

LETTER FROM THE EDITOR

Dear EURAM members,

Ljubljana and Bled hosted the 8th Euram conference in the mid of May. More than 630 delegates from 47 countries attended the conference and more than 500 papers were presented in 42 tracks. We are grateful to the Chairman of the Conference Prof. Milenko Gudic and to CEEMAN for the excellent organization of the many academic and social events that took place during the Conference, including the Board meeting, the Executive Committee meeting and the EMR board meeting. And thanks also to Niels Noorderhaven, the member of the Executive committee who contributed to the success of the conference supporting local organizers.

We had the opportunity to spend time in both towns, to meet doctoral students during the very successful Doctoral colloquium (for which organization Kathrin Moeslein, from our Executive Committee, spent a lot of time and efforts), to attend the plenary sessions and the parallel sessions, to see the beautiful lake of Bled and the well known Bled School of Management, to live in the campus of the Ljubljana Faculty of Economics.

As you already know, this is the first time that Euram cooperated with another association (CEEMAN) and the joint venture proved to be successful. Now Euram is known in the Central and Eastern European countries more than in the past and there is room for new joint ventures among researchers, research centres and all those who wish to contribute to the development of managerial knowledge. I would be happy to have the opportunity to tell you about some of these ventures in the next editions of our newsletter.

During the Conference it was also announced that our journal European Management Review has two new editors. Bruce Kogut, who began the editorship in September 2005 after taking over from Pierre Dussauge, has now resigned. He is followed by two Italians: Alfonso Gambardella and Maurizio Zollo, both from Bocconi University, Italy. In such a moment we would like to thank Bruce for all he did in this period of development of EMR and say good luck to Alfonso and Maurizio! If you want to know more about their plans and thoughts about the future of EMR, don't miss the interview in the following pages of this newsletter.

During the Executive Committee meeting we also had the opportunity to work, for the first time, with Luisa Jaffe, the person who will support Euram on behalf of EIASM from now



Donatella Depperu

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on. Until now Nicole Coopman has been a stable reference point, but the many activities of Euram now require more energy and Luisa will work 50% of her time with us. So, welcome Luisa!

Looking at the future is the 9th Euram Annual Conference that will take place in Liverpool between 11th-14th May 2009. I would like to draw your attention to the **deadline for track proposals submission, that is: 20th June 2008** (see page 21 for more information).

I invite you to have a look at the beautiful website of the conference: www.euram2009.org where you will find some key information from Terry McNulty and his team. Submit your proposals as soon as possible!

Donatella Depperu
Milan Catholic Sacred Heart
University, Italy

LETTER FROM THE PRESIDENT

Dear Colleagues

We have returned recently from a very successful annual conference in Slovenia. The quality of the academic and social programmes continued the high standards set in previous years and we have received many unsolicited emails thanking EURAM and the local hosts for an exceptional experience. I would like to pass EURAM's gratitude to CEEMAN and the Department of Economics at the University of Ljubljana. When EURAM decided to make a conference in the East of Europe, we needed a special relationship with experienced organisations and these partners proved their worth greatly. The atmosphere was warm and friendly and the local student guides, resplendent in their red tee-shirts, went to great lengths to help one and all. The doctoral congress in Bled was highly rated and of particular significance in the main conference were the plenary sessions of Slavoj Zizek, Jean Pierre Lehmann, Ziga Turk, Janez Potocnik and Ichak Adizes. Delegates were thrilled with the beauty of Bled (thanks to the IEDC School and its Dean, Danica Purg, for hospitality) and with the impressive deep and dark caves at Postojna. The conference team at EURAM under Niels Noorderhaven and the CEEMAN team under Milenko

Gudic deserve a special mention. This conference was two years in the making and these teams are still working on 'cleaning up' the aftermath and passing the learning onto Liverpool for 2009 and Rome for 2010.

EURAM welcomed its new administrator Luisa Jaffé to Slovenia and she will be a key influence in carrying this conference learning forward. Luisa is delegated by EIASM to work alongside EURAM as Nicole Coopman focusses on EIASM duties. Nicole has been a tower of strength as we have sought to build an influential global academy and I hope you will join me in thanking her for all these years of sterling service.

With an increased investment in central services, EURAM will move strongly towards its goals of building the global academy and increasing member services. During meetings in Slovenia, we entered discussion on building a research portal and received sound advice from Robin Wensley of the UK's AIM programme (thanks Robin). In addition, we announced our new journal editors in Alfonso Gambardella and Maurizio Zollo (both Bocconi), entered talks about new journal offerings, started to set up Special Interest Groups that



Peter McKiernan

will lead some of the conference tracks and that would meet frequently during the year, re-organised our Scientific Committee under Rodolphe Durand (HEC), talked to the Strategic Management Society (thanks Joan Ricart) about the potential for a joint event in 2009 and planned the forward conference programme with Rome (thanks Luca Gnan and Morten Huse). We aim to set up a teaching programme for Directors of Research during the year and would be keen to have any feedback on that proposal. Clearly, we have a busy year ahead. EURAM is looking for help and support to achieve these objectives and I would invite any suggestions to my mailbag through this Newsletter.

May I wish you all a pleasant June?

My best wishes,

Peter

Professor Peter McKiernan
Dean, School of Management,
University of St Andrews,
Scotland

EURAM 2008 CONFERENCE IN LJUBLJANA & BLEĐ SLOVANIA ACCOMPLISHES ITS OBJECTIVES

EURAM 2008 Conference on *Managing Diversity: European Destiny and Hope*, which was held on 14-17 May 2008 in Ljubljana and Bled, Slovenia, has successfully accomplished its main objectives:

- Fostering a holistic approach to achieving and sustaining global competitiveness, sustainable development and social harmony, and by
- Celebrating diversity as an inexhaustible source of creativity, entrepreneurial spirit, and social and cultural values

The Conference achieved and demonstrated that by working together on this project:

- We have expanded and enriched the existing body of knowledge, theoretical concepts, methodological approaches and tools in the area of diversity management.
- The gap between the theory that was lagging behind the real-life situation and practices regarding diversity and diversity management has been narrowed.
- The global response to the call for papers and the global participation in the EURAM 2008 Conference on *Managing Diversity: European Destiny and Hope* confirmed that diversity is also a global destiny and global hopes, and so are the related challenges and opportunities.
- The eagerness to learn about the European experiences and the importance of the European voice in this respect were additionally confirmed.

All this contributed to an even better positioning of the European Academy of Management on the map of major international associations involved in the promotion and development of management research.

CEEMAN, as a major international association of business schools and management and leadership development institutions focused on the transition and change phenomena in the world largest laboratory of change, has reconfirmed its value platform in which celebrating diversity and respect for culture and values are of the highest importance. CEEMAN is particularly proud of the fact that researchers from 21 countries from all



Peter McKiernan, President of EURAM, welcoming the delegates.

over the world (Croatia, Estonia, Finland, France, Germany, Hungary, Latvia, Lithuania, Mexico, the Netherlands, Norway, Pakistan, Peru, Poland, Romania, Russia, Slovenia, Switzerland, Turkey, UK, and USA) were represented by a highest ever number of papers from CEEMAN member institutions at EURAM conferences, as well as by their involvement as members of the EURAM 2008 Scientific Committee, chairs and co-chairs of a number of conference tracks, paper reviewers, co-chairs and moderators of the Doctoral Colloquium, and keynote speakers.

The Faculty of Economics University of Ljubljana, and the IEDC-Bled School of Management have demonstrated their capabilities to provide both academic contribution and organizational excellence to the EURAM 2008 Conference and the Doctoral Colloquium. In preparing and organizing EURAM 2008 they worked together with EURAM and EIASM. This alliance demonstrated a high strategic cooperation and operational excellence capacity, which guarantees future effective and efficient collaboration in the short run as well as in the long run. Future cooperation will be additionally facilitated by a high level of trust, mutual understanding and support developed, which project started with and further developed.



Delegates registering for the conference

This event would not have been possible without a great support of more than 2,000 people who demonstrated their trust by getting involved in EURAM 2008 and contributed a lot to its overall success. We owe our most sincere gratitude and thanks to:

- Around 1,500 track conveners, authors and co-authors from 49 countries from all over the world who submitted 75 track proposals and 673 papers to EURAM 2008.
- 23 members of the Scientific Committee from 12 countries who evaluated track proposals and selected 42 tracks for the program of the EURAM 2008 Conference.
- 153 track chairs who contributed to the academic program by designing most interesting and inspiring tracks in a number of different but mutually complementary academic fields.
- 608 paper reviewers who evaluated papers and contributed to the overall high quality of the event
- 1,048 authors and co-authors of 506 papers, symposia inputs and not yet published books that provided the academic content and value of the EURAM 2008 conference and also contributed to the strengthening of the European and wider networking among management researchers, scholars and practitioners
- The chairs and moderators of the Doctoral Colloquium and 38 doctoral students who demonstrated that the European management research has a great future based on young talents and readiness of their senior colleagues to support them in all aspects of their academic development and personal growth
- Publishers who added to the academic content by presenting their latest publications in management and related fields

We are very thankful to EURAM President Peter McKiernan for inviting us in 2006 as strategic partners for the EURAM 2008 Conference and for his continuous support ever since. Our thanks also go to the Executive Committee of the European Academy of Management, and particularly Vice-President for strategy and conference issues Niels Noorderhaven who helped us build on the experiences of the previous conferences and effectively fit into the new strategy of EURAM. The support of EIASM was very important and our thanks go to Nicole Coopman for her continuous support and Ene Kannel for her huge efforts and support in the very complex but efficiently managed paper handling process.

Our gathering was also successful due to the involvement and support of the EURAM 2008 Conference sponsors. Their presence confirmed that our work and this event were characterized by both academic rigor and practical relevance. Their sponsorship contributed to our productive work and pleasant stay. The strengthening of the old friendships and establishment of the new ones was also facilitated through the social events in Ljubljana, Bled and Postojna to which our corporate partners contributed.

This conference would not have been possible without the involvement of the people to whom we owe special thanks. Danica Purg, CEEMAN President and President of the IEDC-Bled School of management and Dušan Mramor, Dean of the Faculty of Economics University of Ljubljana, as well as Maks Tajnikar, former Dean, have whole-heartedly embraced the idea of creating the consortium to host EURAM 2008 and inspired their colleagues and staff to join the project. Rudi Rozman, as the Co-Chair of the EURAM 2008 Scientific Committee and Academic Chair of the event, Melita Rant as the program/organization liaison, Tamara Kaše as the main organizer in Ljubljana and Olga Veligurska who was in charge of the organization of the events in Bled, have invested their minds and hearts in the preparation and organization of the EURAM 2008 Conference. We owe them our most sincere gratitude and congratulations.

