent, ambitions and performance of the 25,000 students and members of staff.

The university provides a career advisory service for partners of new staff who move to Groningen

The university is an equal opportunities employer.

Faculty of Economics and Business

The Innovation Management & Strategy department, part of the Faculty of Economics and Business, contributes to several programs at the bachelor and master level, to the research master and to the PhD training program of the research school SOM. The department offers three Master of Science programs – in Strategy & Innovation, in Small Business & Entrepreneurship, and in Business Development. The department covers a variety of interests and backgrounds, and embraces a range of research approaches and methods with a keen focus on quality. We focus on applied as well as fundamental research questions. The tenure track position, with a strong focus on research in a highly regarded and productive research group, ensures access to good facilities for research as well as an internationally oriented academic environment and an excellent network in industry.

Conditions of employment

Maximum salary amount in Euro's a month 4868
Employment basis: Temporary for specified period
Duration of the contract: Five years
Maximum hours per week: 38

Additional conditions of employment:

The University of Groningen offers the successful candidate in accordance to university standards in the Netherlands, depending on years of (research) experience and qualifications, a salary between € 3129 and € 4868 gross per month for assistant professors. In addition, there are an 8% holiday allowance and an end-of-year additional payment (6.4%). Depending on qualifications, appointment at the associate professor level can be considered - salary will then be adjusted accordingly. The level of the appointment depends on the qualifications of the candidate. The position is initially offered for a five-year period.

Starting date preferably by December 1st of 2008.

Additional Information

Additional information about the vacancy can be obtained from:

Prof.dr. Wilfred Dolfsma
Telephone number: +31 50 3632789
E-mail address: w.a.dolfsma@rug.nl

Dr. Theo Postma
Telephone number: +31 50 3634005
E-mail address: t.j.b.m.postma@rug.nl

Or additional information can be obtained through one of the following links: www.rug.nl
Applications including a curriculum vitae must be sent to: vmp@rug.nl

Application

You can apply for this job before **12-09-2008** by sending your application to:

University of Groningen
Personnel and Organization Office
P.O. Box 72
9700 AB Groningen
The Netherlands
E-mail address: vmp@rug.nl

When applying for this job always mention the vacancy number AT208199.

The short URL code for this job opening is: 00347-717.

You can use this as a direct link to the job by adding the code to the URL www.academictransfer.org/

CRITICAL PERSPECTIVES ON CORPORATE GOVERNANCE: at the 6th International Critical Management Conference

Date: **13-15 July 2009, Warwick Business School**

Deadline for submission of abstracts: **November 1st, 2008**

Stream Convenors:

Ismael Al-Amoudi (University of Reading; i.alamoudi@reading.ac.uk), **John Hendry** (University of Reading; j.hendry@reading.ac.uk), **John Roberts** (University of Cambridge; J.Roberts@econ.usyd.edu.au), **David Seidl** (University of Munich; seidl@bwl.lmu.de)

Corporate governance is typically defined as being just beyond the realm of management which, if textbooks are to be believed, reaches organisationally only as far as the CEO and the top team. Insisting on the importance of corporate governance to critical management studies is therefore vital since it opens up to scrutiny and challenge, the largely invisible influence of investors, analysts, regulators and governments on senior management conduct and the conduct of the firm. However, 'critical' in the realm of corporate governance involves some rather unique specifications. Conventional corporate governance is still largely dominated by attempts to test, through the quantitative analysis of large data sets, the assumptions of agency theory, extended in recent times to attempts to conceptually combine shareholder and stakeholder theories of the corporation.

If this is accepted as the conventional space for corporate governance research then critical perspectives define a very broad range of approaches that seek, through a variety of disciplinary lenses, to challenge or question this prevailing consensus, either theoretically or empirically. Possibly the most valuable basis for critique in this area is achieved through a shift of methodology, and we would particularly welcome theoretically informed papers that include qualitative empirical and process oriented studies of the operation of some element of corporate governance. Whilst qualitative studies of boards are very welcome, we would also like to encourage papers that focus on the work of professional service organisations – accountants, lawyers, compensation consultants, investment bankers – in their role as key gatekeepers for corporate executives. We would also particularly welcome qualitative studies that focus on the work of analysts, fund managers, credit rating agencies, investment advisors and trustees as these mediate the relationship between corporate management and boards and their ultimate shareholder beneficiaries. In relation to all these different contexts, a critical approach involves using empirical work both to more fully describe practice and to challenge the normative rationales that are offered for the work of these different groups.

Much corporate governance research also makes the normative assumption that Anglo-American corporate governance is the ideal against which other national systems should be judged and towards which they should seek to converge. We would welcome papers that explore corporate governance practices in their own institutional, economic and political contexts.

Finally, at a theoretical or conceptual level we would welcome papers that question or challenge the economic conception of governance which typically combines assumptions about the property rights of owners and the self interested opportunism of agents to derive a theory of governance based on incentives, disclosure and monitoring. Alternative ethical, political or post-modern explorations of the process of governance would be very welcome.

Please email abstracts to i.alamoudi@reading.ac.uk (maximum 1000 words, A4 paper, single spaced, 12 point font) **before 1st November 2008.**

International Journal of Opportunity, Growth and Value Creation (IJOGVC)

Special Issue on: "Growth"

Guest Editors:

Dr. Rainer Harms, University of Klagenfurt, Austria

Dr. Joanne Scillitoe, Michigan Technological University, USA

This special issue spotlights the *growth* of entrepreneurial enterprises. Growth is at the core of entrepreneurial activities and subsequent development, and is reflected by the exploitation of opportunities and subsequent organizational development. The issue will thus draw attention to shedding new light on the *sources*, *processes*, and *outcomes* associated with organisational growth, particularly in the context of entrepreneurial firms. As we acknowledge that growth is a multidimensional phenomenon, papers that address growth from multiple levels of analysis are very welcome.

Topics of interest to this IJOGVC focus issue include, but are not limited to:

- Influence of founder/team characteristics on growth
- Influence of strategy, particularly innovation and entrepreneurial, on growth
- Influence of the task/external environment on growth
- Management and control of fast/rapidly growing enterprises
- Measuring entrepreneurial growth across various stages of development
- The (temporal) relationship between growth and other performance indicators
- Theory on growth: resources, capabilities, networks, and barriers

Role of institutions, such as government, incubators, and agencies, in firm growth

Notes for Prospective Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere

All papers are refereed through a peer review process. A guide for authors, sample copies and other relevant information for submitting papers are available on the [Author Guidelines](#) page

Important Dates

Paper Submission Deadline: 31 October 2008

Editors and Notes

You may send one copy in the form of an MS Word file attached to an e-mail (details in Author Guidelines) to the following:

Dr. Rainer Harms
University of Klagenfurt
Department of Innovation Management and Entrepreneurship
Universitätsstr. 65-67, A-9020 Klagenfurt
Austria
Email: rainer.harms@uni-klu.ac.at

Dr. Joanne Scillitoe
Michigan Technological University
School of Business and Economics
1400 Townsend Drive
Houghton, MI 49931
Email: jlscilli@mtu.edu

with a copy to:

IEL Editorial Office
E-mail: ijogvc@inderscience.com