Last but not least we would like to extend on behalf of all EURAM 2008 participants our particular thanks to the wonderful team of students of the Faculty of Economics University of Ljubljana. The red T-shirt team was everywhere where needed. Their supportive and friendly attitude, passionate devotion to service, and contagious smiles were a most remarkable reflection of the warm Slovenian hospitality, supportiveness and friendship. They really made us feel at home and we are very thankful to them.



Euram flag

By handing over the EURAM flag to our friend Terry McNulty from the University of Liverpool Management School, who will host EURAM 2009, we would like to extend to him our best wishes and our willingness and readiness to help his team as much as we can.

Building on what we discussed on 14-17 May 2008 in Ljubljana and Bled, we will now gradually turn our research focus on equally fascinating topic of the Renewal and Renaissance in Management Studies and discuss research results on 11-14 May 2009 in Liverpool.

In the light of the EURAM policy to reduce the total number of tracks in the future EURAM conferences, while increasing the number of papers per track and allowing for wider and deeper discussions within each of the tracks, we are glad to see that quite a few EURAM 2008 tracks have come with the recommendation to continue their debate also in the context of the renewal and renaissance in management studies. This is excellent and encouraging news and we all are looking forward to meeting each other, as well as those who were not able to be with us in Ljubljana and Bled, again in Liverpool in May 2009!

With best wishes and many thanks again!

On behalf of the EURAM 2008 Organizing Team

Milenko Gudin

EURAM 2008 Program Chair



Bled Island

Participants say...

Ljubljana and Bled were a wonderful experience. Let me thank you and your team for an inspiring event, an excellent organisation and a warm hearted hospitality, which made us all feel so good. As always it was a pleasure to meet old friends and new acquaintances. The caves have been a special impression, just like your key notes, which all exposed a special note of idiosyncrasy, I was personally very pleased to see that I am not alone with my wondering about some contemporary developments.

I know how much work it is to arrange such a large conference. You can be proud to have mastered the challenge with excellence.

See you in Liverpool.

May I take this opportunity to register my thanks for what was a most worthwhile and valuable conference. The whole event was outstanding and the administration and support staff helpful. To have such as Bled as an attraction was an almost unfair advantage.

...let me (...) express my great thanks (...) for both, the very professional handling of the whole process around our track and the nice conference at all. I felt it was the best and most passionately organized conferences of that scale which I ever attended.

This is to congratulate all the organizers for a great conference in a nice, friendly and productive atmosphere. Well done! (This is a comment from a co-organizer of the 2007 conference). Thank you!

EURAM 2008 CONFERENCE– LJUBLJANA– AWARDS

Imagination Lab Foundation Award for Innovative Scholarship

Award Winners:

William A. Fischer, IMD and **Rebecca Chung**, IMD, awarded for their innovative approaches to the design of teaching sessions, preparation of teaching materials and orchestration of class discussion for executive education.

Honorable Mentions:

Ole Fogh Kirkeby, Copenhagen Business School, for his unrelenting efforts to enrich leadership theory and practice with concepts from ancient philosophy; and.

Marcello M. Mariani, University of Bologna, Italy, for his efforts to learn from live music organisations.



(from left to right): Johan Roos, School of Economics and formerly Director of Imagination Lab Foundation, William A. Fischer, IMD, Danica Purg, IEDC-Bled School of Management and Rebecca Chung, Research Associate, IMD.

About the Imagination Lab Foundation:

The [Imagination Lab Foundation](#) Award for Innovative Scholarship was established in late 2006 to honour innovative scholarly activity rather than specific achievements, like a paper. The award was established as a long-term collaboration between Swiss-based Imagination Lab Foundation and EURAM, both established in 2000.

This Award recognizes contributions that fall within the purposes of both Imagination Lab and EURAM. The former is *to support scholarship that complements traditional management and organization theories with ideas grounded in the art and sciences, especially those of imagination and play*, and the latter is *to promote multidisciplinary theoretical perspectives and methodological pluralism as well as critical examinations of the historical and philosophical roots of management theory and praxis*. The shared space that connects these purposes deserves more attention as well as encouragement and the Award serves that purpose.

Selection Committee

The 2007-2008 selection committee included **Johan Roos**, Stockholm School of Economics and formerly Director of Imagination Lab Foundation; **Stephen Floyd**, University of St. Gallen; and **Peter McKiernan**, University of St. Andrews, also President of EURAM. Ms. Nicole Coopman, EIASM, has served as the committee's secretary.

For more information:

Visit the EURAM Website: <http://www.euram-online.org>

DOCTORAL COLLOQUIUM AWARDS

Kathrin Moeslein & Anne-Katrin Neyer from the University of Erlangen-Nuremberg, are pleased to announce the winners of the Doctoral Colloquium Awards 2008:

1st prize: Christoph Nedopil for his paper: „The influence of foreign direct investment on the corporate governance environment“. Applying an institutional theory Christoph shows that the corporate governance environment develops depending on the inflow of foreign direct investment. Since February 2006, Christoph works for the IMD Lausanne and is a PhD student at the University of Technology in Berlin.

2nd prize: Sabine Poralla for her dissertation proposal “Team goal commitment: a case-based theory on emergence and antecedent factors.” Building on a case-study methodology her doctoral dissertation will develop propositions about functional drivers of team goal commitment, such as contextual factors and team properties. Since April 2005, Sabine is a PhD student at the University of St. Gallen.

3rd prize: David Kroon for his paper “New insights into the relation between social identification and employee satisfaction with a merger.” Using cross-sectional survey data, he analyzes the complex relationship between social identification and post-merger performance. Since 2007, David is a PhD student at the Tilburg University.



(from left to right): Anne-Katrin Neyer (Chair of EURAM 2008 Doctoral Colloquium, David Kroon, Peter McKiernan (EURAM President), Christoph Nedophil, Sabine Poralla and Kathrin Möslein (Chair of EURAM 2008 Doctoral Colloquium).



The Annual Emerald/EFMD Outstanding Doctoral Research Awards

Every year Emerald and the European Foundation for Management Development (EFMD), a global membership organization with more than 700 institutional members from academia, business and public services, collaborate to find and celebrate excellence in research by sponsoring these annual awards. Various subject categories are open for submissions, sponsored by a selection of highly ranked Emerald journals. Award winners receive a cash prize of €1,500, a certificate and offer of publication in the sponsoring journal.

To find details about previous winners of the awards, and how to submit for the 2008 awards, please go to: http://info.emeraldinsight.com/research/awards/2008_odra.htm

Emerald also offers various Research Fund Awards and case writing competitions. For more information, please visit: www.emeraldinsight.com/awards



Award for best paper in the Gender Equality and Diversity in Management track at EURAM 2008, sponsored by *Gender in Management: An International Journal*

Track Chairs: Carol Woodhams, Beverly Metcalfe, Sandra Fielden

Winning Paper: "Living in Contested Space: Academic Women's Experiences in Leadership Roles in Australian Universities," Linley Lord, Curtin University of Technology, Australia. Linley Lord pictured left receiving her award from Joe Bennett, Emerald's New Launch Publisher.

Emerald Literati Network Awards for Excellence 2008

Yehuda Baruch (Norwich Business School, Norwich, UK) was presented with his Highly Commended Award at EURAM, for his paper entitled "Swearing at work and permissive leadership culture: When anti-social becomes social and incivility is acceptable," co-authored by Stuart Jenkins, published in *Leadership & Organization Development Journal*, Volume 28, Issue 6, 2007.



Peter McKiernan (pictured right), (President of EURAM, University of St Andrews, Fife, UK) was presented with his Highly Commended Award by David Weir, Emerald's Academic Advisor (left) on stage at the Gala Dinner. His paper is titled "Molecular, structural firm adaptations to environments: empirical Tao of the CEO," and co-authored with Check-Teck Foo, published in Chinese Management Studies, Volume 1, Issue 1, 2007.



Ruth Alas (pictured left) (Estonian Business School, Tallinn, Estonia) was presented with an Outstanding Paper Award for her article co-authored by Wei Sun, entitled "Organizational changes in Chinese companies: a resource-based view," published in Chinese Management Studies, Volume 1, Issue 4, 2007. The award was presented by Emerald's Research Services Executive, Jim Bowden (pictured right).



Birgit Schyns (pictured right) (University of Portsmouth, Portsmouth, UK) was given her Highly Commended Award for "Work satisfaction, organizational commitment and withdrawal behaviours," co-authored with Karin Falkenburg, published in Management Research News, Volume 30, Issue 10, 2007. The award was presented by Emerald's Jim Bowden (left).

INTERVIEW: ALFONSO GAMBARDELLA AND MAURIZIO ZOLLO (EDITORS-ELECT, EMR) BY DONATELLA DEPPERU (VICE-PRESIDENT, EURAM)

As those who attended the Ljubljana conference already know, our journal EMR has two new editors: Alfonso Gambardella and Maurizio Zollo. Both of them are Italians and affiliated to Bocconi University. With the following interview we try to know something about their plans and ideas about the future of European Management Review.

What are the main results that EMR has reached until now?

Several. Under Pierre Dussauge and Bruce Kogut's editorship EMR has moved from a start-up journal to an increasingly recognized one. First, the journal has published papers by both leading international scholars and younger promising scholars. Second, the quality of the papers was high to start with, and it has increased steadily. Third, both our predecessors have been able to keep a great balance between quality of papers, international coverage, and a European dimension. By the latter we mean in particular attention to a European "approach", i.e., to ideas, diversity, and methodological eclectism. In this respect, we think that Bruce Kogut's vision, which can be downloaded from EMR's website, is a great manifesto

for this journal. It reflects a number of our ideas as well.

Finally, EMR is today one of the fastest journals in editorial decision-making, averaging only 30 days on the reviewers' desk. It is an impressive result that goes to the credit of the whole editorial board of reviewers, one that could really help propel the journal among the top of the category.

What are the targets for the near future?

We want to keep the quality threshold high. Our ambition is to make EMR one of the top journals worldwide in the management field. This seems a natural goal to pursue. Scholars worldwide – including Europeans – typically think of the US journals when they have important submissions to make – in management like in other disciplines. We want them to think that EMR can be a natural first-choice for their high-potential papers. At the same time, this stems natural from the link between EMR and Euram. A journal linked to the main European association of management scholars has to have a world-level recognition.

Another important target is to keep, and possibly reinforce the



Alfonso Gambardella

European dimension of the journal. This means that we want to give voice to papers that deal with issues that are based on European institutional settings, questions, or problems. Of course, this by no means implies that we want to make EMR a regional journal. Institutional settings, questions, problems of other areas of the world will have equal access to EMR. Yet, we feel that in many international journals today there is a weaker attention to European questions than it will naturally be in a journal that has the word European in its title.

We also have two important targets for the visibility and the development of EMR. First, we want to increase the number of submissions. Since 2008 EMR is moving to 3 to 4 issues per year, which by itself requires that we encourage more submissions. It is clear that this can be accomplished if all the members of EURAM make it a point to prioritize EMR in the target journal list for their work. It is part of the responsibility to help EURAM develop and establish itself on the management academic arena. This is particularly true for senior scholars in Europe and elsewhere, since they are beyond the “publish or perish” race that engages their junior colleagues.

Second, and connected to the first,

we are working to provide EMR with the accreditation of the Institute of Scientific Information (e.g., impact factor). The process was started by Bruce Kogut (another of his accomplishments), and we plan to follow the process closely to conclude it, hopefully in 2009. Relatedly, we intend to encourage all major institutions in Europe and worldwide to include EMR in their list of relevant journals for promotion and other assessment of the research performance of their faculty. Clearly, this goal has to go hand-in-hand with EMR publication quality.

Finally, Bruce has left us with great statistics about paper response rates. EMR has so far responded in one month on average. We want to keep these levels of efficiency, despite the obvious tension with the objective to increase the volume of submissions.

What kind of contributions would you like to publish?

Our view is that EMR has to be a generalist journal, given its affiliation with EURAM. Hence the need to reflect a large set of issues and domains that characterize the work of management scholars. Thus, we are ready to publish contributions



Maurizio Zollo

in any managerial or business discipline, and we want that scholars in any of these fields feel that they can publish in this journal.

Having said that, though, there are a few themes that are particularly “European” in nature, and that will receive particular attention at a journal like EMR. One case in point is given by high quality research in the relationship between business and society, be it under the rubric of social responsibility or of sustainable development or of corporate governance and business ethics. There is no doubt that the way in which Europeans (non-American, more broadly) scholars and managers think about the role of companies furthering social development is quite different from that of US practitioners and scholars. EMR will thus try to “lead” the evolution of the theoretical debate, as well as the production of meaningful evidence, in this area, without compromising on the quality threshold, though. Another example is the study of cross-cultural management issues, which characterize European firms much more distinctly than their counterparts in the US.

In addition, EMR will be methodologically eclectic. We plan to publish papers with theoretical models (both economic models and AMR-

type theory), empirical analyses based on econometrics, experiments or else, as well as qualitative case studies, especially in a comparative analysis setting. There will be no limitation to the approach employed to publish on EMR. This includes pioneering new approaches to the measurement of particularly complex constructs. One example is the use of neuroscientific (brain imaging) techniques –which is now rapidly diffusing in economics but also, closer to us, in marketing –. In fact, we will even encourage them, perhaps with special issues, if necessary.

Our main criteria for publication will be (a) the strength of the core idea for future research, (b) the rigor in the exposition of the theoretical logic or in the design and analysis of the collected evidence, and (c) the relevance of the insights for thoughtful practitioners. Thus, a case study (or a set of cases), or a theoretical economic model, will not be published if they only make a narrow point, even though they are of good quality. They will be considered seriously if, in addition to high quality, they make a point that can be generalized across countries, issues, problems, industries, firms, etc.. Note that the generalization can very well come from a specific analysis. For instance, a case study of one firm –

say in a small European, Asian or other country – can satisfy this criterion. The author however has to make the effort to highlight the theoretically meaningful and potentially generalizable features of the study so that the readers can expand, validate or confute it.

How do you think you will enhance European research?

We think that European research has better ideas than the average one in international research, but often worse quality of execution. A key objective, therefore, is to help papers with ideas improve their execution. To do so, we plan to ask our associate editors and reviewers to do their best to work with the authors who have passed the quality threshold and help them execute in the best possible way. This will help European research, as we expect that a good share of papers coming from Europe (but probably from Asia as well) have interesting ideas or things to say, and EMR will help execute them better as well. In sum, great execution without one or more good ideas will hardly be published; good ideas with poor execution will have a chance, and we want to help make the execution better.

Note also the complementarity between this approach and the goal of

making EMR a top journal worldwide. To the extent that EMR will give room to good European in the sense just suggested it will help diffuse ideas coming from European research. Moreover, as noted above, EMR will have no limitation about the setting of the analysis, be that a European country, region, industry, firm or even method/approach, provided that quality and general interest are satisfied. As a result, this will support European research on areas, industries, firms or approaches that are typically neglected.

How can EMR be truly European and global at the same time?

We think that this will stem naturally from what we said so far. Apart from quality and general interest there will be no other constraints to publishing on EMR. Since we feel that European “stories”, cases, approaches, problems are neglected in international journals, we expect this to be a European journal because it will give voice to these analyses. Yet, the emphasis on generalization is a first reason why the journal is global. Even more importantly: a) the issues that European research and settings raise are of great interest at a global level (many problems of smaller countries, neglected indus-

tries, or else, are relevant in many other regions of the world); b) the journal will give voice to non-European research to the same extent as the European research, as long as the quality-generality criteria are satisfied.

What are the priorities for the development of EMR?

Well, basically we will try to accomplish all the goals that we flagged so far. Among them, encouraging high quality submissions, getting the ISI accreditation and encouraging major institutions to list EMR as one of the journals for faculty promotion or related targets will fare at the top. In terms of internal organization, we would like to divide the Associate Editors by area (strategy, corporate governance, etc.), at least partially in line with the ongoing effort to create the Strategic Interest Groups at the EURAM level. This can make the reviewing process more effective and also makes the authors more confident that their papers are assessed by people in their field. Furthermore, this type of structure will strengthen the shared ownership of the journal among the senior and the associate editors, stimulating the creative efforts to attract more high quality submissions.

What are the first three things you will do in the next month for the journal?

In order of expected priority:

- internal organization of associate editors, and then eventually of the whole editorial board, along academic areas or themes
- encourage high quality submissions by presenting the journal at the key international conferences and leveraging on the new decentralized structure of the editorial board
- obtain the ISI accreditation, which will be the consequence and the cause of steadily improving quality of submissions and of outputs.

NEWS FROM THE EURAM COMMUNITY

Edgar E. Izquierdo (Ghent University) has successfully defended his doctoral thesis titled “Impact Assessment of an Educational Intervention Based on the Constructivist Paradigm on the Development of Entrepreneurial Competencies in University Students.” Changing economic and social conditions are now creating a demand for different kind of instructional approaches from what traditional teaching can offer. It is such that organizations as the European Commission have emphasized the need for education and training systems to adapt to the demands of the knowledge society. Current trends in education suggest that learning can be better achieved when learners get actively involved in constructing knowledge, which aligns with the constructivist view of teaching and learning. The existence of innovative approaches that address the need of increasing the students’ knowledge, capabilities and attitudes has become crucial for personal fulfilment and development, inclusion, employment, and entrepreneurial mindset. In line with this assertion, entrepreneurship is regarded as one of the key components to be included in current educational systems in order to prepare people for successful participation in society. This doctoral thesis suggests that entrepreneurship education should be oriented to instil in students the development of entrepreneurial competencies. An action-oriented approach is pro-

posed as a practical example of the constructivist perspective for entrepreneurship education that promotes exposure of students to challenging situations that allow them to govern their own learning and to learn by doing. The results indicate that the acquired knowledge and skill competencies indirectly influence intentions to start a new business through the mediating role of entrepreneurial self-efficacy. Also, the students’ attitudes toward entrepreneurial acts have a direct effect on intentions. These results provide initial indication that a constructivist approach has a positive impact on the students’ entrepreneurial development. The thesis was defended at the Department of Management, Innovation and Entrepreneurship of the Faculty of Economics and Business Administration of the Ghent University, on May 19th, 2008.

Cranfield University is launching Six integrated, multi-disciplinary research projects supported by the EPSRC through the Cranfield IMRC in Product-Service Systems (PSS).

We have *TEN funded PhD Studentships* in “Product-Service Systems” and we are looking for candidates to work in these projects. More detail description about the research projects are in the following website:

<http://www.som.cranfield.ac.uk/som/phd/projects.asp>

New partnership: Until recently, Boston College’s Center on Aging & Work has focused primarily on engaging US employers in collaborative evidence-based research on quality of employment. But just as the 21st century knowledge economy has been expanding globally, so have the Center’s interests. This month, the **Center on Aging & Work** is announcing its **Global Initiatives** (<http://agingandwork.bc.edu/global>), a partnership with the **Middlesex School of Business** in London. The project aims to investigate the impact of aging trends on global talent management and workplace flexibility, while leveraging an academic-employer collaborative network spanning four continents.

“The Center has attracted the A-list of collaborators,” reflects Matt Flynn, Senior Lecturer at Middlesex University Business School, UK. “This is a chance to work with managers who are at the leading edge of HR management. We have colleagues with a wide range of specializations including generational diversity, international HR management, pay and reward and industrial relations who are all eager to work collaboratively with the Center’s academic and business partners.”

Partnering with Middlesex not only broadens the Center’s rich multidisciplinary team, engaging

NEWS FROM THE EURAM COMMUNITY

colleagues from Australia, Asia, North America, and throughout the European Union, it also broadens the Center's research agenda.

Inside the US, cross-national research is still relatively minor, with what few comparative studies there are only rarely focusing on non-English speaking countries. Addressing this research gap "is key to advancing both theoretical knowledge and our understanding of what is actually going on in contemporary organizations," asserts Ariane Ollier-Malaterre, the Center's Associate Director for the Global Initiatives.

Of course, one reason for the current paucity of cross-national research is that it is among the most challenging to perform – not the least because interpretations are confounded with national culture, supra-national policy (in the EU, for example), the culture of multi-national corporations, the experiences of groups of workers within various demographics, and, increasingly, globalization.

Yet, as Ollier-Malaterre explains, "global research has the potential to question and diversify the current body of knowledge. The employee-employer relationship can only be fully and correctly understood in light of the national context of each country in addition to employees' and employers'

backgrounds."

"Increasingly," she continues, "employers are sharing this point of view because employee engagement is absolutely key to profit-making and the bottom line in the knowledge economy. Productivity, creativity, problem solving, team interactions and work climate depend in part on the employee's engagement, good will and energy. Quality employment may not guarantee employee engagement, but in most cases it is a necessary condition."

For employers, the Center's new Global Initiatives will result in highly contextualized research that will address their needs and questions globally, whether they are US multinationals operating in other countries or businesses from other nationalities.

The Center, though, has additional targets for its research apart from the private sector. "It's not just employers who are interested in quality of employment," Flynn points out. "As you go beyond the US, the state and "social partners" such as trade unions become more prominent in shaping employment conditions." Ultimately one of the long-term goals of the Center's Global Initiatives is to engage policy-makers in seminars discussing approaches to recruiting and retaining talent.

The Projects and Programmes Track was once again one of the largest tracks at EURAM 2008. There were twenty four high quality papers in the Track, from which have been selected a strong set of papers that has allowed the panel of Track Chairs to obtain a Special Edition from the leading Elsevier journal in the field, *International Journal of project Management*, as in previous years. We are looking forward to building on this continuing success in Liverpool next year. *Dr Hedley Smyth, Track Chair Projects and Programmes*

Knowledge and learning networks (KLeaN) Google Group. As a result of most productive discussions at EURAM track on knowledge and learning networks, we've established a Google group KLean– Knowledge and Learning Networks. It's aim is to join researchers and practitioners which share common interest of understanding structural, relational, and cognitive aspects of learning and knowledge networks. The idea is to keep its' members updated with research and publication opportunities, collaboration proposals, and publications in the field. Wellcome to join! Just drop me ane-mailat klean@googlegroups.com if you want to be invited. Details here:

<http://groups.google.com/group/klean?hl=eng>

CALL FOR PAPERS, CONFERENCES, RESEARCH GRANTS, ETC

May I invite you to join us in Liverpool for the **9th EURAM Annual Conference** about *Renaissance & Renewal in Management Studies*” taking place between **11-14 May 2009**. Further details about the conference can be found by clicking on <http://www.euram2009.org> or by opening the attached conference flyer.

Call for Track Proposals

Presently, I am inviting you to submit a track proposal . The **deadline** for track proposals is

20 June 2008

Please submit those to euram2009@liverpool.ac.uk quoting "*track proposal*" in the subject line in the following format:

- The title
- Your name, institution, email address, phone number and research field
- A short description of the proposed track (maximum 500 words), to include 4 key words that capture its essence
- A short bibliographical paragraph
- An indication of the number of sessions and papers you would hope to attract
- Details of all co-organisers (to included a bibliographical paragraph)

Ideas for Panel Sessions and Symposia will also be welcomed.

Location

The conference will take place at a state-of-the-art purpose-built venue on the Liverpool waterfront easily accessible from all over the world.

Accommodation will be in the immediate vicinity of the conference venue. I hope to welcome you next year in Liverpool.

Terry McNulty

Conference Chair EURAM 2009

R&D Management Special Issue: Open R&D and Open Innovation

Submission of Abstract (or Full Papers) **8th May 2008** ** Submission of Full Papers before 6th July 2008
** Feedback and Revisions August– October 2008 ** Acceptance for Publication December 2008 **
Publication 2009

This special issue aims to deepen managers' and researchers' understanding about the management of 'open R&D' and how it can support open innovation. It aims to provide a comprehensive overview of the current state of the art, from a theoretical and practical perspective. It also aims to advance the state of the art and to stimulate further research. Submissions are invited from management researchers or collaborative teams (academics with practitioners) and may be based on conceptual, theoretical or empirical research. Authors can submit abstracts across a wide spectrum of topics in open R&D and open innovation. They will be quickly advised about the suitability of their proposed paper before being invited to prepare a full paper. Papers presented in the innovation track at EURAM 2008 in Ljubljana and Bled, Slovenia (14-17 May), at the R&D Management Conference 2008 in Ottawa, Canada (17-20 June), and at the R&D Management Advanced Workshop 2008 in Linköping, Sweden (15-16 September) will automatically be considered for publication either in this Special Issue or in other issues of the journal. The Editors welcome informal discussion by email at an early stage. Papers are encouraged which link state-of-the-art thinking and research with a practical perspective. Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All papers will be refereed through a double-blind peer review process.

Please submit your papers electronically to Ellen Enkel (ellen.enkel@unisg.ch) with a copy to RnDManagement@mbs.ac.uk. A guide for authors, sample copies of the journal and other relevant information for submitting papers are available on the R&D Management website: <http://www.blackwellpublishing.com/journal.asp?ref=0033-6807&site=1>

8th International Conference on Competence-based Management (ICCBM): Perspectives on Management Theory, Research, Practice, and Education

Venue: Copenhagen Business School, Copenhagen, Denmark, (Conference site: Kilevej 14A, DK-2000 Frederiksberg, Denmark)

Conference and Workshop Convenors, Professor Ron Sanchez, Copenhagen Business School,
Professor Aimé Heene, Ghent University

Conference and Workshop Host, Copenhagen Business School, Department of Innovation and Organizational Economics, Kilevej 14A – DK-2000 Frederiksberg, Denmark

Conference: Wednesday to Friday, **1-3 October 2008**

Pre-conference Doctoral Workshop: Monday and Tuesday, **29-30 September 2008**

Deadlines: Formal paper abstract (max. 2 pages) (**June 1, 2008**), Panel Proposals (**June 30, 2008**), Informal presentation sessions Proposals (**June 30, 2008**).

Managing competences across the boundaries of the organization and its industry: Collaborating for competence building and competence leveraging in dynamic markets

While *papers on all competence topics are welcome*, this conference especially invites paper that explore how collaborating with a variety of partners can create unique economic benefits in building and leveraging competence for sustained competitiveness in dynamic product and factor markets of firms and other types of organizations.

Objectives of the Copenhagen Conference

A key (but not exclusive) objective of the Copenhagen Conference is to further our theoretical and practical understanding of the benefits that organizations of any size and kind can obtain from collaborating with a variety of partners within and outside their industry to build and leverage knowledge, skills, capabilities, and competence for sustained competitiveness in dynamic, unpredictable product markets and resource markets. *Nevertheless, the Conference welcome papers that cover any aspects of theory development, empirical research (qualitative as well as quantitative), management education, and management consulting within the competence perspective.*

We especially welcome papers that shed light on the strategic and operational advantages that small and medium sized enterprises and non-profit organizations can realize from collaboration and that offer these organizations opportunities to overcome the constraints they face in building and leveraging competences in dynamic markets.

To create an environment for open discussion, the conference invites multiple kinds of participation and presentations:

- Presentations by academics, management consultants, and managers
- Formal presentations of (theoretical and empirical) research papers by management researchers
- Panel discussions of key topics

In addition to scheduled presentations, time will be allocated for informal networking and discussions during the three days of the conference.

Specific topics for the Copenhagen conference

Within the general theme of the conference, the organizers welcome theoretical, empirical, and practical papers on the following (non-exhaustive list of) topics:

- How does collaboration allow small and medium sized companies to overcome the limitations of firm size?
- What kinds of collaborative relationships seem to be most promising?
- What are the specific advantages of collaboration for developing the strategic flexibility that is required to remain competitive in dynamic and highly unpredictable product and resource markets?
- What advantages can result from collaborating with parties outside one's own industry boundaries? What are specific challenges posed by collaboration that transcend industry boundaries?
- How do collaborative patterns evolve during the growth stages of organizations? What specific benefits can organizations expect from collaboration in each of the stages?
- How do organizations build and leverage learning skills, capabilities, and competence to continuously improve their benefits from collaborative agreements? What enables and constrains associated learning processes?
- How do modular product and process designs allow organizations to develop innovative ways of collaboration? What are the specific challenges for developing these collaborations in an industry or product market setting characterized by modular architectures?

-
- What new forms of collaboration are inspired by explicitly systemic, dynamic, cognitive, and holistic perspectives on strategic management? What are the unique (economic) benefits that these new forms of collaborations can bring to organizations?

Intended participants for the conference

Participation in the conference is open to anyone with an interest in a dynamic, systemic, cognitive, and holistic perspective on management theory, research, consulting, and education, including (but not limited to)

Management academics and researchers, including doctoral students
Managers and executives
Management consultants

Formats for Formal Participation in the Conference

Two types of submissions for formal participation in the conference program are invited (see further details in the “Call for Papers and Proposals for Panels and Posters” below):

Proposals for formal presentation of accepted papers, with comments by discussants

Proposals for panels to discuss specific issues, topics, or ideas, followed by an open discussion session for all conference participants

Papers and research projects currently under development can be informally presented and discussed in one or more sessions to be scheduled for that purpose.

Please note that any management academics, managers, consultants, or others who do not wish to make a presentation during the conference program are nevertheless welcome to register and participate in the conference and to take advantage of its formal and informal activities.

A post-conference publication in *Advances in Applied Business Strategy* may be organized – depending on the number of publishable papers submitted. Further information on post-conference publication(s) will be provided at the conference.

All paper proposals should be submitted by email to Aimé Heene (aime.heene@Ugent.be) and Ron Sanchez (sanchez@cbs.dk)

Doctoral Workshop

The pre-conference doctoral workshop scheduled for September 29-30 is open to presentation and discussion of any doctoral research that develops systemic, cognitive, dynamic, or holistic perspectives on management or strategy.

The pre-conference doctoral workshop provides an opportunity for *doctoral students* to present and discuss their research within the competence perspective with peers and leading scholars in the field. We welcome presentations on research at all stages of the doctoral dissertation process – *from beginning research designs through to completed dissertations*. The doctoral workshop will include an initial orientation session on “The Competence Perspective: Theory and Research” by Ron Sanchez and Aimé Heene, and other scholars in the competence perspective will be invited to participate.

Doctoral students who want to participate in the doctoral workshop should send a two- page abstract summarizing their research topic, research outline, methodological approaches, and/or any research results (if available) by email to Aimé Heene (aime.heene@Ugent.be) and Ron Sanchez (sanchez@cbs.dk) not later than **June 15, 2008**. Abstracts will be reviewed by the workshop organizers. Acceptances of participants in the doctoral workshop will be advised not later than **July 15, 2008**.

Doctoral students who are accepted will be requested to prepare a presentation on their research (maximum 30 minutes) and will be given the opportunity to distribute papers related to their research at the workshop. Each presentation by a doctoral researcher will be followed by an in-depth discussion of the research by the participants and participating scholars.

Formal paper deadlines:

Abstract (max. 2 pages)	:	June 1, 2008
Acceptance of abstracts	:	June 15, 2008
Full papers submission	:	August 15, 2008
Acceptance of papers	:	September 7, 2008
Revised full papers	:	September 22, 2008

Panels:

Proposals	:	June 30, 2008
Acceptance of proposals	:	July 15, 2008

Informal presentation sessions:

Proposals	:	June 30, 2008
Acceptance of proposals	:	July 15, 2008

For more information on conference including registration and hotel bookings, please visit: www.cbm.net

2008 EABIS Colloquium – Contributions Deadline Extended to JUNE 9

Dear Friends and Colleagues,

At the request of many, the deadline for submission of Paper Proposals & Contributions has been extended to: **MONDAY 9 JUNE**. Full guidelines are available at <http://www.eabis2008.info>

Subject: “Corporate Responsibility and Sustainability: Leadership and Organisational Change”

Focus:

Internal dynamics of the firm

Embedding CR and Sustainability in the purpose and strategy of the Firm

Integration in organisational culture, structure, processes, systems, competencies and transformational leadership required

Related Themes with respect to integrating CR and sustainability:

Management of Change

Organisational Learning

Human Resource Management

Performance Management

Leadership Development & Executive Education

Key Dates:

Submission of proposals for presentation (4-5 pages maximum) **9 June** to helen.knight@cranfield.ac.uk

Invitation to hold presentation **30 June**

Presentation at colloquium **12 September**

Invitation to submit full paper **30 October**

Submission of full paper approx. **10 January 2009**

Review and feedback approx. **10 March 2009**

Closure of editorial process- approx. **30 April 2009**

WE INVITE PROPOSALS FOR CONTRIBUTIONS FROM ACADEMICS, PRACTITIONERS, CONSULTANTS, KNOWLEDGE INSTITUTIONS.

Note: Full papers are not required till early 2009. It might also be possible to connect interested practitioners with academics for joint paper submission for publication in our special issue journals.

The 2nd Israel Strategy Conference (ISC 2008)

Venue: Tel Aviv, Israel

Conference: December 28-30, 2008

Submission Deadline: June 15, 2008

In a continuous effort to build a thriving international community of strategic management scholars and promote the field of strategic management in Israel, we are proud to announce the 2nd Israel Strategy Conference (ISC2008) to be held in Tel Aviv, Israel, on December 28-30, 2008. The tentative program features keynote speakers such as Joel Baum (U. of Toronto), Joseph Lampel (Cass), Daniel Levinthal (Wharton), and Michael Tushman (Harvard). ISC2008, sponsored by the Eli Hurvitz Institute of Strategic Management at the Faculty of Management at Tel Aviv University, offers a unique opportunity to explore recent developments and emerging issues in strategic management, as well as receive feedback on your work-in-progress, and network with colleagues from the field.

We invite paper proposals for possible presentation at the conference. Possible topics include (but are not limited to):

- Strategy formulation and implementation
- Strategic planning and decision processes
- Managing risk and uncertainty
- Strategic control and reward systems
- Resource development and allocation
- Knowledge management
- Internationalization and multinational corporations
- Strategic alliances and networks
- Diversification and portfolio strategies
- Competitive strategy
- Selection and behavior of general managers
- Corporate venturing
- Entrepreneurship
- Corporate governance

The Submission Section of the ISC website is now available at www.isc.org.il. Notices to authors will be sent in early August, 2008, indicating whether the proposed paper has been accepted to a paper or poster session.

ISC Best Paper Award

A select group of papers which received the highest evaluation in the review process will be nominated as finalists for the ISC Best Paper Award. The finalists will be asked to submit a full paper for an additional round of blind-review process by a distinguished panel of reviewers. The selected winner(s) of the ISC Best Paper Award will receive a plaque and a \$1,000 cash prize sponsored by Rotem Strategy.

Conference Registration

Registration to the conference will open on August, 2008 on the ISC website at www.isc.org.il Payment instructions will be made available on the website.

The conference registration fee is as follows:

Early registration fee: NIS 400

Early registration fee for students: NIS 250

Late registration fee: NIS 500

Late registration fee for students: NIS 300

Conference co-organizers: Niron Hashai (Hebrew University) - nironH@huji.ac.il , Dovev Lavie (Technion & UT Austin) - dlavie@ie.technion.ac.il , Ithai Stern (Northwestern University) - i-stern@kellogg.northwestern.edu

Advisory committee: Shmuel Ellis (Tel Aviv University) – sellis@post.tau.ac.il , Avi Fiegenbaum (Technion) - avif@ie.technion.ac.il , Avi Meshulach (Hebrew University) - msavim@pluto.mscc.huji.ac.il , Zur Shapira (New York University) - zshapira@stern.nyu.edu

For additional information, visit the ISC website at www.isc.org.il or contact one of the conference coorganizers by email at info@isc.org.il.

Israel Strategy Conference Doctoral Consortium

Date: 28th December 2008- From 10 a.m. to 5 p.m

The ISC Doctoral Consortium is most valuable to Ph.D. candidates interested in conducting leading-edge research and teaching in strategy and related areas. The consortium will be led by a panel of faculty members with proven research and teaching records who will address key issues in academic life such as publishing in top journals, managing your time for research, meeting teaching and institutional demands, managing research collaborations, and funding your research.

The coordinator of the consortium is Robert Salomon (NYU). Faculty facilitators include: Joel Baum (Toronto), Avi Fiegenbaum (Technion), Daniel Levinthal (Wharton), Niron Hashai (Hebrew U), Susan Perkins (Northwestern), and Frank Rothaermel (Georgia Tech).

The application deadline is Friday, October 3, 2008. Only electronic applications will be considered. To apply, please visit the consortium website at <http://isc.org.il/index.php?rid=consortium>.

If you have any question about the consortium, please e-mail Robert Salomon at robert.salomon@stern.nyu.edu

PDW at the AoM Meeting

Strategy-as-Practice: Methodological Challenges

Sponsored by Business Policy and Strategy

Organizers: LINDA ROULEAU (HEC Montreal), VERONIKA KISFALVI (HEC Montreal), CURTIS LeBARON (Brigham Young University) and DAVID SEIDL (University of Munich)

We would like to invite you to the professional development workshop on “Strategy-as-Practice: Methodological Challenges” being held on Sunday, **Aug 10 2008**, 12:00PM - 2:30PM, at the AoM Meeting in Anaheim. This PDW will focus on the practicalities of different methodological approaches to research in the strategy-as-practice (SAP) field (www.strategy-as-practice.org). This field reflects a burgeoning interest in who is involved in strategy, what they actually do, and the tools they use. The PDW will have three parts.

First, two key speakers will briefly introduce participants to different methodological challenges for researching strategy-as-practice (ANN HUFF: Choosing methods for researching SAP and KAREN GOLDEN-BIDDLE: Writing up data in SAP).

Second, specific research methods generally used for researching SAP will be discussed in roundtables facilitated by specialists of these methods: discourse analysis (SAKU MANTERE), ethnomethodology/conversation analysis (DALVIR SAMRA-FREDRICKS), biographical methods (LINDA ROULEAU), diaries as self-report methods (JULIA BALOGUN), observation methods (PAULA JARZABKOWSKI), longitudinal case study research (ANN LANGLEY), clinical inquiry (CLAUS JACOBS) and survey methods (RICHARD WHITTINGTON).

The third and final part of the PDW will consist of a panel of researchers proposing innovative methods for researching practice (CURTIS LeBARON: Using videos and DAVID OLIVER: Research using activity-based-inquiry).

Due to the great interest in past years for this workshop and space constraints, you must pre-register for this PDW, via the AOM PDW registration system. Registrants will be sent some advance reading material (articles illustrating the various methodological approaches to be discussed in the PDW) in July.

Corporate Governance: An International Review – Call for Papers
Special Issue on “Shareholder Activism”

Deadline: March 31, 2009

Guest edited by:

Huimin Chung, National Chiao Tung University, Taiwan (chunghui@mail.nctu.edu.tw)

Till Talaulicar, Technical University of Berlin, Germany (t.talaulicar@ww.tu-berlin.de)

Corporate Governance: An International Review (CGIR) invites paper submissions for a special issue on shareholder activism. Whereas the phenomenon of activist shareholders has a rather long tradition in Anglo-Saxon countries, shareholder activism has become more prevalent in other governance environments, too. The popular business press extensively discusses the pros and cons of shareholder activism, but scholarly thought has yet to weigh in substantively. In particular, we are interested in learning more about the antecedents and effects of shareholder activism, as well as more in-depth understanding of the various forms and features of this phenomenon. Research questions that are of particular interest include the following:

- Do corporate governance proposals advanced by institutional investors lead to better corporate governance and/or enhanced firm performance?
- Do other shareholders and/or stakeholders get ignored when activist investors become more influential? What are the fiduciary duties of activist investors?
- How do shareholder activists pick and influence their targets?
- How do boards, and how should boards, respond to activist shareholders?
- Is shareholder activism more effective than traditional governance mechanisms such as involved and independent boards or formal rules and regulations?
- How do the laws vary from nation to nation regarding shareholder activism?

It is the tradition of CGIR to welcome a wide variety of theoretical perspectives and methodological approaches. Since the overarching mission of the journal is to develop a global theory of corporate governance, international comparative studies are especially welcome. Both national and international topics are appropriate for consideration, but priority is given to research which spans multiple governance environments. We also invite papers dealing with different types of activist shareholders such as pension funds, (socially responsible) mutual funds, hedge funds, sovereign funds, and private equity investors.

This list of topics is suggestive rather than exhaustive. We are open to a wide range of approaches from different disciplinary backgrounds (e.g., finance, management, economics, or sociology). Both theoretical and empirical work will be considered. In accordance with CGIR’s mission, we seek for research that is both rigorously done and relevant to practitioners and/or policy-makers.

Papers must be submitted via the CGIR website (<http://mc.manuscriptcentral.com/corg>) and should indicate that the manuscript is intended for this special issue. Contributors should follow the CGIR Author Guidelines (which can be found at www.cgir.org). The deadline for submissions is **March 31, 2009**. Papers will be subject to our standard double-blind reviewing process. It is anticipated that papers accepted for this special issue will be published in the last issue of 2009 or the first issue in 2010. For queries about this special issue, please feel free to contact the special issue guest editors, Huimin Chung (chunghui@mail.nctu.edu.tw) or Till Talaulicar (t.talaulicar@ww.tu-berlin.de).

Group & Organization Management
Special Issue on Gossip in / around Organizations

Deadline: 1st December 2008 (but earlier submissions are welcome).

Guest Editors:

- Grant Michelson** (Audencia Nantes School of Management, France)
Ad van Iterson (Maastricht University, the Netherlands)
Kathryn Waddington (City University, United Kingdom)

It has been fifteen years since Mike Noon and Rick Delbridge argued that gossip as a subject in management and organizations ‘demands greater attention in the future in terms of theory and empirical research’ (Organization Studies, 1993). They proposed that gossip was intrinsic to organizational life. To ignore its seemingly ubiquitous and pervasive character would be to limit our understanding and explanation of organizations and peoples’ experience in organizations. Since then, there have been relatively few studies which have sought to engage with the topic of organizational gossip. Although some have explored the role of context on gossip (e.g. Tebbutt and Marchington, Work, Employment and Society, 1997) or how gossip is related to constructs such as power (e.g. Kurland and Pelled, Academy of Management Review, 2000), there seems still much to learn about the antecedents, processes and consequences of organizational gossip.

The aim of this special issue is to extend the study of organizational gossip by generating new insights about verbal and/or written gossip both within and between organizations. How, and in what ways, does gossip illuminate our understanding of individuals, teams, and organizations and the various relationships and dynamics between these different levels? To help address such questions we invite submissions from a wide spectrum of disciplinary and cultural/national perspectives.

We will welcome papers that examine how gossip is related to a number of important topics in the study of management and organizations. Such areas might include identity, reputation, emotion, stress, sensemaking, group behavior and dynamics, leadership, and change management. The parameters of the special issue allows

for papers that address their research questions through both quantitative and qualitative approaches. However, all papers should provide rigorous and theoretically informed analyses of their subject matter.

Suggested topics might include the following:

- Gossip antecedents and processes
- The relationship between organizational gossip and other topics including trust, identity, emotion, voice, discipline, power, control and resistance
- Gendered understandings, rules and roles of organizational gossip
- Contexts of gossip including cross-cultural dimensions and meanings of gossip
- Organizational gossip as socialization, collaboration and/or competition
- The ethics of gossip in and around organizations
- The relationship between gossip and organizational knowledge/learning
- The contribution of gossip to social exclusion and victimization; distress and harm
- Team/organizational attempts to silence gossip and team/organizational benefits of gossip
- The role and influence played by the media and governments in shaping the wider social and global context of organizational gossip
- Various ambiguities and paradoxes about teams/organizations that are revealed by and through gossip
- Methodological challenges concerning the study of gossip in and around organizations

The above list is illustrative rather than exhaustive. Other proposals that help us better understand the purpose, nature, and consequences of gossip in/around organizations are also very welcome. Prospective authors are encouraged to approach the guest editors with proposals for papers. The review process will follow a two-stage approach: first, the guest editors will ensure the paper fits the general call and meets the usual high standard expected by the journal for an academic work. If these criteria are met, papers will then be double-blind refereed. The special issue will contain no more than 4-5 full-length papers.

All submissions should follow the Publication Manual of the American Psychological Association (5th ed.) format. All papers should be submitted on-line with SageTrack (<http://mc.manuscriptcentral.com/gom>) and also send a copy of the paper to one of the guest editors: Grant Michelson (gmichelson@audencia.com), Ad van Iterson (a.vaniterson@os.unimaas.nl) or Kathryn Waddington (k.waddington@city.ac.uk).

Swiss Master Class in Corporate Social Responsibility: Business & Human Rights

Venue: Beau-Rivage Palace, December 12, 2008

Date: December 12, 2008

Organiser: Guido Palazzo, Assistant Professor in Business Ethics

The idea is to bring six promising young scholars in contact with six world leading voices in the debate on Business & Human Rights. We have invited highly reputed masters coming from different research disciplines (management, political philosophy, political theory, law) such as Sir Mark Moody-Stuart, Chairman Angloamerican or Chris Marsden, Chairman of the Business Group of Amnesty.

The Swiss Master Class will follow the already established concept in classical music: the young scholars perform and the masters listen and give feedback. Thus, we combine the wisdom of the experts of today (from disciplines who normally have no exchange though they analyze the same problems) with the creativity of the next generation. The focus of these discourses is the role of corporations regarding human rights. Focus will be set on business practice, as the audience will gather top-managers from global companies and NGOs.

I have now started to look for the six young scholars and would be happy about applications from promising doctoral students.

Please find enclosed a detailed brochure and a poster for doctoral students. If you need more information about the Swiss Master Class, please visit:

<http://www.hec.unil.ch/csr>

The Master Class team is looking forward to receiving your applications.

CALL FOR PAPERS: SPECIAL ISSUE OF THE STRATEGIC MANAGEMENT JOURNAL

THE AGE OF TEMPORARY ADVANTAGE?

Guest Co-editors: Richard A. D'Aveni, Giovanni Battista Dagnino, and Ken G. Smith

Submission Deadline: October 1, 2008

Special Issue Purpose

The aim of this special issue is to develop theory and empirical evidence about *whether* and *why* competitive advantages may be becoming less sustainable, and how organizations can successfully compete using a series of temporary or dynamic competitive advantages. We believe an important outcome of the special issue would be an enhanced ability to address the following question: What are the implications for the field of strategy if the *sustainability* of competitive advantage was very rare or nonexistent?

Background

Over the past decade and a half, two literatures have challenged the concept of sustainable competitive advantage, suggesting that firm-specific advantages are not sustainable and more temporary in nature due to endogenous and exogenous reasons. These two literatures are: 1) the literature on hypercompetitive, high-velocity, hyper-turbulent, and chaotic environments; and 2) the studies on competitive dynamics that focus on speed and aggressiveness of firm actions that may undermine the effectiveness of a firm's position and movements. Together these literatures have found numerous endogenous and exogenous competence-destroying strategies, disruptions and discontinuities. Additionally, they have suggested that product positioning-, knowledge-, resource-, barrier to entry-, and deep pocket-based advantages have been deteriorating more quickly, due to revolutionary new business models, disruptive technologies, fast diffusion and access to information, as well as increased emphasis on growth through innovation versus maintaining margins and stability. Taken together, these literatures call into question the core tenet in the strategy field that firms should seek out sustained advantages.

Yet the vast majority of strategic management scholarship has continued to assume that sustainable competitive advantage exists and should be the focus of strategic thinking. Indeed, considerable effort is still being dedicated to defining and empirically demonstrating the existence of sustainable advantages. The field's most current response to the challenges to unsustainable advantage is "dynamic capabilities"—again assumed to be a sustainable advantage that enables continuous strategy innovation necessary in disruptive environments. However, others point to the dearth of evidence that dynamic capabilities are sustainable over extended periods of time and in different contexts, and many suspect that firms can either become exhausted by continuous transformation and innovation or get complacent by success.

Research Questions

The analysis of temporary and dynamic advantage can be partitioned into three main parts: (a) causes or antecedents, (b) management of temporary or dynamic advantages, and (c) consequences of temporary advantage. We seek studies of the many causes of the erosion of advantage including studies that focus on the fol-

lowing questions: What are the endogenous and exogenous antecedents of various kinds of temporary or dynamic advantages? Are controllable or uncontrollable causes more important? Answers to these questions are necessary to understand whether there are ways to slow the accelerating depreciation of advantages and which strategic solutions or strategies are possible.

We are also seeking articles on how to manage a series of temporary or dynamic competitive advantages. Specifically, we seek papers on: How do companies develop strategies to actively manage luck? How does organizational structure, culture, compensation, and processes vary to enable the concatenation a series of short-lived advantages? How is organizational decision-making and firm resource configurations different in a world of temporary or dynamic advantages?

Finally, we are looking for papers that answer how firms achieve high performance where advantages are fleeting? Do they intentionally cannibalize old advantages and transition to new ones to pre-empt the competition? If so, when and under what conditions? Is there logic to the sequence and timing of moves deployed or is it a “random walk”? Do firm shift to advantages designed to reduce risk or increase growth at the expense of profitability? As the pace of change and disruption accelerates, will other forces arise to create stability/instability in markets? What economic, societal and collaborative actions and strategies, if any, are emerging to dampen the escalation of strategic turmoil, rivalry and fleeting advantage associated with dynamic, hypercompetition, high velocity and other chaotic environments?

In sum, we are looking for papers that examine the formulation and execution of very short-term dynamics of strategy, the use of temporary advantages in hyper-competitive environments.

Deadlines and Submission Instructions:

The deadline for submission of papers is October 1, 2008. Please submit your papers online on the *Strategic Management Journal* website (<http://mc.manuscriptcentral.com/smj>) and make sure to follow the Submission Guidelines available at: <http://www3.interscience.wiley.com/journal/2144/home/ForAuthors.html>.

Review Process and Special Issue Conference: The Guest Editors are seeking reviewers for this issue and are soliciting nominations and volunteers to participate in the review process. Reviewers are invited to contact the guest co-editor Giovanni Battista Dagnino, who is responsible for preparing the list of potential reviewers. Papers will be reviewed following the regular *Strategic Management Journal* double-blind review process. After the second round of reviews, the authors of the most promising submissions will be invited to a Special Issue Conference on “The Age of Temporary Advantages,” to be held at the Tuck School of Business at Dartmouth in September 2009.

Guest Co-editors’ contact details: Professor Richard D’Aveni, Tuck School of Business at Dartmouth, 100 Tuck Hall, Hanover, NH email: richard.a.d’aveni@tuck.dartmouth.edu; Professor Giovanni Battista Dagnino, University of Catania, Catania, Italy; e-mail: dagnino@unict.it; Professor Ken G. Smith, Robert H. Smith School of Business, University of Maryland, College Park, MD; e-mail: rsmith@umd.edu.

Journal of Management and Governance

Special Issue on “New perspectives in board research” - Call for papers

Submission Deadline: June 1, 2008

Guest Editors

Robert Hoskisson, Arizona State University

Morten Huse, BI Norwegian School of Management and Tor Vergata University, Rome

Riccardo Viganò, University Federico II di Napoli

Alessandro Zattoni, Parthenope University and SDA Bocconi School of Management

This special issue of Journal of Management and Governance will promote new avenues for governance research that will advance our understanding of board behavior along the three dimensions above mentioned: theoretical perspectives (not only agency, but also resource dependence, social capital, resource based view, stewardship theory, etc.), methodological approaches (not only demographic variables measured through archival data, but also process and behavioral variables captured through interviews, participant observation techniques, ethnographic research, surveys, etc.), samples of firms (not only large US firms, but also small and medium sized firms, family or private owned firms, joint ventures, etc.).

Submission Process

Manuscripts should be submitted to **Journal of Management and Governance** (jmg@unisi.it) and should indicate that the work is intended for this special issue.

Symposium in Naples

After a pre-selection, papers will be notified to be included on the program of the symposium where they will be presented and discussed. The symposium will be organized in Naples the 12th of September 2008. There will be the presence of Shaker Zahra and Sven Collin, two leading scholars in corporate governance. At the symposium authors will receive comments on their papers by editors and guest speakers. After the symposium, the authors will be invited to submit a revised version of the manuscript by the **31st of October 2008** in order to achieve the publication on the Special Issue.

**IRISH ACADEMY OF MANAGEMENT CONFERENCE AND DOCTORAL COLLOQUIUM
“New Ideas for a New Century”**

Conference: 3rd-5th September 2008

Hosted By: Dublin City University Business School

The focus of the 11th Annual Conference of the Irish Academy of Management is to examine new ideas in the field of management. Contributions will focus on research that is designed to test, extend or develop management theory while making a clear contribution to management practice.

Guest Speakers

- Professor Denise Rousseau (Carnegie Mellon University)
- Professor Stephen J. Carroll (University of Maryland)
- Professor Gerard Hodgkinson (Leeds University)
- Professor Jaap Paauwe (Tilburg University)
- Professor Harry Sapienza (University of Minnesota)
- Professor S.P. Raj (Syracuse University)
- Professor John B. Ford (Old Dominion University)

Fees

€395 (includes annual IAM membership, dinner, refreshments and proceedings)

€195 (full-time post-graduates)

Registration

On-line registration is now underway.

Further Details

Further details are available at: www.iamireland.com

BAM2008 - BRITISH ACADEMY OF MANAGEMENT CONFERENCE

“The Academy Goes Relevant”

Venue: Majestic Hotel, Harrogate, UK

Conference: 9-11 September 2008

Relevance to practice has long been an issue of concern to BAM and its members and is now being taken seriously by government and research councils. The theme of the 2008 conference, in the lovely Yorkshire spa town of Harrogate, meets the "double hurdle" challenge of rigour and relevance head on. Papers, symposia and workshops will focus on topics that will contribute to the debate, such as:

- diverse epistemological and methodological approaches to practice relevant research
- the relationship between the conduct of research and the process of dissemination to practice
- collaborative practices in designing and conducting management research
- issues in publishing practice relevant research
- opportunities for funding different varieties of practice relevant research;
- types of theory that may inform practice
- how practice may inform theory
- training of researchers in practice relevant research
- the role of business schools in the world of managerial practice

This is a theme pertinent to all special interest groups. This conference can make a difference

Online registration is now underway. For this and all other information, see the BAM Conference website on: <http://bam.ac.uk/conference2008/>

Call for Attendance - Academy of Management Meeting in Anaheim, CA
All-Academy Professional Development Workshop (PDW)

Implementing the *Principles for Responsible Management Education (PRME)* – The Questions We Have Not Asked (Yet)

Date and Time: Saturday August 9, 2008, 1:00pm – 3:30pm,

Venue: Anaheim Convention Center, Room 304C

Supported by the United Nations Global Compact, the *Principles for Responsible Management Education (PRME)* provide a framework for academic institutions to advance corporate responsibility through the incorporation of universal values into curricula and research. The PRME have been developed by an international task force consisting of 60 deans, university presidents and official representatives of leading business schools. Officially launched at the 2007 Global Compact Leaders Summit in Geneva, the PRME are now in the *implementation phase*.

This All-Academy PDW will bring together a variety of people from different institutions who have adopted or are considering adopting the PRME, and from a range of disciplinary backgrounds. The objectives of the workshop are twofold. First, the aim is to identify and share the questions that have emerged in the early phases of adopting and beginning to implement the PRME, as well as those answers concerning PRME implementation we already have. Early adopters will be invited to present their experiences and best practices; sharing these experience with others who have just adopted or are considering adopting PRME, facilitating a sharing of experiences and best practices regarding responsible management education. In addition, the PDW will provide a forum for *jointly developing* innovative solutions to implementing the PRME. Second, considering that every answer is only as good as the questions we ask, the PDW also wants participants to discuss what questions are *meaningful* when implementing the PRME and which of these questions have not been asked yet.

As the PRME concern teaching and research in *all* management-related disciplines and are *not* limited to the area of business ethics or corporate (social) responsibility, this PDW aims to bring together scholars from different disciplinary backgrounds and nationalities to explore the cross-disciplinary and international nature of responsible management education. This PDW is necessary and timely since a number of academic institutions have already signed up or are considering signing up to the PRME and thus face the crucial question of implementation.

Format: The All-Academy PDW consists of brief presentations and moderated roundtable discussions.

Presenters & Facilitators: Ángel Cabrera (Thunderbird & Head of PRME Taskforce), Manuel Escudero (United Nations Global Compact), Alan Murray (University of Sheffield), Carolyn Woo (University of Notre Dame)

Organizers: Andreas Rasche (Helmut-Schmidt-University Hamburg), Sandra Waddock (Boston College), Patricia H. Werhane (DePaul University Chicago, University of Virginia)

Prior registration is not required! This All-Academy PDW is open to everyone!



OSS 2.0 : Leveraging the Open Source community for business

Workshop at OSS 2008 Conference, co-located with IFIP WCC 2008 Milan (Italy)

<http://conferenze.dei.polimi.it/oss20>

Deadline: 21st June 2008

Notification of acceptance: 11th July 2008

Final submission due: 25th July 2008

Workshop: 10th September 2008

SCOPE:

Open Source software (OSS) is gaining momentum. The largest IT and software companies all around the world are now investing in it: IBM has recently released Eclipse under an OSS license, Sun Microsystems has acquired MySQL and has released Solaris as OSS, Oracle has acquired BerkelyDB. At the same time, more and more companies are building their business according to the Open Source paradigm. Many OSS projects are currently run and maintained by companies, even tough indirectly. For example, more than 90% of OpenOffice code is developed by professional software engineers employed by a pool of companies that include Sun, IBM, Novell, Red Flag, Red Hat, and Google. Most of the code of MySQL is developed by MySQL's employees. Recent research has shown that even among managed and active projects hosted on SourceForge more than 40% of the code is contributed by paid developers.

Based on this empirical evidence, why should companies invest in OSS?

The focus of contributions should be on the ways in which business can be built around OSS, with a particular attention to the role of communities.

Submissions are invited for theoretical and empirical research papers. The official language of the workshop is English.

The workshop is open to all researchers and members of the OSS community.

The Organizing Committee will select the participants through a double blind review process. At least one author of each accepted submission must attend the workshop and all workshop participants must pay the workshop registration fee.

TOPICS:

The following represents a non exhaustive list of topics:

- * OSS business models: OSS strategies of software companies, sustainability of OSS-based business models, hybridization between commercial and open software, impact of OSS on firm performance.
- * Companies in OSS projects: Companies' involvement in OSS projects: contributions and strategies, role of paid developers and social networks, impact of companies' involvement on software quality.
- * Communities: Advantages of OSS communities for OSS-based business models, communities as market platforms and source of feedback, managerial strategies for leveraging OSS communities.
- * Innovation models: Open innovation framework, factors favouring the emergence of OSS-like innovation patterns, innovation policies tailored to software design, OSS technology transfer issues.
- * OSS model and communities in other sectors: Applicability of OSS-like models to other sectors (biotech, multimedia, etc.), role played by communities in other sectors.

Authors should submit papers (in .sxw, .doc, .rtf, or .pdf format) to Eugenio Capra (eugenio.capra@polimi.it).

Papers should be formatted in accordance with the main conference templates, which can be found at: <http://oss2008.dti.unimi.it/index.php?id=authorKit.htm>

WORKSHOP CO-CHAIRS:

Eugenio Capra, Politecnico di Milano (eugenio.capra@polimi.it) Chiara Francalanci, Politecnico di Milano (francala@elet.polimi.it) Cristina Rossi Lamastra, Politecnico di Milano (cristina.l.rossi@polimi.it) Anthony I. Wasserman, Carnegie Mellon West (tonyw@west.cmu.edu)

SCIENTIFIC COMMITTEE:

Robert J. Alexander, Executive IT Architect, IBM Italia, IT Luciano Baresi, Associate Professor, Politecnico di Milano, IT Lorenzo Benussi, Researcher, TOPIX and Universita' di Torino, IT Francesco Bolici, Assistant Professor, Universita' di Cassino, IT Andrea Bonaccorsi, Professor, Universita' di Pisa, IT Andrea Capiluppi, Senior Lecturer, University of Lincoln, UK Fabrizio Capobianco, CEO, Funambol, US Carlo Daffara, CEO, Conecta srl, IT Jean Michel Dalle, Professor, Marie Curie University, FR Jean Carlos De Martin, Professor, Politecnico di Torino, IT Dario Lorenzi, Ph.D. Student, Politecnico di Milano, IT Joachim Henkel, Professor, Technische Universitat Munchen, D James Howison, Ph.d. Student, Syracuse University, US Angelo Raffaele Meo, Professor, Politecnico di Torino, IT Francesco Merlo, Ph.D. Candidate, Politecnico di Milano, IT Mattia Monga, Assistant Professor, Universita' di Milano, IT Vincenzo Morabito, Assistant Professor, Universita' L. Bocconi, IT Alberto Onetti, Professor, Universita' dell'Insubria, IT Gregorio Robles, Associate Professor, Universidad Rey Juan Carlos, IT Francesco Rullani, Researcher, Copenhagen Business School, DK Barbara Scozzi, Assistant Professor, Politecnico di Bari, IT Walt Scacchi, Professor, University of California, Irvine, US Alberto Sillitti, Assistant Professor, Libera Universita' di Bolzano, IT Salvatore Torrisi, Professor, Universita' di Bologna, IT Georg von Krogh, Professor, ETH Zurich, CH

Professional Development Workshop (PDW)

AOM 2008 Research on Universities: Studying Knowledge-Creating Collaboration

Venue: AoM Annual Meeting 2008, Anaheim Convention Center in 201C

Date: Aug 9 2008

Time: 9:30AM - 12:00PM

Organisers: Virginia Acha (Pfizer Inc), Markus Perkmann (Loughborough University)

For more info and registration:

http://program.aomonline.org/2008/Session_Details.asp?print=true&Submission1

Academy of Management Conference 2008 – Anaheim, California

Business Policy and Strategy Division

Professional Development Workshop (PDW)

“Fostering Publication in Leading Organization and Strategy Journals”

Sunday, August 10, 2008 -8:30 am -12:00 pm (Pacific Time)

Location: Anaheim Convention Center, 207D

Organizers : Sergio Lazzarini (Ibmec São Paulo), Andrea Ordanini (Bocconi University)

Exciting, innovative, and relevant research projects have emerged in several parts of the world. Scholars from diverse countries, however, often face important obstacles to reach a broader audience through the publication of their research in leading, high-impact journals: in most cases, English is not their native language; their research approach may differ from the mainstream; and they may lack guidance during the arduous process of revision and resubmission. This PDW is targeted to scholars from diverse countries who seek successful publication of their research in top journals. The PDW has a very practical, hands-on orientation. Prior to the workshop, each participant will be asked to send a manuscript to the organizers, who will then forward the piece to a group of facilitators: scholars with experience in publication. During the event, participants will be provided with information regarding how to structure and frame research projects for publications, the distinct requirements of each outlet, how to overcome language difficulties, and so forth. There will also be a session with a “case study” of an actual process of revision and resubmission. Finally, participants will receive feedback from facilitators regarding their individual manuscripts so as to help them reach successful publication. Suggestions will address different types of articles (quantitative, qualitative, purely theoretical, etc.) and take into consideration the research traditions of scholars from different parts of the world.

Format and schedule

The schedule of the PDW is presented below. There will be three sessions, as follows:

1. In the first session, there will be a roundtable with journal editors to discuss how to structure and frame research projects, the distinct requirements of each journal, how to overcome language difficulties, and how to deal with the revision process. The roundtable will include journals with different perspectives and orientations.
2. In the second session, there will be a discussion involving a “case study” on an actual process of revision and resubmission. The goal is to demonstrate how arduous this process can be and how scholars might successfully deal with the requirements of reviewers and pursue improvements in the submitted paper.
3. In the last session, facilitators will meet participants who previously submitted their manuscripts and then provide them with feedback regarding how to position their papers and address major issues before effective submission.

Facilitators should receive the manuscript before the PDW. We will split participants into groups of 2-3 people per facilitator.

8:30 – 8:45 Opening

(Andrea Ordanini, Sergio Lazzarini)

8:45 – 9:45 Framing and submitting manuscripts: challenges and common pitfalls

Steve Armstrong (University of Hull Business School), Editor of the International Journal of Management Reviews Andrew Delios (National University of Singapore), Associate Editor of the Journal of Management Studies and Canadian Journal of Administrative Sciences. Former Editor of the Asia-Pacific Journal of Management Will Mitchell (Duke University), Co-editor, Strategic Management Journal

9:45 – 10:45 A case study of submission and resubmission: "How Much Does Industry Matter, Really?"

Anita McGahan (University of Toronto)

10:45 – 12:00 Individual feedback from facilitators (groups of two or three manuscripts per facilitator)

Shih-Fen Chen (University of Western Ontario) Gianvito Lanzolla (Cass Business School) Sergio Lazzarini (Ibmec São Paulo) Xavier Martin (Tilburg University) Luiz Mesquita (Arizona State University) Anita McGahan (University of Toronto) Andrea Ordanini (Bocconi University) Roberto Vassolo (IAE, Universidad Austral)

Selection process

Interested scholars should apply by June 16, 2008 by submitting: (a) a current CV and (b) a completed manuscript that is almost ready for submission to a research journal; no abstracts or research proposals will be accepted. Applicants will be selected based on their manuscript and their track of involvement in research in their home countries. Participants will be notified of their selection in early July, 2008.

Registration

To register, please visit: <https://secure.aomonline.org/PDWRreg/logon.asp>. To complete your registration, please send your CV the completed working paper to the session organizers (andrea.ordanini@uni-bocconi.it and SergioGLI@isp.edu.br).

PWD at the Academy of Management Meeting -

“Discovering Innovative Answers to Compelling Questions about Service”

Date: Aug 9 2008 12:30PM - 3:00PM

Venue: Anaheim Convention Center in 201C, (sponsored by TIM & MED Division)

We know that the world economy is increasingly dominated by service activity. Yet, the teaching and research activities of scholars often do not reflect this reality: More attention is given to products than services. More attention is given to internal organizational decisions, processes and structure than customer desires and experience.

Though prototyping tools are widely used for product innovation little is known about prototyping for service innovation. This TIM & MED PDW emphasizes these challenges. Building on research findings we have designed a workshop that allows participants to use their own experience as customers to imagine a specific service environment (tourism, health or financial services) and prototype new innovations. Paired groups will use different prototyping tools to experience the magic of prototyping service innovations.

We hope the workshop experience and discussion will highlight the importance of services and approaches how to develop them, emphasize the breath of customer desires in different service environments, and illustrate the possibilities for value-adding service innovation. The more specific takeaways of the workshops are: Experience with prototyping as a potential teaching and research tool and examples of service innovation in different service environments.

Excited? Pre-Registration is not necessary, but you are kindly invited to contact Anne-Katrin Neyer (anne-katrin.neyer@wiso.uni-erlangen.de) if you are interested in participating

FONDAZIONE IRI- Managing Organizational Learning and Change

V Summer School in Management Studies

Venue: International School For Advanced Education, SIAF, Volterra (Pisa), Italy

Date: July 7-11, 2008

Deadline: 9th June

Call for Applicants

The Fondazione IRI (www.fondazioneiri.it) is pleased to announce the organization of its fifth Summer School in Management Studies for doctoral students and young researchers. The title of this year's edition is: **Managing Organizational Learning and Change**. The Summer School is one of the initiatives of the Fondazione IRI, designed to promote doctoral education and research in management studies and contribute to the development of enlightened practice in the management of business organizations.

The Summer School is part of a broader program of the Fondazione, which includes postdoctoral research scholarships and PhD fellowships awarded to talented Italian students, who are admitted to prestigious PhD programs in international business schools and universities. Over the past years, Fondazione IRI has established the Summer School as a unique educational program for qualified doctoral students, and a regular appointment for thought leaders in the management field to share their knowledge and wisdom on frontier research topics.

The Summer School combines lectures and research seminars by prominent international scholars with an active engagement of participant students, as well as interventions by top managers and policy-makers, whose work is centered on a specific theme. Every day of the one-week program is in fact scheduled to end with the presentation of students' work related to the topic of the day and a panel of senior faculty which will offer their feedback and developmental advice. The program also includes important contributions by highly

experienced practitioners and senior executives which will offer their reflections and guidance. Matching well-grounded views of practitioners with rigorous academic debate is part of the Fondazione IRI's vision for advancing research in management sciences. There is no fee for the Summer School; participants will be fully covered in their accommodation expenses.

Faculty

The program includes lectures and seminars by the following confirmed faculty members:

Rodolphe Durand (HEC Paris), **Alfonso Gambardella** (Bocconi University), **Giovanni Gavetti** (Harvard Business School), **Henrich Greve** (INSEAD), **Michael Jacobides** (London Business School), **Joe Porac** (New York University), **Andrea Prencipe** (SPRU – University of Sussex & University G. d'Annunzio), **Maurizio Zollo** (Bocconi University)

The coordinator of this year's edition is Professor **Maurizio Zollo** (Bocconi University) with the assistance of Dr. **Alberto Di Minin** (Scuola Superiore Sant'Anna and University of California, Berkeley).

The Program

The five days of work, from Monday July 7th to Friday July 11th, will be organized around the following topics:

Day 1 – Firm strategy and organizational evolution (**Rodolphe Durand and Maurizio Zollo**)

Day 2 – Managerial cognition and decision-making (**Giovanni Gavetti and Joe Porac**)

Day 3 – Firm and industry co-evolution (**Henrich Greve and Michael Jacobides**)

Day 4 – Innovation and adaptation (**Alfonso Gambardella and Andrea Prencipe**)

Day 5 – Business and society co-evolution (**Maurizio Zollo (am) and final panel (pm)**)

The 2008 Summer School will begin on Sunday, 6 July with a welcome dinner and will finish on the afternoon of Friday, 11 July after the closing panel. The detailed program, inclusive of suggested readings, will soon be distributed and made available on the following web-sites: www.fondazioneiri.it and www.siafvolterra.eu,

The Venue

The venue of the 2008 Summer School is the *International School For Advanced Education* (SIAF) <http://www.siafvolterra.it/en/index.php> located in Volterra, an historic town in the heart of Tuscany, rich in Etruscan archaeological treasures. Volterra is a one hour drive from the international airports of Pisa and Florence. The School will help participants organize transportation to and from the airport.

How to Apply

The School will admit 20-25 participants including: current PhD students in Management and related disciplines from universities worldwide, selected in accordance with the quality of their curricula and applications following the assessment of a Commission specifically appointed for this purpose, holders of a Fondazione IRI Research Scholarship and Fondazione IRI Alumni

There is no participation-fee and the Fondazione IRI will provide full-board accommodation for selected candidates. Participants will be responsible for covering their long distance travel expenses. The School will provide shuttle services to and from the railway stations and airports of Pisa and Florence.

Applications should include:

- A **simple statement** declaring the applicant's intention to submit his/her application for participating in the School and the **candidate's contact information**: email, telephone, and mailing address. This should be in the body of an email.
- A **research curriculum vitae** of the applicant stating, among other things, where he/she is getting his/her PhD, and the year in which he/she is currently enrolled. The CV should also indicate nationality, date and place of birth of the applicant.
- A **motivation letter** (no longer than 1 page) clearly indicating:
 - the research interests and the current research activities of the applicant.
 - the applicant's specific interest in the theme of the Summer School.

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- Applicants are also encouraged (but not required) to submit a **research paper or discussion note**, to be presented during the course of the Summer School and commented on by faculty and students. The Selection Committee will evaluate the relevance of the paper with the topic of the Summer School. Applicants wishing to present their research should submit a *one-page abstract*. If a draft or full paper is available, they should include it as well.

Application packages should be sent *exclusively* via e-mail to the following address:

summerschoolfondazioneiri@gmail.com

Application deadline is Monday, June 9th by 6 pm CET

Further information and the complete program will be available on the following web-sites: www.fondazioneiri.it and www.siafvolterra.eu Successful candidates will be contacted by June 16th.

CRITICAL PERSPECTIVES ON CORPORATE GOVERNANCE: at the 6th International Critical Management Conference

Date: 13-15 July 2009, Warwick Business School

Deadline for submission of abstracts: November 1st, 2008

Stream Convenors:

Ismael Al-Amoudi (University of Reading; i.alamoudi@reading.ac.uk), **John Hendry** (University of Reading; j.hendry@reading.ac.uk), **John Roberts** (University of Cambridge; J.Roberts@econ.usyd.edu.au), **David Seidl** (University of Munich; seidl@bwl.lmu.de)

Corporate governance is typically defined as being just beyond the realm of management which, if textbooks are to be believed, reaches organisationally only as far as the CEO and the top team. Insisting on the importance of corporate governance to critical management studies is therefore vital since it opens up to scrutiny and challenge, the largely invisible influence of investors, analysts, regulators and governments on senior management conduct and the conduct of the firm. However, 'critical' in the realm of corporate governance involves some rather unique specifications. Conventional corporate governance is still largely dominated by attempts to test, through the quantitative analysis of large data sets, the assumptions of agency theory, extended in recent times to attempts to conceptually combine shareholder and stakeholder theories of the corporation.

If this is accepted as the conventional space for corporate governance research then critical perspectives define a very broad range of approaches that seek, through a variety of disciplinary lenses, to challenge or question this prevailing consensus, either theoretically or empirically. Possibly the most valuable basis for critique in this area is achieved through a shift of methodology, and we would particularly welcome theoretically informed papers that include qualitative empirical and process oriented studies of the operation of some element of corporate governance. Whilst qualitative studies of boards are very welcome, we would also like to encourage papers that focus on the work of professional service organisations – accountants, lawyers, compensation consultants, investment bankers – in their role as key gatekeepers for corporate executives. We would also particularly welcome qualitative studies that focus on the work of analysts, fund managers, credit rating agencies, investment advisors and trustees as these mediate the relationship between corporate management and boards and their ultimate shareholder beneficiaries. In relation to all these different contexts, a critical approach involves using empirical work both to more fully describe practice and to challenge the normative rationales that are offered for the work of these different groups.

Much corporate governance research also makes the normative assumption that Anglo-American corporate governance is the ideal against which other national systems should be judged and towards which they should seek to converge. We would welcome papers that explore corporate governance practices in their own institutional, economic and political contexts.

Finally, at a theoretical or conceptual level we would welcome papers that question or challenge the economic conception of governance which typically combines assumptions about the property rights of owners and the self interested opportunism of agents to derive a theory of governance based on incentives, disclosure and monitoring. Alternative ethical, political or post-modern explorations of the process of governance would be very welcome.

Please email abstracts to i.alamoudi@reading.ac.uk (maximum 1000 words, A4 paper, single spaced, 12 point font) **before 1st November 2008.**